

*State of Arkansas*

*Workforce Development Areas*

*Short-Term Industry and Occupational Projections*

*2021-2023*

# LOCAL WORKFORCE DEVELOPMENT AREAS

**SHORT-TERM INDUSTRY AND OCCUPATIONAL PROJECTIONS 2021-2023**

|  |  |
| --- | --- |
|  |  |

Asa Hutchinson, Governor State of Arkansas

Charisse Childers, Ph.D., Director Division of Workforce Services

2

# LOCAL WORKFORCE DEVELOPMENT AREAS

**SHORT-TERM INDUSTRY AND OCCUPATIONAL PROJECTIONS 2021-2023**

Published By: Division of Workforce Services

Labor Market Information Occupational Career Information

“Equal Opportunity Employer/Program”

“Auxiliary aids and services are available upon request to individuals with disabilities.”

P.O. Box 2981

Little Rock, AR 72203 Phone: (501) 682-3123

Fax: (501) 682-3186

TTD/TTY Voice: 1-800-285-1121

TDD: 1-800-285-1131

State of Arkansas Home Page: [http://www.arkansas.gov](http://www.arkansas.gov/) Division of Workforce Services Home Page: [http://dws.arkansas.gov](http://dws.arkansas.gov/)

Labor Market Information Web Portal: [http://www.discover.arkansas.gov](http://www.discover.arkansas.gov/)

**Table of Contents**

|  |  |  |
| --- | --- | --- |
| Explanation of Industry Projections Data | ……………………………………. | 6 |
| Explanation of Occupational Projections Data | ……………………………………. | 7 |
| Definition of Important Terms | ……………………………………. | 8 |
| Methodology | ……………………………………. | 9 |
| Total Employment Projections by Workforce Development Area | ……………………………………. | 11 |
| Percent Change of Total Employment | ……………………………………. | 12 |
| Local Workforce Development Areas | ……………………………………. | 13 |
| **Northwest Arkansas Workforce Development Area** | ……………………………………. | 14 |
| Area Profile | ……………………………………. | 14 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 15 |
| Industry Rankings | ……………………………………. | 16 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 18 |
| Occupational Rankings | ……………………………………. | 19 |
| **North Central Arkansas Workforce Development Area** | ……………………………………. | 22 |
| Area Profile | ……………………………………. | 22 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 23 |
| Industry Rankings | ……………………………………. | 24 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 26 |
| Occupational Rankings | ……………………………………. | 27 |

3

4

|  |  |  |
| --- | --- | --- |
| **Northeast Arkansas Workforce Development Area** | ……………………………………. | 30 |
| Area Profile | ……………………………………. | 30 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 31 |
| Industry Rankings | ……………………………………. | 32 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 34 |
| Occupational Rankings | ……………………………………. | 35 |
| **Western Arkansas Workforce Development Area** | ……………………………………. | 38 |
| Area Profile | ……………………………………. | 38 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 39 |
| Industry Rankings | ……………………………………. | 40 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 42 |
| Occupational Rankings | ……………………………………. | 43 |
| **West Central Arkansas Workforce Development Area** | ……………………………………. | 46 |
| Area Profile | ……………………………………. | 46 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 47 |
| Industry Rankings | ……………………………………. | 48 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 50 |
| Occupational Rankings | ……………………………………. | 51 |
| **Central Arkansas Workforce Development Area** | ……………………………………. | 54 |
| Area Profile | ……………………………………. | 54 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 55 |
| Industry Rankings | ……………………………………. | 56 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 58 |
| Occupational Rankings | ……………………………………. | 59 |

|  |  |  |
| --- | --- | --- |
| **City of Little Rock Workforce Development Area** | ……………………………………. | 62 |
| Area Profile | ……………………………………. | 62 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 63 |
| Industry Rankings | ……………………………………. | 64 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 66 |
| Occupational Rankings | ……………………………………. | 67 |
| **Eastern Arkansas Workforce Development Area** | ……………………………………. | 70 |
| Area Profile | ……………………………………. | 70 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 71 |
| Industry Rankings | ……………………………………. | 72 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 74 |
| Occupational Rankings | ……………………………………. | 75 |
| **Southwest Arkansas Workforce Development Area** | ……………………………………. | 78 |
| Area Profile | ……………………………………. | 78 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 79 |
| Industry Rankings | ……………………………………. | 80 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 82 |
| Occupational Rankings | ……………………………………. | 83 |
| **Southeast Arkansas Workforce Development Area** | ……………………………………. | 86 |
| Area Profile | ……………………………………. | 86 |
| 2021-2023 Industry Projections by Major Division | ……………………………………. | 87 |
| Industry Rankings | ……………………………………. | 88 |
| 2021-2023 Occupational Projections by Major Group | ……………………………………. | 90 |
| Occupational Rankings | ……………………………………. | 91 |

5

6

**EXPLANATION OF INDUSTRY PROJECTIONS DATA LOCAL WORKFORCE DEVELOPMENT AREAS**

**2021-2023**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| Industry code according to the North American Industry Classification  System ( NAICS) Title and Coding Structure | Industry t i t le according to the North American Industry Classification System ( NAICS) Title and Coding Structure | An estimate of the  number of jobs in an industry in 2021 | The projected number of jobs expected to be in an industry  in 2023 | Total number of jobs an industry is expected to  gain or lose  over the 2021 to  2023 period | Percent change in the number of jobs in an  industry over the 2021 to  2023 period |

**EXPLANATION OF OCCUPATIONAL PROJECTIONS DATA LOCAL WORKFORCE DEVELOPMENT AREAS**

**2021-2023**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Standard Occupational Classification (SOC)** | | **Employment** | | **Change** | | **Annual Openings** | | | |
| **Code** | **Title** | **2021**  **Estimated** | **2023**  **Projected** | **Numeric** | **Percent** | **Exits** | **Transfers** | **Change** | **Total** |
| The occupational code based on the Standard Occupational Classification (SOC)  Coding and Title Structure | The occupational title based on the Standard Occupational Classification (SOC) Coding and Title Structure | An estimate of the number of jobs in an occupation in 2021 | The projected number of jobs expected to be in an occupation in 2023 | Total number of jobs an occupation is expected to gain or lose over the 2021  to 2023 period | Percent change in the number of jobs in an occupation over the 2021 to  2023  period | Average number of annual job openings expected to be created during the projection period due to those leaving the workforce for four months  or more | Average number of annual job openings  expected to be created during the projection period due to those transferring to an occupation in a different SOC Major Group | Average number of annual job openings expected to be created during the projection  period due to the gain or decline in an occupation | Average number of annual job openings expected to be created during the projection period due to employment growth and separations |

7

8

**Definition of Important Terms**

**Base Employment –** The average number of jobs in a particular industry or occupation during the benchmark year or quarter.

**Current Employment Statistics (CES) –** A monthly survey of business establishments that provides estimates of employment, hours, and earnings data by industry for the nation, all states, and most major metropolitan areas.

**Employment –** The number of jobs in a business or firm at any given time.

**Establishment –** The physical location of a certain economic activity, for example, a factory, mine, store, or office. Generally, a single establishment produces a single good or provides a single service.

**Fastest Growing –** Refers to percent growth. The higher the percent growth, the faster an industry or occupation is growing.

**Industry –** A group of establishments that produce similar products or provide similar services.

**Metropolitan Statistical Area –** A county or group of contiguous counties that contains an urban center of at least 50,000 residents and has a high degree of economic and social ties.

**Net Change –** The difference between projected employment and base employment.

**North American Industry Classification System (NAICS) –** A system used in assigning industry-designated code numbers to employers and/or establishments based on the nature of their activities, services rendered, or products delivered. It was established by the U.S. Office of Management and Budget and is used by all agencies for data compilation.

**Occupation –** A set of activities that employees are paid to perform; employees who perform the same tasks are in the same occupation, whether or not they are in the same industry.

**Occupational Employment Statistics (OES) –** A federal/state cooperative program that produces employment and wage estimates for over 800 occupations. These are estimates of the number of people employed in certain occupations and estimates of the wages paid to them. The estimates are also used to gather occupational staffing patterns by industry, which are used to project employment needs by occupation.

**Percent (%) Change –** The rate at which an industry or occupation is expected to grow or decline.

**Projected Employment –** The average number of jobs expected to be in an industry or occupation in the future.

**Quarterly Census of Employment and Wages (QCEW) –** A federal/state cooperative program that produces employment and wage data for workers covered by state unemployment insurance laws and federal workers covered by the Unemployment Compensation for Federal Employees Program; data is arranged by the type of industry according to the North American Industry Classification System (NAICS).

**Sector –** A level of industry classification under supersector according to the NAICS structure.

**Standard Occupational Classification (SOC) –** A coding system used by all federal statistical agencies to classify workers into occupational categories for the purpose of collecting, calculating, or disseminating data.

**Subsector –** A level of industry classification under sector according to the NAICS structure.

**Supersector –** The top level of industry classification according to the NAICS structure.

**Workforce Development Area –** A group of contiguous counties where employment, training, and educational services are provided; established through the Workforce Innovation and Opportunity Act (WIOA) to provide services for eligible youth, adults, and dislocated workers.

**Methodology**

The following is a brief overview of the method used to produce short-term employment projections for the local workforce development areas.

**Data Development**

Data development is accomplished by using three sources:

*The Quarterly Census of Employment and Wage (QCEW) reports*. This source provides data for all the covered employment for Arkansas. A firm or business is considered “covered” if it meets the guidelines established under the Unemployment Insurance Law.

*The Current Employment Statistics (CES) Survey*. This source provides employment information for non-covered establishments, which are railroads, the Federal Work Study Program, churches, religious-based schools, elected officials, commissioned insurance agents, as well as other establishments not reporting to the *QCEW* program.

*Agriculture employment*. This is obtained from the Census of Agriculture. The Census of Agriculture is taken every five years in years ending in two and seven. Information from the QCEW reports is used to make estimates for years following the Census year until the next Census. Other information from the Bureau of Economic Analysis (BEA) is used to supplement agriculture employment.

*Other Non-Covered Employment.* Data on other agriculture employment, specifically NAICS 113, 114, and 115 as well as private households are supplemented using data from the Bureau of Economic Analysis.

*Population Data.* Population data contained in this publication is obtained from the state Census Data Center through the University of Arkansas at Little Rock and the United States Census Bureau.

**Industry Projections**

The industry projections in this publication were produced using the *Projections Suite System* software, authorized by the U.S. Department of Labor, and developed by the Utah Department of Workforce Services. The software has several components. The system forecasts employment using several models. The analyst chooses an appropriate forecast for each industry. All areas are done at the same time. In addition, business news related to closures, layoffs, openings, and expansions is used in the forecasting process and adjustments are made when necessary.

**Occupational Projections**

Occupational projections are produced by merging industries and occupations together into an industry-occupational matrix. This matrix is a table showing the occupational pattern of each industry (i.e., the ratios of employment by occupation in a specific industry). The statewide matrix is based on the Bureau of Labor Statistics’ Occupational Employment Statistics (OES) survey and uses a Standard Occupational Classification (SOC) code for each occupation.

The occupational employment projections contained in this publication were created using the *Projections Suite System* software, authorized by the

U.S. Department of Labor, and developed by the Utah Department of Workforce Services. The software applies occupational change factors to the

9

10

projected patterns to form a projected matrix. In addition, using national self-employment and unpaid family workers staffing patterns, the system generates base and projected employment for self-employed and unpaid family workers.

**Data Limitations**

The projections contained in this publication are estimates based on historical data. It is important not to take these projections as the actual employment numbers that will occur in 2023. While every attempt is made to utilize current and near future events, such as business closings, corporate layoffs, openings, and expansions, it is not possible to know everything that is occurring or that could occur in the future. Events that take place after the projection period or announcements concerning closings, layoffs, openings, and expansions known after projections were completed are not reflected in the forecasts. In addition, legislative policy could cause employment to change. Events such as these may cause the actual employment numbers to vary significantly from these projections.

It is important to consider both numeric change and percent change when looking at projections. Industries or occupations with small employment will generally have higher growth rates than those with larger employment, but these industries may only add a few employees over the projection period. For occupational projections, it is important to look at both annual exits and annual transfers as well as the annual change. Opportunities in an occupation still exist even if the occupation is in decline.

**Total Employment Projections by Workforce Development Area**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Workforce Development Area** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change1** | **Total Annual Openings2** |
| **Northwest Arkansas** | 329,584 | 341,076 | 11,492 | 3.49% | 14,384 | 22,026 | 5,746 | 42,156 |
| **North Central Arkansas** | 83,985 | 86,417 | 2,432 | 2.90% | 3,878 | 5,488 | 1,216 | 10,582 |
| **Northeast Arkansas** | 115,033 | 118,495 | 3,462 | 3.01% | 5,150 | 7,717 | 1,731 | 14,598 |
| **Western Arkansas** | 114,610 | 115,662 | 1,052 | 0.92% | 5,148 | 7,605 | 526 | 13,279 |
| **West Central Arkansas** | 122,961 | 123,310 | 349 | 0.28% | 5,689 | 8,318 | 174 | 14,181 |
| **City of Little Rock** | 200,858 | 205,277 | 4,419 | 2.20% | 8,160 | 12,547 | 2,210 | 22,917 |
| **Central Arkansas** | 181,674 | 186,742 | 5,068 | 2.79% | 8,296 | 12,302 | 2,534 | 23,132 |
| **Eastern Arkansas** | 38,005 | 37,399 | -606 | -1.59% | 1,734 | 2,528 | -303 | 3,959 |
| **Southwest Arkansas** | 88,575 | 88,007 | -568 | -0.64% | 3,862 | 5,870 | -284 | 9,448 |
| **Southeast Arkansas** | 80,331 | 80,615 | 284 | 0.35% | 3,523 | 5,289 | 142 | 8,954 |

**1.** The Annual Change is the Numeric Change equally distributed between the two years.

2. The Total Annual Openings is the sum of the Annual Exits, Transfers and Change.

The Northwest Arkansas Workforce Development Area (WDA) is projected to be the top and fastest growing area in the state during the 2021-2023 projection period with 11,492 new jobs anticipated to be added to the job market, a 3.49 percent change. The Central Arkansas WDA is estimated to increase the local workforce by 5,068 jobs. In terms of annual openings, the Northwest Arkansas WDA is projected to have 42,156 annual job openings, while the Central Arkansas WDA is estimated to have 23,132. The Eastern Arkansas WDA is predicted to have the fewest job openings with 3,959. The Eastern Arkansas WDA and Southwest WDA are projected to see an overall decline in jobs, losing 606 and 568 jobs, respectively. Page 12 shows a chart, *Percent Change of Total Employment by Workforce Development Area 2021-2023*, showing each area’s percent growth as it compares to the statewide percent growth. The red line shows the statewide growth rate. Areas above the line are expected to fare better than the state, while those below the line are predicted to fare worse than the state.

11

### 4.00%

12

**Percent Change of Total Employment by Workforce Development Area 2021-2023**

**3.49%**

### 3.00%

**2.90%**

**3.01%**

**2.79%**

### 2.00%

**2.20%**

### 1.00%

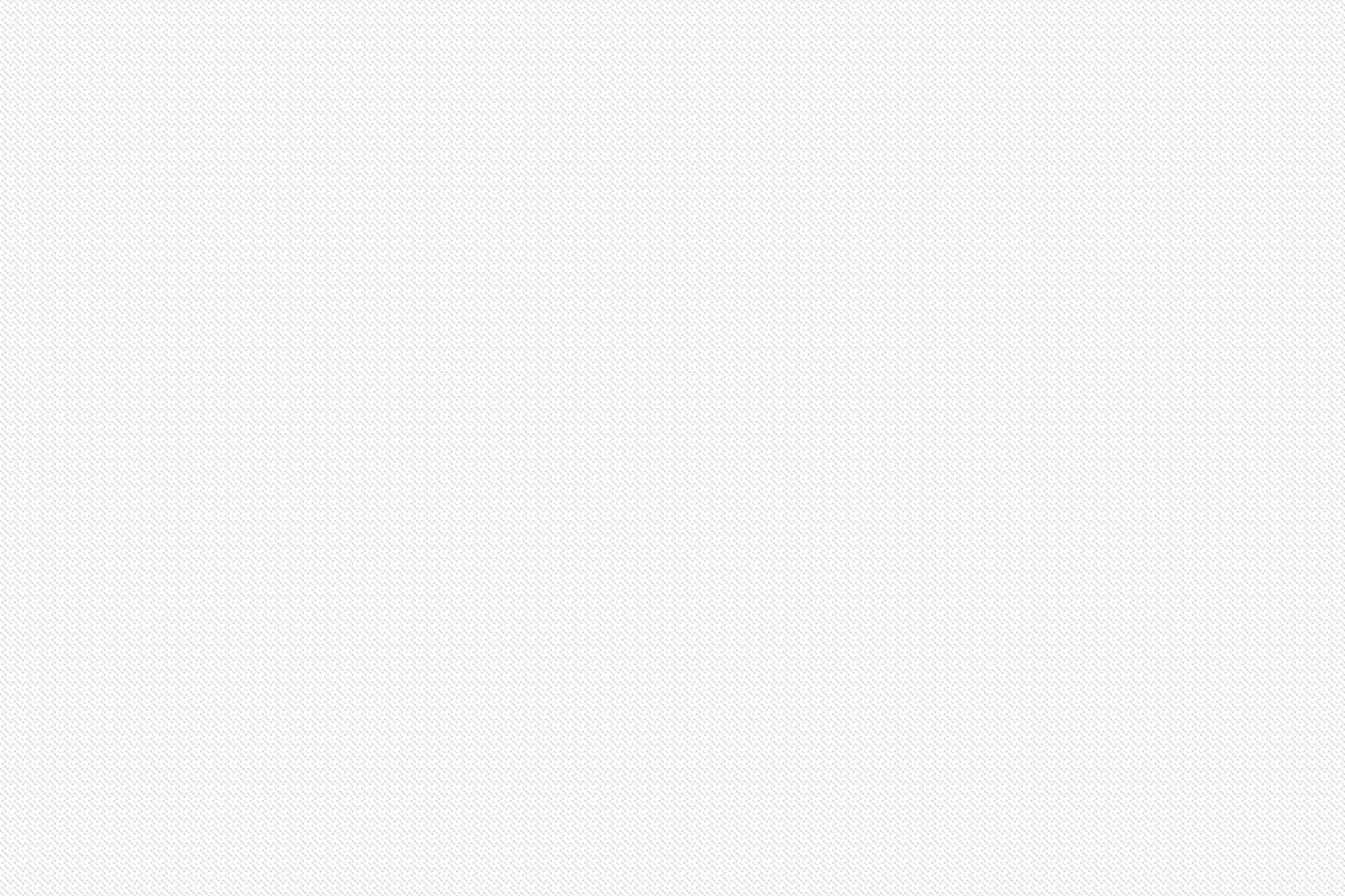
**0.92%**

**State Growth Rate 2.13%**

### 0.00%

**0.28%**

**0.35%**



**-0.64%**

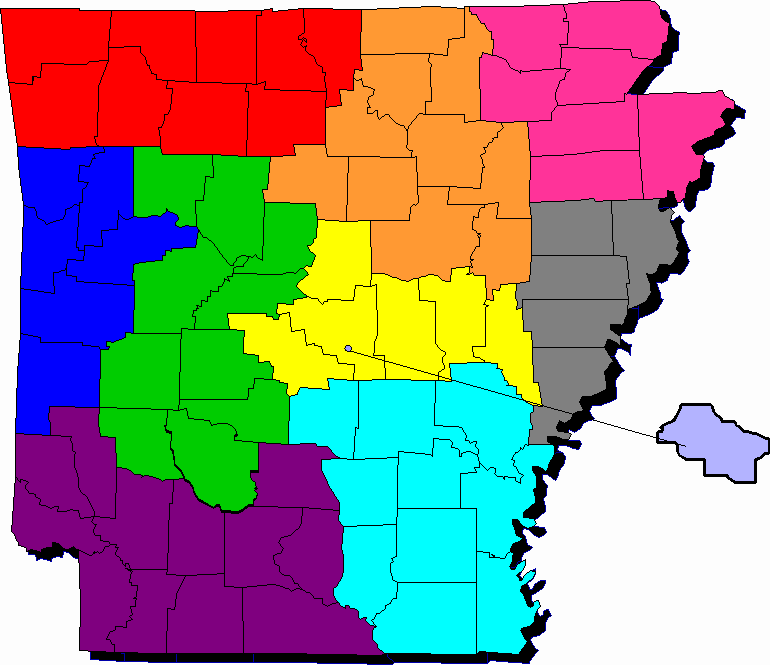
### -1.00%

**-1.59%**

**-2.00%**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Northwest** | **North Central** | **Northeast** | **Western** | **West Central** | **Central** | **City of Little** | **Eastern** | **Southwest** | **Southeast** |
| **Arkansas** | **Arkansas** | **Arkansas** | **Arkansas** | **Arkansas** | **Arkansas** | **Rock** | **Arkansas** | **Arkansas** | **Arkansas** |

**Local Workforce Development Areas**



**NW**

**NE**

**NC**

**W**

**E**

**C**

**WC**

**SE**

**SW**

**LR**

**Northwest Arkansas Workforce Development Area**

Baxter, Benton, Boone, Carroll, Madison, Marion, Newton, Searcy, and Washington counties

**North Central Arkansas Workforce Development Area**

Cleburne, Fulton, Independence, Izard, Jackson, Sharp, Stone, Van Buren, White, and Woodruff counties

**Northeast Arkansas Workforce Development Area**

Clay, Craighead, Greene, Lawrence, Mississippi, Poinsett, and Randolph counties

**Western Arkansas Workforce Development Area**

Crawford, Franklin, Logan, Polk, Scott, and Sebastian counties

**West Central Arkansas Workforce Development Area**

Clark, Conway, Garland, Hot Spring, Johnson, Montgomery, Perry, Pike, Pope, and Yell counties

**Central Arkansas Workforce Development Area**

Faulkner, Lonoke, Monroe, Prairie, Saline, and Pulaski counties, except the city of Little Rock

**City of Little Rock Workforce Development Area**

Inside the city limits of Little Rock

**Eastern Arkansas Workforce Development Area** Crittenden, Cross, Lee, Phillips, and St. Francis counties **Southwest Arkansas Workforce Development Area**

Calhoun, Columbia, Dallas, Hempstead, Howard, Lafayette, Little River, Miller, Nevada, Ouachita, Sevier, and Union counties

**Southeast Arkansas Workforce Development Area**

Arkansas, Ashley, Bradley, Chicot, Cleveland, Desha, Drew, Grant, Jefferson, and Lincoln counties

13

14

**Northwest Arkansas Workforce Development Area**

The Northwest Arkansas Workforce Development Area (WDA) consists of nine counties:



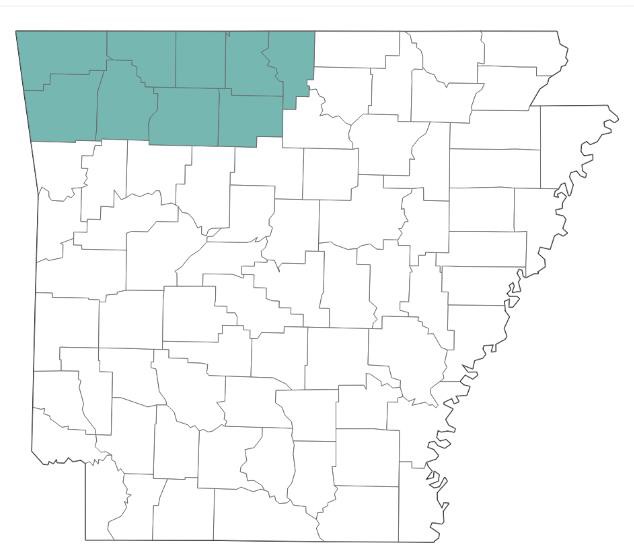
**Projected Employment Growth (2021-2023): 3.49%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 3.9%**

**Northwest Arkansas Profile**

Baxter, Benton, Boone, Carroll, Madison, Marion, Newton, Searcy,

and Washington. The area borders two states, Missouri to the north and Oklahoma to the west. The Fayetteville-Springdale-Rogers Metropolitan Statistical Area (MSA), which includes McDonald County in Missouri, is located within this area. Several large companies, including Wal-Mart and Tyson Foods, have



headquarters here, along with many trucking companies.

The Northwest Arkansas WDA has the largest employment base in the state and is predicted to be the top and fastest growing area in the state, which provides job seekers with a variety of career choices among the many industries and occupations. During the early months of the pandemic, between first quarter and second quarter 2020, the area lost 19,739 jobs, 6.88 percent of its workforce. By first quarter 2021, the area had recovered 15,538 of the lost jobs.

According to industry projections, this area is projected to be

fully recovered, gaining an estimated 11,492 jobs, an increase of 3.49 percent. Goods-Producing industries are estimated to gain 1,326 jobs, while Services- Providing industries are forecast to add 9,572 jobs. An increase of 594 Self- Employed Workers is anticipated between 2021 and 2023. The not-seasonally- adjusted average unemployment rate for the first quarter of 2021 was 3.9%.

In terms of supersectors, **Professional and Business Services** is expected to add the most jobs increasing by 2,727, an increase of 5.46 percent. **Other Services (except Government)** is estimated to be the fastest growing supersector, increasing by 12.23 percent. *Religious, Grantmaking, Civic, Professional, and Similar*

*Organizations* is slated to be the top growing industry, increasing by 1,871 and second in percent change with a growth of 16.35 percent. *Chemical*

*Manufacturing* is forecast to be the fastest growing industry, adding an anticipated

29.02 percent to its workforce. On the negative side of the labor market, *Private Households* is predicted to lose 66 jobs, becoming the top declining industry in

Northwest Arkansas. *Transit and Ground Passenger Transportation* could lose 15.42 percent of its workforce to become the fastest declining industry in the area.

According to occupational projections, Northwest Arkansas WDA is projected to have 42,156 annual job openings, of which 14,384 would be created from employees leaving the workforce, 22,026 from those changing jobs, and 5,746 from growth and expansion. **Transportation and Material Moving Occupations** is predicted to be the top growing major group, adding 1,427 new jobs to its workforce. **Community and Social Service Occupations** is

slated to be the fastest growing major group, increasing its workforce by 8.03 percent. *Heavy and Tractor-Trailer Truck Drivers* leads the area in numeric change with a gain of 582 jobs. *Fundraisers* is expected to raise employment by 35.70 percent becoming the fastest growing occupation. On the negative side of the job market, *Tellers* is projected to be the top declining occupation, cutting 27 jobs from its workforce, while *Advertising Sales Agents* could lose 4.84 percent of its workforce to become the fastest declining occupation in Northwest Arkansas.

# Northwest Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **329,584** | **341,076** | **11,492** | **3.49%** |
| 006010 | Self Employed Workers, All Jobs | 27,073 | 27,667 | 594 | **2.19%** |
| 101000 | Goods Producing | 56,091 | 57,417 | 1,326 | **2.36%** |
| **101100** | **NATURAL RESOURCES AND MINING** | **4,658** | **4,831** | **173** | **3.71%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 4,556 | 4,731 | 175 | 3.84% |
| 210000 | Mining | 102 | 100 | -2 | -1.96% |
| **101200** | **Construction** | **13,746** | **14,151** | **405** | **2.95%** |
| **101300** | **MANUFACTURING** | **37,687** | **38,435** | **748** | **1.98%** |
|  | **Non-Durable Goods Manufacturing** | **24,629** | **25,031** | **402** | 1.63% |
|  | **Durable Goods Manufacturing** | **13,058** | **13,404** | **346** | 2.65% |
| 102000 | Services Providing | 246,420 | 255,992 | 9,572 | 3.88 |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **62,848** | **65,187** | **2,339** | **3.72%** |
| 420000 | Wholesale Trade | 11,166 | 11,563 | 397 | 3.56% |
| 440000 | Retail Trade | 31,870 | 33,021 | 1,151 | 3.61% |
| 480000 | Transportation and Warehousing | 18,632 | 19,381 | 749 | 4.02% |
| 220000 | Utilities | 1,180 | 1,222 | 42 | 3.56% |
| **102200** | **INFORMATION** | **2,253** | **2,314** | **61** | **2.71%** |
| **102300** | **FINANCIAL ACTIVITIES** | **10,587** | **10,923** | **336** | **3.17%** |
| 520000 | Finance and Insurance | 7,385 | 7,552 | 167 | 2.26% |
| 530000 | Real Estate and Rental and Leasing | 3,202 | 3,371 | 169 | 5.28% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **49,937** | **52,664** | **2,727** | **5.46%** |
| 540000 | Professional, Scientific, and Technical Services | 14,170 | 14,595 | 425 | 3.00% |
| 550000 | Management of Companies and Enterprises | 23,470 | 24,912 | 1,442 | 6.14% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 12,297 | 13,157 | 860 | 6.99% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **62,990** | **63,815** | **825** | **1.31%** |
| 610000 | Educational Services | 27,546 | 27,503 | -43 | -0.16% |
| 620000 | Health Care and Social Assistance | 35,444 | 36,312 | 868 | 2.45% |
| **102600** | **LEISURE AND HOSPITALITY** | **27,828** | **28,741** | **913** | **3.28%** |
| 710000 | Arts, Entertainment, and Recreation | 2,822 | 2,983 | 161 | 5.71% |
| 720000 | Accommodation and Food Services | 25,006 | 25,758 | 752 | 3.01% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **16,870** | **18,934** | **2,064** | **12.23%** |
| **102800** | **GOVERNMENT** | **13,107** | **13,414** | **307** | **2.34%** |

15

16

# Northwest Arkansas Workforce Development Area

Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 11,446 | 13,317 | **1,871** | 16.35% |
| 551000 | Management of Companies and Enterprises | 23,470 | 24,912 | **1,442** | 6.14% |
| 561000 | Administrative and Support Services | 11,618 | 12,480 | **862** | 7.42% |
| 445000 | Food and Beverage Stores | 5,978 | 6,525 | **547** | 9.15% |
| 484000 | Truck Transportation | 12,331 | 12,863 | **532** | 4.31% |
| 722000 | Food Services and Drinking Places | 22,619 | 23,103 | **484** | 2.14% |
| 621000 | Ambulatory Health Care Services | 12,916 | 13,388 | **472** | 3.65% |
| 541000 | Professional, Scientific, and Technical Services | 14,170 | 14,595 | **425** | 3.00% |
| 238000 | Specialty Trade Contractors | 9,838 | 10,126 | **288** | 2.93% |
| 622000 | Hospitals | 9,944 | 10,230 | **286** | 2.88% |

**Top 10 Fastest Growing Industries (Ranked by Percent Growth)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 325000 | Chemical Manufacturing | 224 | 289 | 65 | **29.02%** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 11,446 | 13,317 | 1,871 | **16.35%** |
| 721000 | Accommodation, including Hotels and Motels | 2,387 | 2,655 | 268 | **11.23%** |
| 336000 | Transportation Equipment Manufacturing | 2,709 | 2,969 | 260 | **9.60%** |
| 445000 | Food and Beverage Stores | 5,978 | 6,525 | 547 | **9.15%** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 1,244 | 1,356 | 112 | **9.00%** |
| 322000 | Paper Manufacturing | 1,031 | 1,122 | 91 | **8.83%** |
| 711000 | Performing Arts, Spectator Sports, and Related Industries | 260 | 282 | 22 | **8.46%** |
| 112000 | Animal Production | 2,516 | 2,724 | 208 | **8.27%** |
| 712000 | Museums, Historical Sites, and Similar Institution | 555 | 598 | 43 | **7.75%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 814000 | Private Households | 1,242 | 1,176 | **-66** | -5.31% |
| 333000 | Machinery Manufacturing | 1,340 | 1,295 | **-45** | -3.36% |
| 611000 | Educational Services | 27,546 | 27,503 | **-43** | -0.16% |
| 331000 | Primary Metal Manufacturing | 724 | 686 | **-38** | -5.25% |
| 115000 | Support Activities for Agriculture and Forestry | 442 | 407 | **-35** | -7.92% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 485000 | Transit and Ground Passenger Transportation | 201 | 170 | -31 | **-15.42%** |
| 115000 | Support Activities for Agriculture and Forestry | 442 | 407 | -35 | **-7.92%** |
| 814000 | Private Households | 1,242 | 1,176 | -66 | **-5.31%** |
| 331000 | Primary Metal Manufacturing | 724 | 686 | -38 | **-5.25%** |
| 515000 | Broadcasting (except Internet) | 322 | 309 | -13 | **-4.04%** |

17

18

# Northwest Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **329,584** | **341,076** | **11,492** | **3.49%** | **14,384** | **22,026** | **5,746** | **42,156** |
| 11-0000 | Management Occupations | 29,832 | 31,050 | 1,218 | 4.08% | 1,120 | 1,462 | 609 | 3,191 |
| 13-0000 | Business and Financial Operations Occupations | 19,811 | 21,070 | 1,259 | 6.36% | 547 | 1,208 | 630 | 2,385 |
| 15-0000 | Computer and Mathematical Occupations | 11,042 | 11,736 | 694 | 6.29% | 238 | 565 | 347 | 1,150 |
| 17-0000 | Architecture and Engineering Occupations | 2,859 | 2,949 | 90 | 3.15% | 72 | 144 | 45 | 261 |
| 19-0000 | Life, Physical, and Social Science Occupations | 1,574 | 1,618 | 44 | 2.80% | 34 | 119 | 22 | 175 |
| 21-0000 | Community and Social Service Occupations | 6,028 | 6,512 | 484 | 8.03% | 241 | 396 | 242 | 879 |
| 23-0000 | Legal Occupations | 1,428 | 1,487 | 59 | 4.13% | 40 | 59 | 30 | 129 |
| 25-0000 | Education, Training, and Library Occupations | 19,973 | 20,016 | 43 | 0.22% | 796 | 894 | 22 | 1,712 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 4,879 | 5,144 | 265 | 5.43% | 180 | 308 | 132 | 620 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 16,790 | 17,446 | 656 | 3.91% | 446 | 536 | 328 | 1,310 |
| 31-0000 | Healthcare Support Occupations | 10,918 | 11,233 | 315 | 2.89% | 644 | 693 | 158 | 1,495 |
| 33-0000 | Protective Service Occupations | 4,769 | 4,929 | 160 | 3.36% | 190 | 284 | 80 | 554 |
| 35-0000 | Food Preparation and Serving Related Occupations | 24,655 | 25,305 | 650 | 2.64% | 1,862 | 2,546 | 325 | 4,733 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 9,897 | 10,377 | 480 | 4.85% | 575 | 740 | 240 | 1,555 |
| 39-0000 | Personal Care and Service Occupations | 6,835 | 7,188 | 353 | 5.16% | 439 | 528 | 176 | 1,143 |
| 41-0000 | Sales and Related Occupations | 31,203 | 32,172 | 969 | 3.11% | 1,626 | 2,428 | 484 | 4,538 |
| 43-0000 | Office and Administrative Support Occupations | 36,020 | 36,797 | 777 | 2.16% | 1,718 | 2,258 | 388 | 4,364 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 3,681 | 3,804 | 123 | 3.34% | 156 | 422 | 62 | 640 |
| 47-0000 | Construction and Extraction Occupations | 11,455 | 11,811 | 356 | 3.11% | 346 | 796 | 178 | 1,320 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 11,769 | 12,220 | 451 | 3.83% | 372 | 762 | 226 | 1,360 |
| 51-0000 | Production Occupations | 28,038 | 28,657 | 619 | 2.21% | 1,086 | 2,073 | 310 | 3,469 |
| 53-0000 | Transportation and Material Moving Occupations | 36,128 | 37,555 | 1,427 | 3.95% | 1,652 | 2,804 | 714 | 5,170 |

# Northwest Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 14,006 | 14,588 | **582** | 4.16% | 586 | 970 | 291 | 1,847 |
| 11-1021 | General and Operations Managers | 5,812 | 6,205 | **393** | 6.76% | 120 | 372 | 196 | 688 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 5,226 | 5,613 | **387** | 7.41% | 126 | 266 | 194 | 586 |
| 53-7065 | Stockers and Order Fillers | 4,792 | 5,083 | **291** | 6.07% | 281 | 482 | 146 | 909 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 5,196 | 5,480 | **284** | 5.47% | 333 | 374 | 142 | 849 |
| 21-2011 | Clergy | 2,488 | 2,755 | **267** | 10.73% | 108 | 152 | 134 | 394 |
| 41-2031 | Retail Salespersons | 10,031 | 10,294 | **263** | 2.62% | 568 | 840 | 132 | 1,540 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 10,962 | 11,184 | **222** | 2.03% | 683 | 385 | 111 | 1,179 |
| 13-1131 | Fundraisers | 591 | 802 | **211** | 35.70% | 22 | 44 | 106 | 172 |
| 35-2014 | Cooks, Restaurant | 2,795 | 3,001 | **206** | 7.37% | 170 | 248 | 103 | 521 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 13-1131 | Fundraisers | 591 | 802 | 211 | **35.70%** | 22 | 44 | 106 | 172 |
| 29-1215 | Family Medicine Physicians | 351 | 405 | 54 | **15.38%** | 6 | 4 | 27 | 37 |
| 27-3031 | Public Relations Specialists | 550 | 616 | 66 | **12.00%** | 14 | 38 | 33 | 85 |
| 29-1171 | Nurse Practitioners | 507 | 565 | 58 | **11.44%** | 11 | 17 | 29 | 57 |
| 21-2021 | Directors, Religious Activities and Education | 622 | 689 | 67 | **10.77%** | 26 | 48 | 34 | 108 |
| 21-2011 | Clergy | 2,488 | 2,755 | 267 | **10.73%** | 108 | 152 | 134 | 394 |
| 15-1212 | Information Security Analysts | 477 | 527 | 50 | **10.48%** | 8 | 28 | 25 | 61 |
| 53-6021 | Parking Lot Attendants | 29 | 32 | 3 | **10.34%** | 2 | 3 | 2 | 7 |
| 13-1081 | Logisticians | 1,187 | 1,306 | 119 | **10.03%** | 26 | 81 | 60 | 167 |
| 31-2011 | Occupational Therapy Assistants | 60 | 66 | 6 | **10.00%** | 3 | 4 | 3 | 10 |

19

20

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 7,939 | 8,065 | 126 | 1.59 | **776** | 846 | 63 | 1,685 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 10,962 | 11,184 | 222 | 2.03 | **683** | 385 | 111 | 1,179 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 14,006 | 14,588 | 582 | 4.16 | **586** | 970 | 291 | 1,847 |
| 41-2031 | Retail Salespersons | 10,031 | 10,294 | 263 | 2.62 | **568** | 840 | 132 | 1,540 |
| 41-2011 | Cashiers | 4,888 | 5,050 | 162 | 3.31 | **422** | 476 | 81 | 979 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 5,196 | 5,480 | 284 | 5.47 | **333** | 374 | 142 | 849 |
| 43-9061 | Office Clerks, General | 5,916 | 6,084 | 168 | 2.84 | **328** | 356 | 84 | 768 |
| 35-3031 | Waiters and Waitresses | 4,141 | 4,235 | 94 | 2.27 | **308** | 500 | 47 | 855 |
| 53-7065 | Stockers and Order Fillers | 4,792 | 5,083 | 291 | 6.07 | **281** | 482 | 146 | 909 |
| 31-1120 | Home Health and Personal Care Aides | 3,516 | 3,631 | 115 | 3.27 | **229** | 202 | 58 | 489 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 14,006 | 14,588 | 582 | 4.16 | 586 | **970** | 291 | 1,847 |
| 35-3023 | Fast Food and Counter Workers | 7,939 | 8,065 | 126 | 1.59 | 776 | **846** | 63 | 1,685 |
| 41-2031 | Retail Salespersons | 10,031 | 10,294 | 263 | 2.62 | 568 | **840** | 132 | 1,540 |
| 35-3031 | Waiters and Waitresses | 4,141 | 4,235 | 94 | 2.27 | 308 | **500** | 47 | 855 |
| 53-7065 | Stockers and Order Fillers | 4,792 | 5,083 | 291 | 6.07 | 281 | **482** | 146 | 909 |
| 41-2011 | Cashiers | 4,888 | 5,050 | 162 | 3.31 | 422 | **476** | 81 | 979 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 4,981 | 5,163 | 182 | 3.65 | 222 | **442** | 91 | 755 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 10,962 | 11,184 | 222 | 2.03 | 683 | **385** | 111 | 1,179 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 5,196 | 5,480 | 284 | 5.47 | 333 | **374** | 142 | 849 |
| 43-4051 | Customer Service Representatives | 4,685 | 4,837 | 152 | 3.24 | 224 | **374** | 76 | 674 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 14,006 | 14,588 | 582 | 4.16 | 586 | 970 | 291 | **1,847** |
| 35-3023 | Fast Food and Counter Workers | 7,939 | 8,065 | 126 | 1.59 | 776 | 846 | 63 | **1,685** |
| 41-2031 | Retail Salespersons | 10,031 | 10,294 | 263 | 2.62 | 568 | 840 | 132 | **1,540** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 10,962 | 11,184 | 222 | 2.03 | 683 | 385 | 111 | **1,179** |
| 41-2011 | Cashiers | 4,888 | 5,050 | 162 | 3.31 | 422 | 476 | 81 | **979** |
| 53-7065 | Stockers and Order Fillers | 4,792 | 5,083 | 291 | 6.07 | 281 | 482 | 146 | **909** |
| 35-3031 | Waiters and Waitresses | 4,141 | 4,235 | 94 | 2.27 | 308 | 500 | 47 | **855** |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 5,196 | 5,480 | 284 | 5.47 | 333 | 374 | 142 | **849** |
| 43-9061 | Office Clerks, General | 5,916 | 6,084 | 168 | 2.84 | 328 | 356 | 84 | **768** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 4,981 | 5,163 | 182 | 3.65 | 222 | 442 | 91 | **755** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 43-3071 | Tellers | 1,281 | 1,254 | **-27** | -2.11% | 52 | 80 | -14 | 118 |
| 41-3011 | Advertising Sales Agents | 248 | 236 | **-12** | -4.84% | 8 | 22 | -6 | 24 |
| 43-6011 | Executive Secretaries and Executive Administrative Assistants | 522 | 511 | **-11** | -2.11% | 26 | 29 | -6 | 49 |
| 51-9198 | Helpers--Production Workers | 3,066 | 3,056 | **-10** | -0.33% | 144 | 288 | -5 | 427 |
| 51-4033 | Grinding, Lapping, Polishing, and Buffing Machine Tool Setters, Operators, and Tenders, Metal and Plastic | 174 | 167 | **-7** | -4.02% | 8 | 12 | -4 | 16 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 41-3011 | Advertising Sales Agents | 248 | 236 | -12 | **-4.84%** | 8 | 22 | -6 | 24 |
| 43-6012 | Legal Secretaries | 63 | 60 | -3 | **-4.76%** | 3 | 4 | -2 | 5 |
| 51-4033 | Grinding, Lapping, Polishing, and Buffing Machine Tool Setters, Operators, and Tenders, Metal and Plastic | 174 | 167 | -7 | **-4.02%** | 8 | 12 | -4 | 16 |
| 27-3011 | Radio and Television Announcers | 57 | 55 | -2 | **-3.51%** | 2 | 3 | -1 | 4 |
| 27-3041 | Editors | 59 | 57 | -2 | **-3.39%** | 2 | 4 | -1 | 5 |

21

22

**North Central Arkansas Workforce Development Area**

The North Central Arkansas Workforce Development Area (WDA) consists of 10 counties: Cleburne, Fulton, Independence, Izard, Jackson,



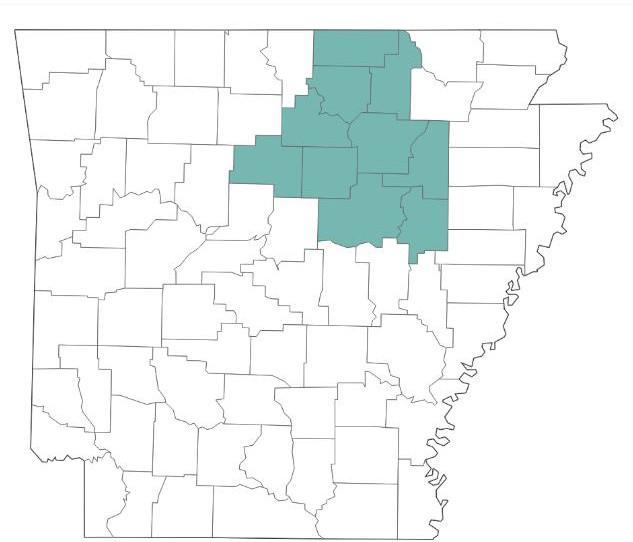
**North Central Arkansas Profile**

**Projected Employment Growth (2021-2023): 3.37%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 5.8%**

Sharp, Stone, Van Buren White, and Woodruff, with the state of Missouri bordering the area to the north.

During the pandemic, the North Central Arkansas WDA lost 2,297 jobs during the second quarter of 2020, a 3.37 percent decline. By first quarter 2021, the area had recovered 1,652 of those jobs, a 71.92 percent recovery. According to industry projections, the area is projected to add 2,432 jobs from first quarter 2021 through first quarter 2023 or increase employment by 2.90 percent. Goods- Producing industries are expected to have a net gain of 967 jobs, while the Services-Providing industries could add 921. The area is predicted to experience a gain of 544 jobs in Self-Employed Workers, an increase of 5.51 percent of its workforce. The not-seasonally-adjusted average



unemployment rate for the first quarter of 2021 was 5.8 percent.

**Natural Resources and Mining** is projected to be the top and fastest growing supersector in the North Central Arkansas WDA with a gain of 757 jobs, a 21.26 percent increase. Driving this growth is *Crop Production*, which is slated to be the top and fastest growing industry, increasing its workforce by 35.02 percent, or 492 jobs. On the negative side of the economy, *Educational Services* could struggle between 2021 and 2023, cutting 375 jobs, or 4.46 percent of its workforce, becoming

the top declining industry. Electrical Equipment, Appliance, and Component Manufacturing is forecast to

be the fastest declining industry, cutting its workforce by an estimated 19.62 percent.

According to occupational projections, the area is expected to have 10,582 total job openings annually between 2021 and 2023. Of these, 3,878 would be from those exiting the workforce, while 5,488 would be from those changing jobs. Another 1,216 would be related to growth and expansion. **Management Occupations** is projected to be the top growing major group with 570 new jobs. Driving this growth is *Farmers, Ranchers, and Other Agricultural Managers*, with a gain of 454 jobs, becoming the top growing occupation in the North Central Arkansas WDA. *Public Relations Specialists* is predicted to be the fastest growing occupation, increasing its workforce by 21.21 percent**.** *Farmers, Ranchers, and Other Agricultural Managers* is likely to have the most

annual exits and total annual openings, with 474 annual exits and 968 total annual openings, while *Fast Food and Counter Workers* is expected to have the most annual transfers with an estimated 274 annually. On the negative side of the local economy, *Secondary School Teachers, Except Special and Career/Technical Education* is predicted to be the top declining occupation, cutting41 jobs from its workforce, while *Woodworking Machine Setters, Operators, and Tenders, Except Sawing* could be the fastest declining occupation, losing 6.85 percent of its own workforce.

# North Central Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **83,985** | **86,417** | **2,432** | **2.90%** |
| 006010 | Self Employed Workers, All Jobs | 9,871 | 10,415 | 544 | 5.51% |
| 101000 | Goods Producing | 15,321 | 16,288 | 967 | 6.31% |
| **101100** | **NATURAL RESOURCES AND MINING** | **3,560** | **4,317** | **757** | **21.26%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 3,114 | 3,884 | 770 | 24.73% |
| 210000 | Mining | 446 | 433 | -13 | -2.91% |
| **101200** | **CONSTRUCTION** | **2,738** | **2,822** | **84** | **3.07%** |
| **101300** | **MANUFACTURING** | **9,023** | **9,149** | **126** | **1.40%** |
|  | **Non-Durable Manufacturing** | **4,084** | **3,936** | **-148** | **-3.62%** |
|  | **Durable Goods Manufacturing** | **4,939** | **5,213** | **274** | **5.55%** |
| 102000 | Services Providing | 58,793 | 59,714 | 921 | 1.57% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **15,190** | **15,469** | **279** | **1.84%** |
| 420000 | Wholesale Trade | 1,426 | 1,415 | -11 | -0.77% |
| 440000 | Retail Trade | 9,562 | 9,845 | 283 | 2.96% |
| 480000 | Transportation and Warehousing | 3,614 | 3,658 | 44 | 1.22% |
| 220000 | Utilities | 588 | 551 | -37 | -6.29% |
| **102200** | **INFORMATION** | **352** | **364** | **12** | **3.41%** |
| **102300** | **FINANCIAL ACTIVITIES** | **2,746** | **2,890** | **144** | **5.24%** |
| 520000 | Finance and Insurance | 2,146 | 2,275 | 129 | 6.01% |
| 530000 | Real Estate and Rental and Leasing | 600 | 615 | 15 | 2.50% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **3,324** | **3,528** | **204** | **6.14%** |
| 540000 | Professional, Scientific, and Technical Services | 981 | 1,011 | 30 | 3.06% |
| 550000 | Management of Companies and Enterprises | 308 | 317 | 9 | 2.92% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 2,035 | 2,200 | 165 | 8.11% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **21,977** | **21,868** | **-109** | **-0.50%** |
| 610000 | Educational Services | 8,407 | 8,032 | -375 | -4.46% |
| 620000 | Health Care and Social Assistance | 13,570 | 13,836 | 266 | 1.96% |
| **102600** | **LEISURE AND HOSPITALITY** | **6,042** | **6,205** | **163** | **2.70%** |
| 710000 | Arts, Entertainment, and Recreation | 281 | 273 | -8 | -2.85% |
| 720000 | Accommodation and Food Services | 5,761 | 5,932 | 171 | 2.97% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **3,799** | **3,973** | **174** | **4.58%** |
| **102800** | **GOVERNMENT** | **5,363** | **5,417** | **54** | **1.01%** |

23

24

# North Central Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 111000 | Crop Production | 1,422 | 1,920 | **498** | 35.02% |
| 112000 | Animal Production | 1,425 | 1,687 | **262** | 18.39% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 2,537 | 2,734 | **197** | 7.77% |
| 561000 | Administrative and Support Services | 1,884 | 2,054 | **170** | 9.02% |
| 621000 | Ambulatory Health Care Services | 4,502 | 4,667 | **165** | 3.67% |
| 722000 | Food Services and Drinking Places | 5,225 | 5,356 | **131** | 2.51% |
| 336000 | Transportation Equipment Manufacturing | 1,260 | 1,381 | **121** | 9.60% |
| 332000 | Fabricated Metal Product Manufacturing | 606 | 725 | **119** | 19.64% |
| 444000 | Building Material and Garden Equipment and Supplies Dealers | 1,057 | 1,176 | **119** | 11.26% |
| 622000 | Hospitals | 4,235 | 4,320 | **85** | 2.01% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change) (Minimum Employment of 25)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 111000 | Crop Production | 1,422 | 1,920 | 498 | **35.02%** |
| 113000 | Forestry and Logging | 38 | 49 | 11 | **28.95%** |
| 323000 | Printing and Related Support Activities | 86 | 105 | 19 | **22.09%** |
| 332000 | Fabricated Metal Product Manufacturing | 606 | 725 | 119 | **19.64%** |
| 517000 | Telecommunications | 153 | 183 | 30 | **19.61%** |
| 112000 | Animal Production | 1,425 | 1,687 | 262 | **18.39%** |
| 334000 | Computer and Electronic Product Manufacturing | 94 | 105 | 11 | **11.70%** |
| 444000 | Building Material and Garden Equipment and Supplies Dealers | 1,057 | 1,176 | 119 | **11.26%** |
| 331000 | Primary Metal Manufacturing | 679 | 750 | 71 | **10.46%** |
| 524000 | Insurance Carriers and Related Activities | 505 | 557 | 52 | **10.30%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 8,407 | 8,032 | **-375** | -4.46% |
| 311000 | Food Manufacturing | 2,777 | 2,648 | **-129** | -4.65% |
| 484000 | Truck Transportation | 1,416 | 1,359 | **-57** | -4.03% |
| 814000 | Private Households | 245 | 199 | **-46** | -18.78% |
| 445000 | Food and Beverage Stores | 1,264 | 1,225 | **-39** | -3.09% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 335000 | Electrical Equipment, Appliance, and Component Manufacturing | 158 | 127 | -31 | **-19.62%** |
| 814000 | Private Households | 245 | 199 | -46 | **-18.78%** |
| 511000 | Publishing Industries (except Internet) | 83 | 68 | -15 | **-18.07%** |
| 451000 | Sporting Goods, Hobby, Book, and Music Stores | 138 | 117 | -21 | **-15.22%** |
| 488000 | Support Activities for Transportation | 130 | 114 | -16 | **-12.31%** |

25

26

# North Central Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **83,985** | **86,417** | **2,432** | **2.90%** | **3,878** | **5,488** | **1,216** | **10,582** |
| 11-0000 | Management Occupations | 11,076 | 11,646 | 570 | 5.15% | 558 | 467 | 285 | 1,310 |
| 13-0000 | Business and Financial Operations Occupations | 1,694 | 1,766 | 72 | 4.25% | 46 | 102 | 36 | 184 |
| 15-0000 | Computer and Mathematical Occupations | 387 | 400 | 13 | 3.36% | 8 | 20 | 6 | 34 |
| 17-0000 | Architecture and Engineering Occupations | 472 | 477 | 5 | 1.06% | 12 | 24 | 2 | 38 |
| 19-0000 | Life, Physical, and Social Science Occupations | 250 | 251 | 1 | 0.40% | 4 | 19 | 0 | 23 |
| 21-0000 | Community and Social Service Occupations | 1,854 | 1,947 | 93 | 5.02% | 71 | 119 | 46 | 236 |
| 23-0000 | Legal Occupations | 279 | 295 | 16 | 5.73% | 8 | 12 | 8 | 28 |
| 25-0000 | Education, Training, and Library Occupations | 5,824 | 5,601 | -223 | -3.83% | 220 | 254 | -112 | 362 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 519 | 539 | 20 | 3.85% | 23 | 34 | 10 | 67 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 6,445 | 6,625 | 180 | 2.79% | 168 | 210 | 90 | 468 |
| 31-0000 | Healthcare Support Occupations | 3,863 | 3,960 | 97 | 2.51% | 234 | 238 | 48 | 520 |
| 33-0000 | Protective Service Occupations | 1,798 | 1,824 | 26 | 1.45% | 72 | 102 | 13 | 187 |
| 35-0000 | Food Preparation and Serving Related Occupations | 6,684 | 6,788 | 104 | 1.56% | 516 | 686 | 52 | 1,254 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 2,407 | 2,481 | 74 | 3.07% | 141 | 178 | 37 | 356 |
| 39-0000 | Personal Care and Service Occupations | 1,055 | 1,091 | 36 | 3.41% | 68 | 82 | 18 | 168 |
| 41-0000 | Sales and Related Occupations | 6,994 | 7,183 | 189 | 2.70% | 392 | 570 | 94 | 1,056 |
| 43-0000 | Office and Administrative Support Occupations | 8,886 | 9,008 | 122 | 1.37% | 424 | 543 | 61 | 1,028 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 2,179 | 2,672 | 493 | 22.63% | 102 | 275 | 246 | 623 |
| 47-0000 | Construction and Extraction Occupations | 2,851 | 2,939 | 88 | 3.09% | 88 | 199 | 44 | 331 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 3,795 | 3,892 | 97 | 2.56% | 117 | 248 | 48 | 413 |
| 51-0000 | Production Occupations | 6,692 | 6,858 | 166 | 2.48% | 242 | 494 | 83 | 819 |
| 53-0000 | Transportation and Material Moving Occupations | 7,981 | 8,174 | 193 | 2.42% | 362 | 614 | 96 | 1,072 |

# North Central Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 7,453 | 7,907 | **454** | 6.09% | 474 | 267 | 227 | 968 |
| 53-7051 | Industrial Truck and Tractor Operators | 885 | 969 | **84** | 9.49% | 28 | 71 | 42 | 141 |
| 41-2031 | Retail Salespersons | 2,091 | 2,164 | **73** | 3.49% | 119 | 176 | 36 | 331 |
| 51-4121 | Welders, Cutters, Solderers, and Brazers | 656 | 717 | **61** | 9.30% | 18 | 54 | 30 | 102 |
| 21-2011 | Clergy | 621 | 672 | **51** | 8.21% | 26 | 38 | 26 | 90 |
| 11-1021 | General and Operations Managers | 1,214 | 1,260 | **46** | 3.79% | 24 | 76 | 23 | 123 |
| 53-7065 | Stockers and Order Fillers | 972 | 1,013 | **41** | 4.22% | 56 | 97 | 20 | 173 |
| 43-9061 | Office Clerks, General | 1,513 | 1,549 | **36** | 2.38% | 84 | 91 | 18 | 193 |
| 31-1120 | Home Health and Personal Care Aides | 1,353 | 1,388 | **35** | 2.59% | 88 | 78 | 18 | 184 |
| 35-3023 | Fast Food and Counter Workers | 2,576 | 2,611 | **35** | 1.36% | 252 | 274 | 18 | 544 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Employment of 25)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 27-3031 | Public Relations Specialists | 33 | 40 | 7 | **21.21%** | 1 | 2 | 4 | 7 |
| 51-4041 | Machinists | 180 | 210 | 30 | **16.67%** | 6 | 14 | 15 | 35 |
| 49-2022 | Telecommunications Equipment Installers and Repairers, Except Line Installers | 45 | 52 | 7 | **15.56%** | 2 | 4 | 4 | 10 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 55 | 63 | 8 | **14.55%** | 2 | 3 | 4 | 9 |
| 13-1131 | Fundraisers | 49 | 56 | 7 | **14.29%** | 2 | 4 | 4 | 10 |
| 51-4072 | Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Metal and Plastic | 86 | 96 | 10 | **11.63%** | 3 | 6 | 5 | 14 |
| 53-7063 | Machine Feeders and Offbearers | 160 | 178 | 18 | **11.25%** | 10 | 12 | 9 | 31 |
| 29-1171 | Nurse Practitioners | 144 | 160 | 16 | **11.11%** | 3 | 5 | 8 | 16 |
| 13-2061 | Financial Examiners | 37 | 41 | 4 | **10.81%** | 1 | 2 | 2 | 5 |
| 49-9043 | Maintenance Workers, Machinery | 30 | 33 | 3 | **10.00%** | 1 | 2 | 2 | 5 |

27

28

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 7,453 | 7,907 | 454 | 6.09% | **474** | 267 | 227 | 968 |
| 35-3023 | Fast Food and Counter Workers | 2,576 | 2,611 | 35 | 1.36% | **252** | 274 | 18 | 544 |
| 41-2011 | Cashiers | 1,939 | 1,971 | 32 | 1.65% | **166** | 187 | 16 | 369 |
| 41-2031 | Retail Salespersons | 2,091 | 2,164 | 73 | 3.49% | **119** | 176 | 36 | 331 |
| 31-1131 | Nursing Assistants | 1,510 | 1,518 | 8 | 0.53% | **97** | 86 | 4 | 187 |
| 31-1120 | Home Health and Personal Care Aides | 1,353 | 1,388 | 35 | 2.59% | **88** | 78 | 18 | 184 |
| 43-9061 | Office Clerks, General | 1,513 | 1,549 | 36 | 2.38% | **84** | 91 | 18 | 193 |
| 35-3031 | Waiters and Waitresses | 1,108 | 1,121 | 13 | 1.17% | **82** | 133 | 6 | 221 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,016 | 2,001 | -15 | -0.74% | **82** | 136 | -8 | 210 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,054 | 1,076 | 22 | 2.09% | **66** | 74 | 11 | 151 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 2,576 | 2,611 | 35 | 1.36% | 252 | **274** | 18 | 544 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 7,453 | 7,907 | 454 | 6.09% | 474 | **267** | 227 | 968 |
| 41-2011 | Cashiers | 1,939 | 1,971 | 32 | 1.65% | 166 | **187** | 16 | 369 |
| 41-2031 | Retail Salespersons | 2,091 | 2,164 | 73 | 3.49% | 119 | **176** | 36 | 331 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,016 | 2,001 | -15 | -0.74% | 82 | **136** | -8 | 210 |
| 35-3031 | Waiters and Waitresses | 1,108 | 1,121 | 13 | 1.17% | 82 | **133** | 6 | 221 |
| 53-7065 | Stockers and Order Fillers | 972 | 1,013 | 41 | 4.22% | 56 | **97** | 20 | 173 |
| 35-1012 | First-Line Supervisors of Food Preparation and Serving Workers | 885 | 900 | 15 | 1.69% | 40 | **91** | 8 | 139 |
| 43-9061 | Office Clerks, General | 1,513 | 1,549 | 36 | 2.38% | 84 | **91** | 18 | 193 |
| 31-1131 | Nursing Assistants | 1,510 | 1,518 | 8 | 0.53% | 97 | **86** | 4 | 187 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 7,453 | 7,907 | 454 | 6.09% | 474 | 267 | 227 | **968** |
| 35-3023 | Fast Food and Counter Workers | 2,576 | 2,611 | 35 | 1.36% | 252 | 274 | 18 | **544** |
| 41-2011 | Cashiers | 1,939 | 1,971 | 32 | 1.65% | 166 | 187 | 16 | **369** |
| 41-2031 | Retail Salespersons | 2,091 | 2,164 | 73 | 3.49% | 119 | 176 | 36 | **331** |
| 35-3031 | Waiters and Waitresses | 1,108 | 1,121 | 13 | 1.17% | 82 | 133 | 6 | **221** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,016 | 2,001 | -15 | -0.74% | 82 | 136 | -8 | **210** |
| 43-9061 | Office Clerks, General | 1,513 | 1,549 | 36 | 2.38% | 84 | 91 | 18 | **193** |
| 31-1131 | Nursing Assistants | 1,510 | 1,518 | 8 | 0.53% | 97 | 86 | 4 | **187** |
| 31-1120 | Home Health and Personal Care Aides | 1,353 | 1,388 | 35 | 2.59% | 88 | 78 | 18 | **184** |
| 53-7065 | Stockers and Order Fillers | 972 | 1,013 | 41 | 4.22% | 56 | 97 | 20 | **173** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 1,002 | 961 | **-41** | -4.09% | 26 | 40 | -20 | 46 |
| 25-2021 | Elementary School Teachers, Except Special Education | 976 | 936 | **-40** | -4.10% | 30 | 38 | -20 | 48 |
| 25-9045 | Teaching Assistants, Except Postsecondary | 948 | 912 | **-36** | -3.80% | 42 | 44 | -18 | 68 |
| 51-9111 | Packaging and Filling Machine Operators and Tenders | 424 | 406 | **-18** | -4.25% | 17 | 28 | -9 | 36 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,016 | 2,001 | **-15** | -0.74% | 82 | 136 | -8 | 210 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 51-7042 | Woodworking Machine Setters, Operators, and  Tenders, Except Sawing | 73 | 68 | -5 | **-6.85%** | 2 | 5 | -2 | 5 |
| 25-9031 | Instructional Coordinators | 82 | 77 | -5 | **-6.10%** | 4 | 4 | -2 | 6 |
| 49-9051 | Electrical Power-Line Installers and Repairers | 124 | 117 | -7 | **-5.65%** | 2 | 8 | -4 | 6 |
| 25-2052 | Special Education Teachers, Kindergarten and Elementary School | 112 | 107 | -5 | **-4.46%** | 4 | 4 | -2 | 6 |
| 25-2032 | Career/Technical Education Teachers, Secondary School | 115 | 110 | -5 | **-4.35%** | 3 | 4 | -2 | 5 |

29

30

**Northeast Arkansas Workforce Development Area**

The Northeast Arkansas Workforce Development Area (WDA) consists of seven counties:



**Northeast Arkansas Profile**

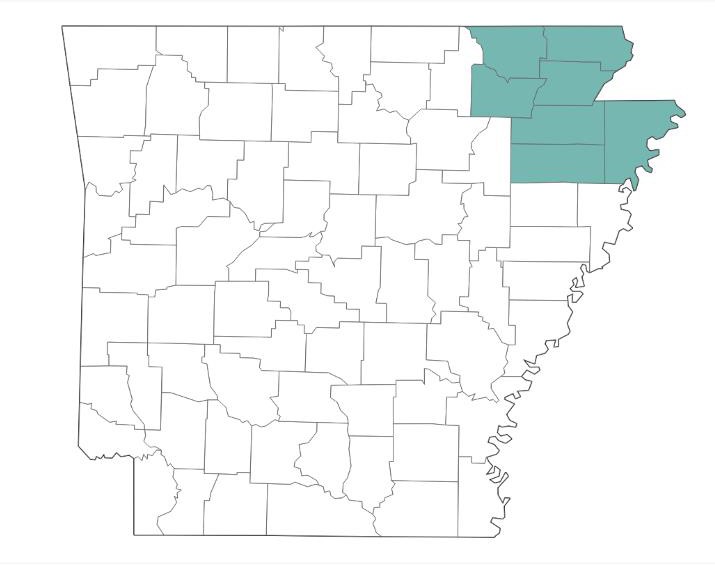
**Projected Employment Growth (2021-2023): 3.01%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 5.1%**

Clay, Craighead, Greene, Lawrence, Mississippi, Poinsett, and Randolph, with the state of

Missouri bordering the area to the north and Tennessee to the east. The Jonesboro Metropolitan Statistical Area is in this area.

Between first and second quarter 2020, the Northeast Arkansas WDA lost 7,337 jobs, a 7.09 percent decline. By first quarter 2021, the area had recovered 4,320 of those jobs, a 58.88 percent recovery. The Northeast Arkansas WDA is expected to gain 3,462 jobs, or 3.01 percent between 2021 and 2023. Goods-Producing industries are predicted to have a net gain of 1,880 jobs, while Services-Providing industries could see an increase of 1,692. However, the self-employed ranks could decline by 110, or 1.33 percent of its workforce. The



not-seasonally-adjusted average unemployment rate for the first quarter of 2021 was 5.1 percent.

**Manufacturing** is expected to be the top growing supersector with 1,537 new jobs. *Primary Metal Manufacturing* is predicted to lead all industries in Northeast Arkansas with a gain of 584 jobs. **Other Services (except Government)** is anticipated to be the fastest growing supersector, increasing by 10.85 percent. One big driver of this is *Private* Households, potentially increasing by 25.81 percent, or 104 jobs, becoming the fastest growing industry. On the negative side of the economy, *Electrical Equipment, Appliance, and Component Manufacturing* is slated

to be the top declining industry, losing an estimated 74 jobs, or 13.24 percent of its workforce. However, *Publishing Industries (except Internet)* could be the fastest

declining industry, cutting 40 percent of its workforce by 2023. Overall, the Information supersector could experience a net loss of 38 jobs or 6.44 percent of its

workforce.

According to occupational projections, the Northeast Arkansas WDA is expected to have 14,598 annual openings during the projection period with 5,150 created due to employees leaving the workforce, 7,717 from those changing jobs, and a 1,731 related to growth and expansion. **Production Occupations** is projected to be the top growing major group, adding 765 new jobs to the labor market. **Architecture and Engineering Occupations** is slated to be the fastest growing major group, increasing its workforce by 9.45 percent.

*Industrial Machinery Mechanics* is estimated to be the top growing occupation in the area, with a gain of 154, a 12.40 percent increase. *Public Relations Specialists* could be the fastest growing occupation, increasing its workforce by 53.03 percent between 2021 and 2023. On the declining side of the local labor market, *Farmers, Ranchers, and Other Agricultural Managers* is predicted to be the top declining occupation with a loss of 63 jobs, or 1.49 percent of its workforce. *Floral Designers* is slate to be the fastest declining occupation, cutting 5.88 percent of its workforce.

# Northeast Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **115,033** | **118,495** | **3,462** | **3.01%** |
| 006010 | Self Employed Workers, All Jobs | 8,293 | 8,183 | -110 | -1.33% |
| 101000 | Goods Producing | 28,190 | 30,070 | 1,880 | 6.67% |
| **101100** | **NATURAL RESOURCES AND MINING** | **3,378** | **3,420** | **42** | **1.24%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 3,284 | 3,326 | 42 | 1.28% |
| 210000 | Mining | 94 | 94 | 0 | 0.00% |
| **101200** | **CONSTRUCTION** | **3,677** | **3,978** | **301** | **8.19%** |
| **101300** | **MANUFACTURING** | **21,135** | **22,672** | **1,537** | **7.27%** |
|  | **Non-Durable Goods Manufacturing** | **7,537** | **8,032** | **495** | **6.57%** |
|  | **Durable Goods Manufacturing** | **13,598** | **14,640** | **1,042** | **7.66%** |
| 102000 | Services Providing | 78,550 | 80,242 | 1,692 | 2.15% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **19,351** | **19,731** | **380** | **1.96%** |
| 420000 | Wholesale Trade | 3,808 | 3,847 | 39 | 1.02% |
| 440000 | Retail Trade | 11,833 | 12,100 | 267 | 2.26% |
| 480000 | Transportation and Warehousing | 3,332 | 3,434 | 102 | 3.06% |
| 220000 | Utilities | 378 | 350 | -28 | -7.41% |
| **102200** | **INFORMATION** | **590** | **552** | **-38** | **-6.44%** |
| **102300** | **FINANCIAL ACTIVITIES** | **3,459** | **3,448** | **-11** | **-0.32%** |
| 520000 | Finance and Insurance | 2,408 | 2,412 | 4 | 0.17% |
| 530000 | Real Estate and Rental and Leasing | 1,051 | 1,036 | -15 | -1.43% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **7,146** | **7,439** | **293** | **4.10%** |
| 540000 | Professional, Scientific, and Technical Services | 1,670 | 1,720 | 50 | 2.99% |
| 550000 | Management of Companies and Enterprises | 601 | 633 | 32 | 5.32% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 4,875 | 5,086 | 211 | 4.33% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **28,860** | **29,215** | **355** | **1.23%** |
| 610000 | Educational Services | 11,162 | 11,150 | -12 | -0.11% |
| 620000 | Health Care and Social Assistance | 17,698 | 18,065 | 367 | 2.07% |
| **102600** | **LEISURE AND HOSPITALITY** | **8,788** | **9,020** | **232** | **2.64%** |
| 710000 | Arts, Entertainment, and Recreation | 513 | 532 | 19 | 3.70% |
| 720000 | Accommodation and Food Services | 8,275 | 8,488 | 213 | 2.57% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **4,029** | **4,466** | **437** | **10.85%** |
| **102800** | **GOVERNMENT** | **6,327** | **6,371** | **44** | **0.70%** |

31

32

# Northeast Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 331000 | Primary Metal Manufacturing | 3,782 | 4,366 | **584** | 15.44% |
| 333000 | Machinery Manufacturing | 2,969 | 3,355 | **386** | 13.00% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 2,271 | 2,595 | **324** | 14.27% |
| 311000 | Food Manufacturing | 3,993 | 4,316 | **323** | 8.09% |
| 238000 | Specialty Trade Contractors | 2,460 | 2,741 | **281** | 11.42% |
| 622000 | Hospitals | 6,358 | 6,584 | **226** | 3.55% |
| 621000 | Ambulatory Health Care Services | 5,317 | 5,511 | **194** | 3.65% |
| 561000 | Administrative and Support Services | 4,512 | 4,687 | **175** | 3.88% |
| 722000 | Food Services and Drinking Places | 7,749 | 7,903 | **154** | 1.99% |
| 325000 | Chemical Manufacturing | 1,212 | 1,327 | **115** | 9.49% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 814000 | Private Households | 403 | 507 | 104 | **25.81%** |
| 512000 | Motion Picture and Sound Recording Industries | 26 | 32 | 6 | **23.08%** |
| 331000 | Primary Metal Manufacturing | 3,782 | 4,366 | 584 | **15.44%** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 2,271 | 2,595 | 324 | **14.27%** |
| 339000 | Miscellaneous Manufacturing | 332 | 376 | 44 | **13.25%** |
| 333000 | Machinery Manufacturing | 2,969 | 3,355 | 386 | **13.00%** |
| 493000 | Warehousing and Storage | 425 | 480 | 55 | **12.94%** |
| 238000 | Specialty Trade Contractors | 2,460 | 2,741 | 281 | **11.42%** |
| 721000 | Accommodation, including Hotels and Motels | 526 | 585 | 59 | **11.22%** |
| 562000 | Waste Management and Remediation Service | 363 | 399 | 36 | **9.92%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 335000 | Electrical Equipment, Appliance, and Component Manufacturing | 559 | 485 | **-74** | -13.24% |
| 624000 | Social Assistance | 3,890 | 3,837 | **-53** | -1.36% |
| 511000 | Publishing Industries (except Internet) | 85 | 51 | **-34** | -40.00% |
| 221000 | Utilities | 378 | 350 | **-28** | -7.41% |
| 443000 | Electronics and Appliance Stores | 223 | 197 | **-26** | -11.66% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 511000 | Publishing Industries (except Internet) | 85 | 51 | -34 | **-40.00%** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 57 | 41 | -16 | **-28.07%** |
| 335000 | Electrical Equipment, Appliance, and Component Manufacturing | 559 | 485 | -74 | **-13.24%** |
| 443000 | Electronics and Appliance Stores | 223 | 197 | -26 | **-11.66%** |
| 485000 | Transit and Ground Passenger Transportation | 55 | 49 | -6 | **-10.91%** |

33

34

# Northeast Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **115,033** | **118,495** | **3,462** | **3.01%** | **5,150** | **7,717** | **1,731** | **14,598** |
| 11-0000 | Management Occupations | 9,343 | 9,454 | 111 | 1.19% | 380 | 434 | 56 | 870 |
| 13-0000 | Business and Financial Operations Occupations | 2,920 | 3,018 | 98 | 3.36% | 82 | 178 | 49 | 309 |
| 15-0000 | Computer and Mathematical Occupations | 844 | 874 | 30 | 3.55% | 17 | 42 | 15 | 74 |
| 17-0000 | Architecture and Engineering Occupations | 931 | 1,019 | 88 | 9.45% | 22 | 48 | 44 | 114 |
| 19-0000 | Life, Physical, and Social Science Occupations | 456 | 474 | 18 | 3.95% | 9 | 32 | 9 | 50 |
| 21-0000 | Community and Social Service Occupations | 2,203 | 2,275 | 72 | 3.27% | 80 | 140 | 36 | 256 |
| 23-0000 | Legal Occupations | 300 | 305 | 5 | 1.67% | 8 | 12 | 2 | 22 |
| 25-0000 | Education, Training, and Library Occupations | 7,976 | 7,969 | -7 | -0.09% | 319 | 360 | -4 | 675 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 787 | 843 | 56 | 7.12% | 32 | 52 | 28 | 112 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 8,189 | 8,474 | 285 | 3.48% | 214 | 262 | 142 | 618 |
| 31-0000 | Healthcare Support Occupations | 5,007 | 5,142 | 135 | 2.70% | 302 | 308 | 68 | 678 |
| 33-0000 | Protective Service Occupations | 1,473 | 1,489 | 16 | 1.09% | 56 | 83 | 8 | 147 |
| 35-0000 | Food Preparation and Serving Related Occupations | 8,512 | 8,682 | 170 | 2.00% | 662 | 866 | 85 | 1,613 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 3,555 | 3,691 | 136 | 3.83% | 212 | 262 | 68 | 542 |
| 39-0000 | Personal Care and Service Occupations | 2,669 | 2,858 | 189 | 7.08% | 170 | 214 | 94 | 478 |
| 41-0000 | Sales and Related Occupations | 10,770 | 10,909 | 139 | 1.29% | 588 | 863 | 70 | 1,521 |
| 43-0000 | Office and Administrative Support Occupations | 12,289 | 12,444 | 155 | 1.26% | 584 | 754 | 78 | 1,416 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 2,073 | 2,102 | 29 | 1.40% | 87 | 236 | 14 | 337 |
| 47-0000 | Construction and Extraction Occupations | 3,739 | 3,951 | 212 | 5.67% | 118 | 263 | 106 | 487 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 5,718 | 6,020 | 302 | 5.28% | 182 | 372 | 151 | 705 |
| 51-0000 | Production Occupations | 14,357 | 15,122 | 765 | 5.33% | 517 | 1,069 | 382 | 1,968 |
| 53-0000 | Transportation and Material Moving Occupations | 10,922 | 11,380 | 458 | 4.19% | 508 | 867 | 229 | 1,604 |

# Northeast Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 49-9041 | Industrial Machinery Mechanics | 1,242 | 1,396 | **154** | 12.40% | 40 | 72 | 77 | 189 |
| 51-4121 | Welders, Cutters, Solderers, and Brazers | 1,202 | 1,301 | **99** | 8.24% | 33 | 98 | 50 | 181 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,573 | 1,668 | **95** | 6.04% | 71 | 141 | 48 | 260 |
| 53-7065 | Stockers and Order Fillers | 1,748 | 1,834 | **86** | 4.92% | 102 | 174 | 43 | 319 |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 2,449 | 2,533 | **84** | 3.43% | 95 | 178 | 42 | 315 |
| 51-1011 | First-Line Supervisors of Production and Operating Workers | 1,184 | 1,262 | **78** | 6.59% | 37 | 82 | 39 | 158 |
| 47-2111 | Electricians | 620 | 690 | **70** | 11.29% | 19 | 48 | 35 | 102 |
| 53-7051 | Industrial Truck and Tractor Operators | 1,008 | 1,076 | **68** | 6.75% | 32 | 80 | 34 | 146 |
| 35-3023 | Fast Food and Counter Workers | 3,226 | 3,288 | **62** | 1.92% | 316 | 344 | 31 | 691 |
| 51-4023 | Rolling Machine Setters, Operators, and Tenders, Metal and Plastic | 439 | 499 | **60** | 13.67% | 16 | 29 | 30 | 75 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 27-3031 | Public Relations Specialists | 66 | 101 | 35 | **53.03%** | 2 | 6 | 18 | 26 |
| 17-2131 | Materials Engineers | 68 | 80 | 12 | **17.65%** | 2 | 3 | 6 | 11 |
| 19-5012 | Occupational Health and Safety Technicians | 35 | 40 | 5 | **14.29%** | 1 | 2 | 2 | 5 |
| 17-2141 | Mechanical Engineers | 176 | 201 | 25 | **14.20%** | 3 | 8 | 12 | 23 |
| 51-4023 | Rolling Machine Setters, Operators, and Tenders, Metal and Plastic | 439 | 499 | 60 | **13.67%** | 16 | 29 | 30 | 75 |
| 13-1081 | Logisticians | 46 | 52 | 6 | **13.04%** | 1 | 3 | 3 | 7 |
| 49-9043 | Maintenance Workers, Machinery | 77 | 87 | 10 | **12.99%** | 2 | 4 | 5 | 11 |
| 51-4034 | Lathe and Turning Machine Tool Setters, Operators, and Tenders, Metal and Plastic | 70 | 79 | 9 | **12.86%** | 2 | 5 | 4 | 11 |
| 49-9041 | Industrial Machinery Mechanics | 1,242 | 1,396 | 154 | **12.40%** | 40 | 72 | 77 | 189 |
| 51-9022 | Grinding and Polishing Workers, Hand | 41 | 46 | 5 | **12.20%** | 2 | 3 | 2 | 7 |

35

36

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,226 | 3,288 | 62 | 1.92% | **316** | 344 | 31 | 691 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,240 | 4,177 | -63 | -1.49% | **260** | 146 | -32 | 374 |
| 41-2011 | Cashiers | 2,771 | 2,809 | 38 | 1.37% | **238** | 267 | 19 | 524 |
| 41-2031 | Retail Salespersons | 3,417 | 3,467 | 50 | 1.46% | **192** | 284 | 25 | 501 |
| 43-9061 | Office Clerks, General | 2,533 | 2,570 | 37 | 1.46% | **139** | 152 | 18 | 309 |
| 31-1120 | Home Health and Personal Care Aides | 2,034 | 2,072 | 38 | 1.87% | **132** | 116 | 19 | 267 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,929 | 1,973 | 44 | 2.28% | **122** | 136 | 22 | 280 |
| 53-7065 | Stockers and Order Fillers | 1,748 | 1,834 | 86 | 4.92% | **102** | 174 | 43 | 319 |
| 35-3031 | Waiters and Waitresses | 1,288 | 1,315 | 27 | 2.10% | **96** | 156 | 14 | 266 |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 2,449 | 2,533 | 84 | 3.43% | **95** | 178 | 42 | 315 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,226 | 3,288 | 62 | 1.92% | 316 | **344** | 31 | 691 |
| 41-2031 | Retail Salespersons | 3,417 | 3,467 | 50 | 1.46% | 192 | **284** | 25 | 501 |
| 41-2011 | Cashiers | 2,771 | 2,809 | 38 | 1.37% | 238 | **267** | 19 | 524 |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 2,449 | 2,533 | 84 | 3.43% | 95 | **178** | 42 | 315 |
| 53-7065 | Stockers and Order Fillers | 1,748 | 1,834 | 86 | 4.92% | 102 | **174** | 43 | 319 |
| 35-3031 | Waiters and Waitresses | 1,288 | 1,315 | 27 | 2.10% | 96 | **156** | 14 | 266 |
| 43-9061 | Office Clerks, General | 2,533 | 2,570 | 37 | 1.46% | 139 | **152** | 18 | 309 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,240 | 4,177 | -63 | -1.49% | 260 | **146** | -32 | 374 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,573 | 1,668 | 95 | 6.04% | 71 | **141** | 48 | 260 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,929 | 1,973 | 44 | 2.28% | 122 | **136** | 22 | 280 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,975 | 2,022 | 47 | 2.38% | 82 | **136** | 24 | 242 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,226 | 3,288 | 62 | 1.92% | 316 | 344 | 31 | **691** |
| 41-2011 | Cashiers | 2,771 | 2,809 | 38 | 1.37% | 238 | 267 | 19 | **524** |
| 41-2031 | Retail Salespersons | 3,417 | 3,467 | 50 | 1.46% | 192 | 284 | 25 | **501** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,240 | 4,177 | -63 | -1.49% | 260 | 146 | -32 | **374** |
| 53-7065 | Stockers and Order Fillers | 1,748 | 1,834 | 86 | 4.92% | 102 | 174 | 43 | **319** |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 2,449 | 2,533 | 84 | 3.43% | 95 | 178 | 42 | **315** |
| 43-9061 | Office Clerks, General | 2,533 | 2,570 | 37 | 1.46% | 139 | 152 | 18 | **309** |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,929 | 1,973 | 44 | 2.28% | 122 | 136 | 22 | **280** |
| 31-1120 | Home Health and Personal Care Aides | 2,034 | 2,072 | 38 | 1.87% | 132 | 116 | 19 | **267** |
| 35-3031 | Waiters and Waitresses | 1,288 | 1,315 | 27 | 2.10% | 96 | 156 | 14 | **266** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,240 | 4,177 | **-63** | -1.49% | 260 | 146 | -32 | 374 |
| 25-2021 | Elementary School Teachers, Except Special Education | 1,139 | 1,119 | **-20** | -1.76% | 34 | 45 | -10 | 69 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 1,141 | 1,121 | **-20** | -1.75% | 30 | 46 | -10 | 66 |
| 25-9045 | Teaching Assistants, Except Postsecondary | 982 | 962 | **-20** | -2.04% | 44 | 46 | -10 | 80 |
| 43-3071 | Tellers | 453 | 441 | **-12** | -2.65% | 18 | 28 | -6 | 40 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 27-1023 | Floral Designers | 68 | 64 | -4 | **-5.88%** | 2 | 4 | -2 | 4 |
| 25-9031 | Instructional Coordinators | 63 | 60 | -3 | **-4.76%** | 3 | 2 | -2 | 3 |
| 39-4031 | Morticians, Undertakers, and Funeral Directors | 46 | 44 | -2 | **-4.35%** | 2 | 3 | -1 | 4 |
| 13-1031 | Claims Adjusters, Examiners, and Investigators | 73 | 70 | -3 | **-4.11%** | 2 | 4 | -2 | 4 |
| 31-9094 | Medical Transcriptionists | 50 | 48 | -2 | **-4.00%** | 2 | 4 | -1 | 5 |

37

38

**Western Arkansas Workforce Development Area**

The Western Arkansas Workforce Development Area (WDA) consists of six counties: Crawford, Franklin, Logan, Polk, Scott, and Sebastian;



**Western Arkansas Profile**

**Projected Employment Growth (2021-2023): 0.92%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 4.9%**

and is bordered to the west by the state of Oklahoma. The Arkansas portion of the Fort Smith Metropolitan Statistical Area is in the Western Arkansas WDA.

The Western Arkansas WDA lost 6,019 jobs between first and second quarter 2020,

recovery from pandemic closures. On the negative side of the local job market, *Truck Transportation* could see a reduction of 147 jobs,

becoming the top declining industry in the area, while *Publishing Industries (except Internet)* could see a reduction of more than a third of its workforce, to become the fastest declining industry for the 2021-2023 projection cycle.

a 5.89 percent decline. By first quarter 2021, the area had recovered 3,407 of those jobs for a 56.60 percent recovery. According to industry projections, the area is expected to add 1,052 jobs, a 0.92 percent increase, but not fully recovered from the pandemic lows. Goods- Producing industries are projected to have a net gain of 655 jobs, while the Services-Providing industries are estimated to experience a net gain of 558 jobs. A loss of 161 Self-Employed Workers is anticipated during the projection period. The not-seasonally-adjusted average unemployment rate for the first quarter of 2021 was 4.9 percent.



**Manufacturing** is expected to be the top growing supersector in Western Arkansas with a gain of 629 jobs during the projection period, an increase of 3.12 percent.

**Professional and Business Services** is projected to be the fastest growing supersector, increasing its workforce by 3.31 percent. *Administrative and Support Services* leads all industries in projected numeric change, adding 365 new jobs between 2021 and 2023. *Motion Picture and Sound Recording Industries* could be the fastest growing industry, more than tripling in size due to new business and

According to occupational projections, despite the mixed outlook in Western Arkansas WDA’s job market, employers are projected to have 13,279 annual job openings. Of these, 5,148 are estimated to come from occupational exits, 7,605 from occupational transfers, and 526 due to growth and expansion of jobs. **Production Occupations** is estimated to be the top growing major group, adding 398 jobs to the labor market. **Arts, Design, Entertainment, Sports, and Media Occupations** is slated to be the fastest growing major group, increasing its workforce by 6.68 percent. *Stockers and Order Fillers*

leads the area in numeric change, adding 77 new jobs by March 2023. *Fundraisers* could increase its workforce by 23.53 percent, becoming the fastest growing major group in the area. On the negative side of the job market, *Heavy and Tractor-Trailer Truck Drivers* is estimated to be the top declining occupation in Western Arkansas, cutting 121 jobs between 2021 and 2023. *Editors* is forecast to cut more than 20 percent of its workforce, becoming the fastest declining occupation in the area.

# Western Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **114,610** | **115,662** | **1,052** | **0.92%** |
| 006010 | Self Employed Workers, All Jobs | 9,084 | 8,923 | -161 | -1.77% |
| 101000 | Goods Producing | 26,506 | 27,161 | 655 | 2.47% |
| **101100** | **NATURAL RESOURCES AND MINING** | **2,479** | **2,498** | **19** | **0.77%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 2,054 | 2,144 | 90 | 4.38% |
| 210000 | Mining | 425 | 354 | -71 | -16.71% |
| **101200** | **CONSTRUCTION** | **3,858** | **3,865** | **7** | **0.18%** |
| **101300** | **MANUFACTURING** | **20,169** | **20,798** | **629** | **3.12%** |
|  | **Non-Durable Goods Manufacturing** | **11,914** | **12,363** | **449** | **3.77%** |
|  | **Durable Goods Manufacturing** | **8,255** | **8,435** | **180** | **2.18%** |
| 102000 | Services Providing | 79,020 | 79,578 | 558 | 0.71% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **21,775** | **21,834** | **59** | **0.27%** |
| 420000 | Wholesale Trade | 3,594 | 3,603 | 9 | 0.25% |
| 440000 | Retail Trade | 12,045 | 12,305 | 260 | 2.16% |
| 480000 | Transportation and Warehousing | 5,459 | 5,269 | -190 | -3.48% |
| 220000 | Utilities | 677 | 657 | -20 | -2.95% |
| **102200** | **INFORMATION** | **917** | **900** | **-17** | **-1.85%** |
| **102300** | **FINANCIAL ACTIVITIES** | **3,405** | **3,187** | **-218** | **-6.40%** |
| 520000 | Finance and Insurance | 2,328 | 2,152 | -176 | -7.56% |
| 530000 | Real Estate and Rental and Leasing | 1,077 | 1,035 | -42 | -3.90% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **9,599** | **9,917** | **318** | **3.31%** |
| 540000 | Professional, Scientific, and Technical Services | 1,981 | 2,041 | 60 | 3.03% |
| 550000 | Management of Companies and Enterprises | 1,472 | 1,371 | -101 | -6.86% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 6,146 | 6,505 | 359 | 5.84% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **24,297** | **24,496** | **199** | **0.82%** |
| 610000 | Educational Services | 8,580 | 8,513 | -67 | -0.78% |
| 620000 | Health Care and Social Assistance | 15,717 | 15,983 | 266 | 1.69% |
| **102600** | **LEISURE AND HOSPITALITY** | **8,219** | **8,384** | **165** | **2.01%** |
| 710000 | Arts, Entertainment, and Recreation | 393 | 418 | 25 | 6.36% |
| 720000 | Accommodation and Food Services | 7,826 | 7,966 | 140 | 1.79% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **4,621** | **4,575** | **-46** | **-1.00%** |
| **102800** | **GOVERNMENT** | **6,187** | **6,285** | **98** | **1.58%** |

39

40

# Western Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 561000 | Administrative and Support Services | 5,975 | 6,340 | **365** | 6.11% |
| 621000 | Ambulatory Health Care Services | 5,338 | 5,532 | **194** | 3.63% |
| 311000 | Food Manufacturing | 8,796 | 8,973 | **177** | 2.01% |
| 333000 | Machinery Manufacturing | 996 | 1,156 | **160** | 16.06% |
| 322000 | Paper Manufacturing | 1,588 | 1,687 | **99** | 6.23% |
| 321000 | Wood Product Manufacturing | 727 | 825 | **98** | 13.48% |
| 512000 | Motion Picture and Sound Recording Industries | 40 | 134 | **94** | 235.00% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 2,756 | 2,842 | **86** | 3.12% |
| 999100 | Federal Government, Excluding Post Office | 1,064 | 1,144 | **80** | 7.52% |
| 722000 | Food Services and Drinking Places | 7,281 | 7,360 | **79** | 1.09% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 512000 | Motion Picture and Sound Recording Industries | 40 | 134 | 94 | **235.00%** |
| 326000 | Plastics and Rubber Products Manufacturing | 399 | 469 | 70 | **17.54%** |
| 323000 | Printing and Related Support Activities | 331 | 388 | 57 | **17.22%** |
| 334000 | Computer and Electronic Product Manufacturing | 116 | 135 | 19 | **16.38%** |
| 333000 | Machinery Manufacturing | 996 | 1,156 | 160 | **16.06%** |
| 321000 | Wood Product Manufacturing | 727 | 825 | 98 | **13.48%** |
| 316000 | Leather and Allied Product Manufacturing | 156 | 175 | 19 | **12.18%** |
| 721000 | Accommodation, including Hotels and Motels | 545 | 606 | 61 | **11.19%** |
| 112000 | Animal Production | 821 | 896 | 75 | **9.14%** |
| 442000 | Furniture and Home Furnishings Stores | 273 | 295 | 22 | **8.06%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 484000 | Truck Transportation | 3,880 | 3,733 | **-147** | -3.79% |
| 814000 | Private Households | 419 | 295 | **-124** | -29.59% |
| 551000 | Management of Companies and Enterprises | 1,472 | 1,371 | **-101** | -6.86% |
| 522000 | Credit Intermediation and Related Activities | 1,555 | 1,466 | **-89** | -5.72% |
| 611000 | Educational Services | 8,580 | 8,513 | **-67** | -0.78% |

**Top 5 Fastest Declining Industries (Ranked by Percent Growth) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 511000 | Publishing Industries (except Internet) | 69 | 44 | -25 | **-36.23%** |
| 213000 | Support Activities for Mining | 182 | 122 | -60 | **-32.97%** |
| 814000 | Private Households | 419 | 295 | -124 | **-29.59%** |
| 211000 | Oil and Gas Extraction | 69 | 51 | -18 | **-26.09%** |
| 523000 | Securities, Commodity Contracts, and Other Financial Investments and Related Activities | 136 | 104 | -32 | **-23.53%** |

41

42

# Western Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **114,610** | **115,662** | **1,052** | **0.92%** | **5,148** | **7,605** | **526** | **13,279** |
| 11-0000 | Management Occupations | 10,332 | 10,305 | -27 | -0.26% | 420 | 471 | -14 | 877 |
| 13-0000 | Business and Financial Operations Occupations | 3,421 | 3,457 | 36 | 1.05% | 94 | 196 | 18 | 308 |
| 15-0000 | Computer and Mathematical Occupations | 905 | 905 | 0 | 0.00% | 18 | 46 | 0 | 64 |
| 17-0000 | Architecture and Engineering Occupations | 707 | 714 | 7 | 0.99% | 18 | 34 | 4 | 56 |
| 19-0000 | Life, Physical, and Social Science Occupations | 479 | 501 | 22 | 4.59% | 9 | 34 | 11 | 54 |
| 21-0000 | Community and Social Service Occupations | 2,075 | 2,143 | 68 | 3.28% | 78 | 135 | 34 | 247 |
| 23-0000 | Legal Occupations | 492 | 506 | 14 | 2.85% | 14 | 24 | 7 | 45 |
| 25-0000 | Education, Training, and Library Occupations | 7,164 | 7,228 | 64 | 0.89% | 300 | 330 | 32 | 662 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 659 | 703 | 44 | 6.68% | 26 | 42 | 22 | 90 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 7,386 | 7,521 | 135 | 1.83% | 196 | 236 | 68 | 500 |
| 31-0000 | Healthcare Support Occupations | 4,813 | 4,879 | 66 | 1.37% | 289 | 299 | 33 | 621 |
| 33-0000 | Protective Service Occupations | 1,703 | 1,749 | 46 | 2.70% | 72 | 106 | 23 | 201 |
| 35-0000 | Food Preparation and Serving Related Occupations | 8,432 | 8,531 | 99 | 1.17% | 664 | 855 | 50 | 1,569 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 2,899 | 2,927 | 28 | 0.97% | 168 | 210 | 14 | 392 |
| 39-0000 | Personal Care and Service Occupations | 1,491 | 1,495 | 4 | 0.27% | 93 | 112 | 2 | 207 |
| 41-0000 | Sales and Related Occupations | 11,405 | 11,452 | 47 | 0.41% | 606 | 916 | 24 | 1,546 |
| 43-0000 | Office and Administrative Support Occupations | 11,662 | 11,541 | -121 | -1.04% | 556 | 704 | -60 | 1,200 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 1,606 | 1,669 | 63 | 3.92% | 67 | 185 | 32 | 284 |
| 47-0000 | Construction and Extraction Occupations | 3,948 | 3,909 | -39 | -0.99% | 126 | 270 | -20 | 376 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 5,412 | 5,432 | 20 | 0.37% | 169 | 338 | 10 | 517 |
| 51-0000 | Production Occupations | 14,696 | 15,094 | 398 | 2.71% | 566 | 1,072 | 199 | 1,837 |
| 53-0000 | Transportation and Material Moving Occupations | 12,923 | 13,001 | 78 | 0.60% | 596 | 993 | 39 | 1,628 |

# Western Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 53-7065 | Stockers and Order Fillers | 1,960 | 2,037 | **77** | 3.93% | 114 | 195 | 38 | 347 |
| 41-2011 | Cashiers | 2,960 | 3,028 | **68** | 2.30% | 254 | 286 | 34 | 574 |
| 51-3022 | Meat, Poultry, and Fish Cutters and Trimmers | 2,849 | 2,905 | **56** | 1.97% | 117 | 214 | 28 | 359 |
| 41-2031 | Retail Salespersons | 2,838 | 2,885 | **47** | 1.66% | 160 | 236 | 24 | 420 |
| 49-9041 | Industrial Machinery Mechanics | 848 | 894 | **46** | 5.42% | 27 | 47 | 23 | 97 |
| 45-2093 | Farmworkers, Farm, Ranch, and Aquacultural Animals | 497 | 542 | **45** | 9.05% | 22 | 60 | 22 | 104 |
| 35-2014 | Cooks, Restaurant | 641 | 681 | **40** | 6.24% | 39 | 56 | 20 | 115 |
| 29-1141 | Registered Nurses | 2,341 | 2,379 | **38** | 1.62% | 63 | 60 | 19 | 142 |
| 31-1120 | Home Health and Personal Care Aides | 1,750 | 1,788 | **38** | 2.17% | 114 | 100 | 19 | 233 |
| 51-1011 | First-Line Supervisors of Production and Operating Workers | 993 | 1,030 | **37** | 3.73% | 30 | 68 | 18 | 116 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Employment of 25)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 13-1131 | Fundraisers | 51 | 63 | 12 | **23.53%** | 2 | 4 | 6 | 12 |
| 27-4021 | Photographers | 52 | 63 | 11 | **21.15%** | 2 | 3 | 6 | 11 |
| 19-1032 | Foresters | 43 | 52 | 9 | **20.93%** | 1 | 4 | 4 | 9 |
| 51-9162 | Computer Numerically Controlled Tool Programmers | 37 | 43 | 6 | **16.22%** | 2 | 3 | 3 | 8 |
| 51-5113 | Print Binding and Finishing Workers | 77 | 88 | 11 | **14.29%** | 4 | 5 | 6 | 15 |
| 51-4021 | Extruding and Drawing Machine Setters, Operators, and Tenders, Metal and Plastic | 107 | 122 | 15 | **14.02%** | 4 | 7 | 8 | 19 |
| 51-5111 | Prepress Technicians and Workers | 29 | 33 | 4 | **13.79%** | 1 | 3 | 2 | 6 |
| 51-4072 | Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Metal and Plastic | 171 | 194 | 23 | **13.45%** | 6 | 12 | 12 | 30 |
| 51-7041 | Sawing Machine Setters, Operators, and Tenders, Wood | 99 | 111 | 12 | **12.12%** | 4 | 8 | 6 | 18 |
| 29-1171 | Nurse Practitioners | 202 | 224 | 22 | **10.89%** | 4 | 6 | 11 | 21 |

43

44

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,333 | 3,348 | 15 | 0.45% | **324** | 353 | 8 | 685 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,781 | 4,705 | -76 | -1.59% | **292** | 165 | -38 | 419 |
| 41-2011 | Cashiers | 2,960 | 3,028 | 68 | 2.30% | **254** | 286 | 34 | 574 |
| 41-2031 | Retail Salespersons | 2,838 | 2,885 | 47 | 1.66% | **160** | 236 | 24 | 420 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 3,959 | 3,838 | -121 | -3.06% | **160** | 264 | -60 | 364 |
| 43-9061 | Office Clerks, General | 2,324 | 2,317 | -7 | -0.30% | **126** | 138 | -4 | 260 |
| 51-3022 | Meat, Poultry, and Fish Cutters and Trimmers | 2,849 | 2,905 | 56 | 1.97% | **117** | 214 | 28 | 359 |
| 31-1120 | Home Health and Personal Care Aides | 1,750 | 1,788 | 38 | 2.17% | **114** | 100 | 19 | 233 |
| 53-7065 | Stockers and Order Fillers | 1,960 | 2,037 | 77 | 3.93% | **114** | 195 | 38 | 347 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,438 | 1,470 | 32 | 2.23% | **90** | 102 | 16 | 208 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,333 | 3,348 | 15 | 0.45% | 324 | **353** | 8 | 685 |
| 41-2011 | Cashiers | 2,960 | 3,028 | 68 | 2.30% | 254 | **286** | 34 | 574 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 3,959 | 3,838 | -121 | -3.06% | 160 | **264** | -60 | 364 |
| 41-2031 | Retail Salespersons | 2,838 | 2,885 | 47 | 1.66% | 160 | **236** | 24 | 420 |
| 51-3022 | Meat, Poultry, and Fish Cutters and Trimmers | 2,849 | 2,905 | 56 | 1.97% | 117 | **214** | 28 | 359 |
| 53-7065 | Stockers and Order Fillers | 1,960 | 2,037 | 77 | 3.93% | 114 | **195** | 38 | 347 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,781 | 4,705 | -76 | -1.59% | 292 | **165** | -38 | 419 |
| 43-9061 | Office Clerks, General | 2,324 | 2,317 | -7 | -0.30% | 126 | **138** | -4 | 260 |
| 35-3031 | Waiters and Waitresses | 1,133 | 1,147 | 14 | 1.24% | 84 | **136** | 7 | 227 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,530 | 1,552 | 22 | 1.44% | 68 | **134** | 11 | 213 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,333 | 3,348 | 15 | 0.45% | 324 | 353 | 8 | **685** |
| 41-2011 | Cashiers | 2,960 | 3,028 | 68 | 2.30% | 254 | 286 | 34 | **574** |
| 41-2031 | Retail Salespersons | 2,838 | 2,885 | 47 | 1.66% | 160 | 236 | 24 | **420** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,781 | 4,705 | -76 | -1.59% | 292 | 165 | -38 | **419** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 3,959 | 3,838 | -121 | -3.06% | 160 | 264 | -60 | **364** |
| 51-3022 | Meat, Poultry, and Fish Cutters and Trimmers | 2,849 | 2,905 | 56 | 1.97% | 117 | 214 | 28 | **359** |
| 53-7065 | Stockers and Order Fillers | 1,960 | 2,037 | 77 | 3.93% | 114 | 195 | 38 | **347** |
| 43-9061 | Office Clerks, General | 2,324 | 2,317 | -7 | -0.30% | 126 | 138 | -4 | **260** |
| 31-1120 | Home Health and Personal Care Aides | 1,750 | 1,788 | 38 | 2.17% | 114 | 100 | 19 | **233** |
| 35-3031 | Waiters and Waitresses | 1,133 | 1,147 | 14 | 1.24% | 84 | 136 | 7 | **227** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 3,959 | 3,838 | **-121** | -3.06% | 160 | 264 | -60 | 364 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,781 | 4,705 | **-76** | -1.59% | 292 | 165 | -38 | 419 |
| 43-3071 | Tellers | 431 | 392 | **-39** | -9.05% | 16 | 26 | -20 | 22 |
| 39-9011 | Childcare Workers | 502 | 468 | **-34** | -6.77% | 32 | 34 | -17 | 49 |
| 41-3021 | Insurance Sales Agents | 431 | 398 | **-33** | -7.66% | 14 | 23 | -16 | 21 |
| 49-2022 | Telecommunications Equipment Installers and Repairers, Except Line Installers | 203 | 170 | **-33** | -16.26% | 6 | 14 | -16 | 4 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 27-3041 | Editors | 24 | 19 | -5 | **-20.83%** | 1 | 2 | -2 | 1 |
| 49-2022 | Telecommunications Equipment Installers and  Repairers, Except Line Installers | 203 | 170 | -33 | **-16.26%** | 6 | 14 | -16 | 4 |
| 43-3071 | Tellers | 431 | 392 | -39 | **-9.05%** | 16 | 26 | -20 | 22 |
| 49-3011 | Aircraft Mechanics and Service Technicians | 70 | 64 | -6 | **-8.57%** | 2 | 4 | -3 | 3 |
| 51-6021 | Pressers, Textile, Garment, and Related Materials | 36 | 33 | -3 | **-8.33%** | 2 | 2 | -2 | 2 |

45

46

**West Central Arkansas Workforce Development Area**

The West Central Arkansas Workforce Development Area (WDA) consists of 10 counties:



**West Central Arkansas Profile**

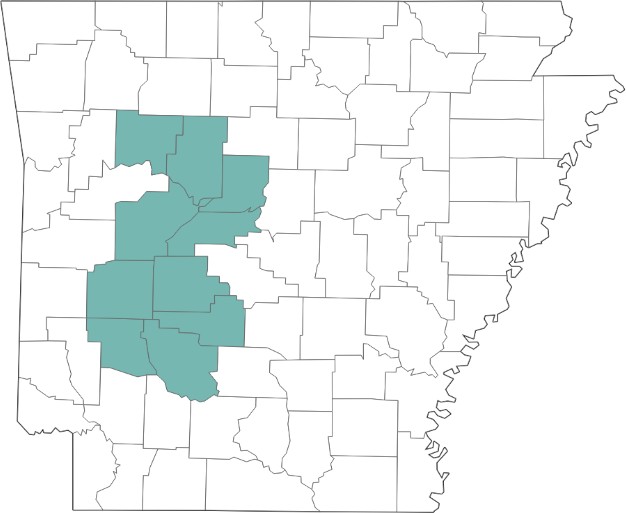
**Projected Employment Growth (2021-2023): 0.28%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 5.7%**

Clark, Conway, Garland, Hot Spring, Johnson, Montgomery,

Perry, Pike, Pope, and Yell; with the Hot Springs Metropolitan Statistical Area located within the WDA.

The West Central Arkansas WDA lost 8,346 jobs between first and second quarter 2020, a 7.80 percent drop in employment. By first



quarter 2021, the area had recovered 4,547 of those jobs, a 54.48 percent recovery. According to industry projections, the West Central Arkansas WDA is estimated to experience a mixed outlook, struggling to a gain of just 349 jobs, a 0.28 percent increase by March 2023. Goods-Producing industries are projected to see a net loss of 303 jobs, while the Services-Providing industries are predicted to add 1,049. There is estimated to be 397 fewer Self-Employed Workers in this area by 2023. The not-seasonally-adjusted average

unemployment rate for the first quarter of 2021 was 5.7 percent.

**Other Services (Except Government)** is predicted to be the top and fastest growing supersector, adding 420 new jobs, a 6.22 percent rise in employment. Driving growth in the area is *Religious, Grantmaking, Civic, Professional, and Similar Organizations*, which is estimated to be the top growing industry, adding 445 jobs to its workforce. *Nonstore Retailers* is slated to be the fastest growing industry, gaining 13.79 percent. On the negative side of the labor market, *Educational Services* is expected to lose 403 jobs during the projection period, becoming the top declining industry in West Central Arkansas, while *Machinery Manufacturing* is

slated to be the fastest declining industry, cutting 25.09 percent from its workforce between 2021 and 2023.

According to occupational projections, West Central Arkansas WDA is estimated to have 14,181 annual job openings during the projection period. Of these, 5,689 openings could be due to those exiting the workforce, while 8,318 could come from those changing jobs.

Growth and expansion are estimated to account for 174 annual job openings. **Transportation and Material Moving Occupations** is estimated to be the top growing major group, adding 174 jobs to the labor market.

**Community and Social Service Occupations** is projected to be the fastest growing major group, increasing its workforce by 3.91 percent, or 112 new jobs by first quarter 2023. *Stockers and Order Fillers* leads the area in numeric change, adding 98 jobs to the job market, becoming the top growing occupation.

*Fundraisers* is projected to be the fastest growing occupation, raising its workforce by 22.66 percent. On the negative side of the economy, *Farmers, Ranchers, and Other Agricultural Managers* is forecast to lose 237 jobs, or 3.82 percent of its workforce by first quarter 2023, becoming the top declining occupation, while *Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products* could see a 17.39 percent reduction in employment, becoming the fastest declining occupation in the area. In all, eight major groups are estimated to experience net job loss with **Education, Training, and Library Occupations** losing the most with 239 being cut.

# West Central Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **122,961** | **123,310** | **349** | **0.28%** |
| 006010 | Self Employed Workers, All Jobs | 10,757 | 10,360 | -397 | -3.69% |
| 101000 | Goods Producing | 23,572 | 23,269 | -303 | -1.29% |
| **101100** | **NATURAL RESOURCES AND MINING** | **4,722** | **4,673** | **-49** | **-1.04%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 4,227 | 4,195 | -32 | -0.76% |
| 210000 | Mining | 495 | 478 | -17 | -3.43% |
| **101200** | **CONSTRUCTION** | **4,347** | **4,382** | **35** | **0.81%** |
| **101300** | **MANUFACTURING** | **14,503** | **14,214** | **-289** | **-1.99%** |
|  | **Non-Durable Goods Manufacturing** | **7,459** | **7,115** | **-344** | **-4.61%** |
|  | **Durable Goods Manufacturing** | **7,044** | **7,099** | **55** | **0.78%** |
| 102000 | Services Providing | 88,632 | 89,681 | 1,049 | 1.18% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **21,728** | **22,128** | **400** | **1.84%** |
| 420000 | Wholesale Trade | 1,854 | 1,866 | 12 | 0.65% |
| 440000 | Retail Trade | 14,043 | 14,386 | 343 | 2.44% |
| 480000 | Transportation and Warehousing | 4,437 | 4,545 | 108 | 2.43% |
| 220000 | Utilities | 1,394 | 1,331 | -63 | -4.52% |
| **102200** | **INFORMATION** | **638** | **585** | **-53** | **-8.31%** |
| **102300** | **FINANCIAL ACTIVITIES** | **3,898** | **3,890** | **-8** | **-0.21%** |
| 520000 | Finance and Insurance | 2,897 | 2,877 | -20 | -0.69% |
| 530000 | Real Estate and Rental and Leasing | 1,001 | 1,013 | 12 | 1.20% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **7,886** | **8,265** | **379** | **4.81%** |
| 540000 | Professional, Scientific, and Technical Services | 2,248 | 2,316 | 68 | 3.02% |
| 550000 | Management of Companies and Enterprises | 454 | 481 | 27 | 5.95% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 5,184 | 5,468 | 284 | 5.48% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **28,125** | **27,818** | **-307** | **-1.09%** |
| 610000 | Educational Services | 12,067 | 11,664 | -403 | -3.34% |
| 620000 | Health Care and Social Assistance | 16,058 | 16,154 | 96 | 0.60% |
| **102600** | **LEISURE AND HOSPITALITY** | **12,143** | **12,271** | **128** | **1.05%** |
| 710000 | Arts, Entertainment, and Recreation | 1,646 | 1,721 | 75 | 4.56% |
| 720000 | Accommodation and Food Services | 10,497 | 10,550 | 53 | 0.50% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **6,755** | **7,175** | **420** | **6.22%** |
| **102800** | **GOVERNMENT** | **7,459** | **7,549** | **90** | **1.21%** |

47

48

# West Central Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 4,906 | 5,351 | **445** | 9.07% |
| 561000 | Administrative and Support Services | 4,642 | 4,863 | **221** | 4.76% |
| 621000 | Ambulatory Health Care Services | 5,789 | 6,000 | **211** | 3.64% |
| 722000 | Food Services and Drinking Places | 9,194 | 9,334 | **140** | 1.52% |
| 336000 | Transportation Equipment Manufacturing | 1,198 | 1,313 | **115** | 9.60% |
| 238000 | Specialty Trade Contractors | 3,163 | 3,256 | **93** | 2.94% |
| 321000 | Wood Product Manufacturing | 2,689 | 2,781 | **92** | 3.42% |
| 445000 | Food and Beverage Stores | 2,150 | 2,238 | **88** | 4.09% |
| 444000 | Building Material and Garden Equipment and Supplies Dealers | 1,368 | 1,449 | **81** | 5.92% |
| 541000 | Professional, Scientific, and Technical Services | 2,248 | 2,316 | **68** | 3.02% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change) (Minimum Numeric Change of 4)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 454000 | Nonstore Retailers | 174 | 198 | 24 | **13.79%** |
| 562000 | Waste Management and Remediation Service | 542 | 605 | 63 | **11.62%** |
| 336000 | Transportation Equipment Manufacturing | 1,198 | 1,313 | 115 | **9.60%** |
| 442000 | Furniture and Home Furnishings Stores | 304 | 332 | 28 | **9.21%** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 4,906 | 5,351 | 445 | **9.07%** |
| 711000 | Performing Arts, Spectator Sports, and Related Industries | 793 | 858 | 65 | **8.20%** |
| 523000 | Securities, Commodity Contracts, and Other Financial Investments and Related Activities | 182 | 196 | 14 | **7.69%** |
| 335000 | Electrical Equipment, Appliance, and Component Manufacturing | 279 | 297 | 18 | **6.45%** |
| 551000 | Management of Companies and Enterprises | 454 | 481 | 27 | **5.95%** |
| 444000 | Building Material and Garden Equipment and Supplies Dealers | 1,368 | 1,449 | 81 | **5.92%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 12,067 | 11,664 | **-403** | -3.34% |
| 311000 | Food Manufacturing | 4,615 | 4,232 | **-383** | -8.30% |
| 333000 | Machinery Manufacturing | 566 | 424 | **-142** | -25.09% |
| 622000 | Hospitals | 3,532 | 3,393 | **-139** | -3.94% |
| 721000 | Accommodation, including Hotels and Motels | 1,303 | 1,216 | **-87** | -6.68% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 333000 | Machinery Manufacturing | 566 | 424 | -142 | **-25.09%** |
| 451000 | Sporting Goods, Hobby, Book, and Music Stores | 333 | 277 | -56 | **-16.82%** |
| 814000 | Private Households | 411 | 349 | -62 | **-15.09%** |
| 511000 | Publishing Industries (except Internet) | 120 | 102 | -18 | **-15.00%** |
| 443000 | Electronics and Appliance Stores | 230 | 210 | -20 | **-8.70%** |

49

50

# West Central Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **122,961** | **123,310** | **349** | **0.28%** | **5,689** | **8,318** | **174** | **14,181** |
| 11-0000 | Management Occupations | 11,923 | 11,792 | -131 | -1.10% | 512 | 529 | -66 | 975 |
| 13-0000 | Business and Financial Operations Occupations | 3,347 | 3,435 | 88 | 2.63% | 92 | 196 | 44 | 332 |
| 15-0000 | Computer and Mathematical Occupations | 769 | 759 | -10 | -1.30% | 16 | 38 | -5 | 49 |
| 17-0000 | Architecture and Engineering Occupations | 832 | 829 | -3 | -0.36% | 22 | 42 | -2 | 62 |
| 19-0000 | Life, Physical, and Social Science Occupations | 626 | 608 | -18 | -2.88% | 13 | 46 | -9 | 50 |
| 21-0000 | Community and Social Service Occupations | 2,868 | 2,980 | 112 | 3.91% | 110 | 187 | 56 | 353 |
| 23-0000 | Legal Occupations | 397 | 411 | 14 | 3.53% | 12 | 18 | 7 | 37 |
| 25-0000 | Education, Training, and Library Occupations | 8,427 | 8,188 | -239 | -2.84% | 324 | 372 | -120 | 576 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 1,098 | 1,123 | 25 | 2.28% | 47 | 72 | 12 | 131 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 6,272 | 6,315 | 43 | 0.69% | 164 | 198 | 22 | 384 |
| 31-0000 | Healthcare Support Occupations | 5,206 | 5,289 | 83 | 1.59% | 316 | 320 | 42 | 678 |
| 33-0000 | Protective Service Occupations | 2,812 | 2,869 | 57 | 2.03% | 124 | 176 | 28 | 328 |
| 35-0000 | Food Preparation and Serving Related Occupations | 10,677 | 10,815 | 138 | 1.29% | 818 | 1,098 | 69 | 1,985 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 3,961 | 3,954 | -7 | -0.18% | 222 | 292 | -4 | 510 |
| 39-0000 | Personal Care and Service Occupations | 2,890 | 2,932 | 42 | 1.45% | 192 | 229 | 21 | 442 |
| 41-0000 | Sales and Related Occupations | 11,919 | 12,009 | 90 | 0.76% | 666 | 972 | 45 | 1,683 |
| 43-0000 | Office and Administrative Support Occupations | 13,650 | 13,675 | 25 | 0.18% | 658 | 846 | 12 | 1,516 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 3,160 | 3,153 | -7 | -0.22% | 128 | 358 | -4 | 482 |
| 47-0000 | Construction and Extraction Occupations | 4,729 | 4,746 | 17 | 0.36% | 142 | 328 | 8 | 478 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 5,620 | 5,681 | 61 | 1.09% | 176 | 355 | 30 | 561 |
| 51-0000 | Production Occupations | 9,278 | 9,073 | -205 | -2.21% | 348 | 666 | -102 | 912 |
| 53-0000 | Transportation and Material Moving Occupations | 12,500 | 12,674 | 174 | 1.39% | 586 | 980 | 87 | 1,653 |

# West Central Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 53-7065 | Stockers and Order Fillers | 2,301 | 2,399 | **98** | 4.26% | 134 | 229 | 49 | 412 |
| 11-1021 | General and Operations Managers | 1,793 | 1,888 | **95** | 5.30% | 37 | 114 | 48 | 199 |
| 35-2014 | Cooks, Restaurant | 1,102 | 1,170 | **68** | 6.17% | 67 | 97 | 34 | 198 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,741 | 2,805 | **64** | 2.33% | 114 | 188 | 32 | 334 |
| 31-1120 | Home Health and Personal Care Aides | 2,546 | 2,607 | **61** | 2.40% | 165 | 146 | 30 | 341 |
| 21-2011 | Clergy | 901 | 961 | **60** | 6.66% | 38 | 54 | 30 | 122 |
| 41-2011 | Cashiers | 3,352 | 3,412 | **60** | 1.79% | 288 | 324 | 30 | 642 |
| 43-9061 | Office Clerks, General | 3,034 | 3,079 | **45** | 1.48% | 167 | 182 | 22 | 371 |
| 43-4051 | Customer Service Representatives | 1,343 | 1,373 | **30** | 2.23% | 64 | 107 | 15 | 186 |
| 13-1131 | Fundraisers | 128 | 157 | **29** | 22.66% | 4 | 9 | 14 | 27 |
| 41-2031 | Retail Salespersons | 3,583 | 3,612 | **29** | 0.81% | 201 | 297 | 14 | 512 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Numeric Change of 3)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 13-1131 | Fundraisers | 128 | 157 | 29 | **22.66%** | 4 | 9 | 14 | 27 |
| 13-1121 | Meeting, Convention, and Event Planners | 43 | 48 | 5 | **11.63%** | 2 | 4 | 2 | 8 |
| 29-1171 | Nurse Practitioners | 256 | 282 | 26 | **10.16%** | 6 | 8 | 13 | 27 |
| 27-3031 | Public Relations Specialists | 158 | 173 | 15 | **9.49%** | 4 | 11 | 8 | 23 |
| 29-9098 | Health Information Technologists, Medical Registrars, Surgical Assistants, & Healthcare Practitioners, AO | 108 | 118 | 10 | **9.26%** | 3 | 5 | 5 | 13 |
| 29-1071 | Physician Assistants | 33 | 36 | 3 | **9.09%** | 0 | 2 | 2 | 4 |
| 17-2112 | Industrial Engineers | 55 | 59 | 4 | **7.27%** | 1 | 2 | 2 | 5 |
| 17-3026 | Industrial Engineering Technicians | 28 | 30 | 2 | **7.14%** | 1 | 2 | 1 | 4 |
| 27-4011 | Audio and Video Equipment Technicians | 28 | 30 | 2 | **7.14%** | 1 | 2 | 1 | 4 |
| 21-2021 | Directors, Religious Activities and Education | 225 | 240 | 15 | **6.67%** | 10 | 17 | 8 | 35 |

51

52

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 6,210 | 5,973 | -237 | -3.82% | **376** | 212 | -118 | 470 |
| 35-3023 | Fast Food and Counter Workers | 3,478 | 3,500 | 22 | 0.63% | **338** | 369 | 11 | 718 |
| 41-2011 | Cashiers | 3,352 | 3,412 | 60 | 1.79% | **288** | 324 | 30 | 642 |
| 41-2031 | Retail Salespersons | 3,583 | 3,612 | 29 | 0.81% | **201** | 297 | 14 | 512 |
| 35-3031 | Waiters and Waitresses | 2,272 | 2,297 | 25 | 1.10% | **168** | 273 | 12 | 453 |
| 43-9061 | Office Clerks, General | 3,034 | 3,079 | 45 | 1.48% | **167** | 182 | 22 | 371 |
| 31-1120 | Home Health and Personal Care Aides | 2,546 | 2,607 | 61 | 2.40% | **165** | 146 | 30 | 341 |
| 53-7065 | Stockers and Order Fillers | 2,301 | 2,399 | 98 | 4.26% | **134** | 229 | 49 | 412 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,741 | 2,805 | 64 | 2.33% | **114** | 188 | 32 | 334 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,663 | 1,687 | 24 | 1.44% | **104** | 118 | 12 | 234 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,478 | 3,500 | 22 | 0.63% | 338 | **369** | 11 | 718 |
| 41-2011 | Cashiers | 3,352 | 3,412 | 60 | 1.79% | 288 | **324** | 30 | 642 |
| 41-2031 | Retail Salespersons | 3,583 | 3,612 | 29 | 0.81% | 201 | **297** | 14 | 512 |
| 35-3031 | Waiters and Waitresses | 2,272 | 2,297 | 25 | 1.10% | 168 | **273** | 12 | 453 |
| 53-7065 | Stockers and Order Fillers | 2,301 | 2,399 | 98 | 4.26% | 134 | **229** | 49 | 412 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 6,210 | 5,973 | -237 | -3.82% | 376 | **212** | -118 | 470 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,741 | 2,805 | 64 | 2.33% | 114 | **188** | 32 | 334 |
| 43-9061 | Office Clerks, General | 3,034 | 3,079 | 45 | 1.48% | 167 | **182** | 22 | 371 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,958 | 1,925 | -33 | -1.69% | 85 | **169** | -16 | 238 |
| 31-1120 | Home Health and Personal Care Aides | 2,546 | 2,607 | 61 | 2.40% | 165 | **146** | 30 | 341 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,478 | 3,500 | 22 | 0.63% | 338 | 369 | 11 | **718** |
| 41-2011 | Cashiers | 3,352 | 3,412 | 60 | 1.79% | 288 | 324 | 30 | **642** |
| 41-2031 | Retail Salespersons | 3,583 | 3,612 | 29 | 0.81% | 201 | 297 | 14 | **512** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 6,210 | 5,973 | -237 | -3.82% | 376 | 212 | -118 | **470** |
| 35-3031 | Waiters and Waitresses | 2,272 | 2,297 | 25 | 1.10% | 168 | 273 | 12 | **453** |
| 53-7065 | Stockers and Order Fillers | 2,301 | 2,399 | 98 | 4.26% | 134 | 229 | 49 | **412** |
| 43-9061 | Office Clerks, General | 3,034 | 3,079 | 45 | 1.48% | 167 | 182 | 22 | **371** |
| 31-1120 | Home Health and Personal Care Aides | 2,546 | 2,607 | 61 | 2.40% | 165 | 146 | 30 | **341** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,741 | 2,805 | 64 | 2.33% | 114 | 188 | 32 | **334** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,958 | 1,925 | -33 | -1.69% | 85 | 169 | -16 | **238** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 6,210 | 5,973 | **-237** | -3.82% | 376 | 212 | -118 | 470 |
| 51-3022 | Meat, Poultry, and Fish Cutters and Trimmers | 687 | 631 | **-56** | -8.15% | 27 | 49 | -28 | 48 |
| 37-2012 | Maids and Housekeeping Cleaners | 935 | 882 | **-53** | -5.67% | 62 | 58 | -26 | 94 |
| 25-2021 | Elementary School Teachers, Except Special Education | 1,373 | 1,335 | **-38** | -2.77% | 42 | 54 | -19 | 77 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 1,300 | 1,264 | **-36** | -2.77% | 34 | 52 | -18 | 68 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change) (Minimum Decline of 4)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 41-4011 | Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products | 23 | 19 | -4 | **-17.39%** | 0 | 2 | -2 | 0 |
| 27-3041 | Editors | 31 | 26 | -5 | **-16.13%** | 1 | 2 | -2 | 1 |
| 51-9021 | Crushing, Grinding, and Polishing Machine Setters, Operators, and Tenders | 60 | 53 | -7 | **-11.67%** | 2 | 4 | -4 | 2 |
| 51-4031 | Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic | 190 | 172 | -18 | **-9.47%** | 6 | 12 | -9 | 9 |
| 51-2041 | Structural Metal Fabricators and Fitters | 46 | 42 | -4 | **-8.70%** | 1 | 4 | -2 | 3 |

53

54

**Central Arkansas Workforce Development Area**

The Central Arkansas Workforce Development Area (WDA) consists of six counties, all within commuting distance of the city of



**Central Arkansas Profile**

**Projected Employment Growth (2021-2023): 2.79%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 5.0%**

Little Rock WDA: Faulkner, Lonoke, Monroe, Prairie, Saline, and the portion of Pulaski County outside of Little Rock. The majority of the Little Rock-North Little Rock-Conway Metropolitan Statistical Area is in this area.



Data for area does not include city of Little Rock

The Central Arkansas WDA lost 9,742 jobs between first and second quarter 2020, a 6.23 percent drop. By first quarter 2021, the area had recovered 7,882 jobs for an 80.91 percent recovery. According to industry projections, the area is expected to experience a gain of

estimated to be the top declining industry, losing 186 jobs during the projection period, or eight percent of its workforce, while *Wholesale*

*Electronic Markets and Agents and Brokers* is slated to lose 23.01 percent of its workforce, becoming the fastest declining industry. Overall, the **Government**

supersector could face a net loss of 50 jobs between 2021 and 2023.

According to occupational projections, the Central Arkansas WDA is expected to have 23,132 annual job openings during the projection period, with 8,296 being created due to employees exiting the workforce, 12,302

5,068 jobs, an increase of 2.79 percent. Goods-Producing industries are projected to experience a net gain of 296 new jobs, while the Services-Providing industries are predicted to gain 4,732 jobs. Self-Employed is slated to manage a small gain of 40 workers. The not-seasonally- adjusted average unemployment rate for the first quarter of 2021 was 5.0 percent.

**Trade, Transportation, and Utilities** is predicted to be the top growing supersector, adding 1,392 jobs to the local economy**. Other Services (except Government)** is slate to be the fastest growing supersector, increasing its workforce by 8.26 percent. *Administrative and Support Services* is projected to be the top growing industry, with an increase of 865 jobs, while Warehousing and Storage could have a significant increase in jobs, raising employment levels by 40.47 percent, becoming the fastest growing industry in the Central Arkansas WDA. On the negative side of the labor market, *Credit Intermediation and Related Activities* is

created due to employees changing jobs, and 2,534 due to growth and expansion. **Transportation and Material Moving Occupations** is predicted to be the top growing major group, increasing staffing by 884 jobs. **Computer and Mathematical Occupations** is slated to be the fastest growing major group, increasing

its workforce by 6.83 percent. *Cashiers* and *Stockers and Order Fillers* tie for the top growing occupation in Central Arkansas, each estimate to gain 220 jobs. *Industrial Truck and Tractor Operators* is projected to be the fastest growing occupation, increasing its workforce by 20.57 percent. On the negative side of the local economy, *Tellers* is estimated to lose 82 jobs, or 10.20 percent of its workforce, to become the top declining occupation, while *Paper Goods Machine Setters, Operators, and Tenders* could cut 12.56 percent of its workforce, becoming the fastest declining occupation.

# Central Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **181,674** | **186,742** | **5,068** | **2.79%** |
| 006010 | Self Employed Workers, All Jobs | 11,445 | 11,485 | 40 | 0.35% |
| 101000 | Goods Producing | 23,850 | 24,146 | 296 | 1.24% |
| **101100** | **NATURAL RESOURCES AND MINING** | **2,216** | **2,307** | **91** | **4.11%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 1,919 | 2,032 | 113 | 5.89% |
| 210000 | Mining | 297 | 275 | -22 | -7.41% |
| **101200** | **CONSTRUCTION** | **10,514** | **10,719** | **205** | **1.95%** |
| **101300** | **MANUFACTURING** | **11,120** | **11,120** | **0** | **0.00%** |
|  | **Non-Durable Goods Manufacturing** | **3,962** | **3,847** | **-115** | **-2.90%** |
|  | **Durable Goods Manufacturing** | **7,158** | **7,273** | **115** | **1.61%** |
| 102000 | Services Providing | 146,379 | 151,111 | 4,732 | 3.23% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **39,126** | **40,518** | **1,392** | **3.56%** |
| 420000 | Wholesale Trade | 6,645 | 6,760 | 115 | 1.73% |
| 440000 | Retail Trade | 22,856 | 23,421 | 565 | 2.47% |
| 480000 | Transportation and Warehousing | 9,078 | 9,792 | 714 | 7.87% |
| 220000 | Utilities | 547 | 545 | -2 | -0.37% |
| **102200** | **INFORMATION** | **2,169** | **2,316** | **147** | **6.78%** |
| **102300** | **FINANCIAL ACTIVITIES** | **7,541** | **7,687** | **146** | **1.94%** |
| 520000 | Finance and Insurance | 5,623 | 5,743 | 120 | 2.13% |
| 530000 | Real Estate and Rental and Leasing | 1,918 | 1,944 | 26 | 1.36% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **14,826** | **15,992** | **1,166** | **7.86%** |
| 540000 | Professional, Scientific, and Technical Services | 5,031 | 5,331 | 300 | 5.96% |
| 550000 | Management of Companies and Enterprises | 1,239 | 1,257 | 18 | 1.45% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 8,556 | 9,404 | 848 | 9.91% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **37,424** | **37,927** | **503** | **1.34%** |
| 610000 | Educational Services | 13,631 | 13,566 | -65 | -0.48% |
| 620000 | Health Care and Social Assistance | 23,793 | 24,361 | 568 | 2.39% |
| **102600** | **LEISURE AND HOSPITALITY** | **17,536** | **17,907** | **371** | **2.12%** |
| 710000 | Arts, Entertainment, and Recreation | 950 | 943 | -7 | -0.74% |
| 720000 | Accommodation and Food Services | 16,586 | 16,964 | 378 | 2.28% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **12,801** | **13,858** | **1,057** | **8.26%** |
| **102800** | **GOVERNMENT** | **14,956** | **14,906** | **-50** | **-0.33%** |

55

56

# Central Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 561000 | Administrative and Support Services | 7,938 | 8,803 | **865** | 10.90% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 8,518 | 9,375 | **857** | 10.06% |
| 493000 | Warehousing and Storage | 1,537 | 2,159 | **622** | 40.47% |
| 722000 | Food Services and Drinking Places | 15,670 | 16,065 | **395** | 2.52% |
| 541000 | Professional, Scientific, and Technical Services | 5,031 | 5,331 | **300** | 5.96% |
| 621000 | Ambulatory Health Care Services | 7,552 | 7,829 | **277** | 3.67% |
| 524000 | Insurance Carriers and Related Activities | 3,015 | 3,283 | **268** | 8.89% |
| 445000 | Food and Beverage Stores | 2,939 | 3,143 | **204** | 6.94% |
| 622000 | Hospitals | 7,083 | 7,246 | **163** | 2.30% |
| 238000 | Specialty Trade Contractors | 7,428 | 7,577 | **149** | 2.01% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change) (Minimum Numeric Change of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 493000 | Warehousing and Storage | 1,537 | 2,159 | 622 | **40.47%** |
| 523000 | Securities, Commodity Contracts, and Other Financial Investments and Related Activities | 280 | 319 | 39 | **13.93%** |
| 561000 | Administrative and Support Services | 7,938 | 8,803 | 865 | **10.90%** |
| 814000 | Private Households | 838 | 928 | 90 | **10.74%** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 8,518 | 9,375 | 857 | **10.06%** |
| 323000 | Printing and Related Support Activities | 369 | 403 | 34 | **9.21%** |
| 524000 | Insurance Carriers and Related Activities | 3,015 | 3,283 | 268 | **8.89%** |
| 327000 | Nonmetallic Mineral Product Manufacturing | 531 | 576 | 45 | **8.47%** |
| 112000 | Animal Production | 660 | 709 | 49 | **7.42%** |
| 445000 | Food and Beverage Stores | 2,939 | 3,143 | 204 | **6.94%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated**  **Employment** | **2023**  **Projected**  **Employment** | **Numeric Change** | **Percent Change** |
| 522000 | Credit Intermediation and Related Activities | 2,324 | 2,138 | **-186** | -8.00% |
| 322000 | Paper Manufacturing | 1,092 | 953 | **-139** | -12.73% |
| 311000 | Food Manufacturing | 1,048 | 970 | **-78** | -7.44% |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 326 | 251 | **-75** | -23.01% |
| 999300 | Local Government, Excluding Education and Hospitals | 5,490 | 5,424 | **-66** | -1.20% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 326 | 251 | -75 | **-23.01%** |
| 213000 | Support Activities for Mining | 161 | 136 | -25 | **-15.53%** |
| 322000 | Paper Manufacturing | 1,092 | 953 | -139 | **-12.73%** |
| 511000 | Publishing Industries (except Internet) | 166 | 146 | -20 | **-12.05%** |
| 517000 | Telecommunications | 425 | 383 | -42 | **-9.88%** |

57

58

# Central Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **181,674** | **186,742** | **5,068** | **2.79%** | **8,296** | **12,302** | **2,534** | **23,132** |
| 11-0000 | Management Occupations | 13,126 | 13,481 | 355 | 2.70% | 438 | 666 | 178 | 1,282 |
| 13-0000 | Business and Financial Operations Occupations | 7,317 | 7,576 | 259 | 3.54% | 194 | 428 | 130 | 752 |
| 15-0000 | Computer and Mathematical Occupations | 3,236 | 3,457 | 221 | 6.83% | 68 | 165 | 110 | 343 |
| 17-0000 | Architecture and Engineering Occupations | 1,328 | 1,362 | 34 | 2.56% | 33 | 66 | 17 | 116 |
| 19-0000 | Life, Physical, and Social Science Occupations | 854 | 869 | 15 | 1.76% | 17 | 54 | 8 | 79 |
| 21-0000 | Community and Social Service Occupations | 5,137 | 5,487 | 350 | 6.81% | 207 | 338 | 175 | 720 |
| 23-0000 | Legal Occupations | 909 | 945 | 36 | 3.96% | 27 | 40 | 18 | 85 |
| 25-0000 | Education, Training, and Library Occupations | 10,552 | 10,601 | 49 | 0.46% | 430 | 482 | 24 | 936 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 1,689 | 1,783 | 94 | 5.57% | 72 | 107 | 47 | 226 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 12,347 | 12,721 | 374 | 3.03% | 326 | 396 | 187 | 909 |
| 31-0000 | Healthcare Support Occupations | 7,984 | 8,210 | 226 | 2.83% | 483 | 492 | 113 | 1,088 |
| 33-0000 | Protective Service Occupations | 3,757 | 3,892 | 135 | 3.59% | 174 | 243 | 68 | 485 |
| 35-0000 | Food Preparation and Serving Related Occupations | 18,392 | 18,829 | 437 | 2.38% | 1,502 | 1,906 | 218 | 3,626 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 6,121 | 6,434 | 313 | 5.11% | 356 | 452 | 156 | 964 |
| 39-0000 | Personal Care and Service Occupations | 3,055 | 3,161 | 106 | 3.47% | 191 | 234 | 53 | 478 |
| 41-0000 | Sales and Related Occupations | 18,035 | 18,532 | 497 | 2.76% | 972 | 1,458 | 248 | 2,678 |
| 43-0000 | Office and Administrative Support Occupations | 21,046 | 21,352 | 306 | 1.45% | 1,004 | 1,320 | 153 | 2,477 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 1,283 | 1,348 | 65 | 5.07% | 55 | 149 | 32 | 236 |
| 47-0000 | Construction and Extraction Occupations | 8,361 | 8,493 | 132 | 1.58% | 249 | 578 | 66 | 893 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 9,060 | 9,191 | 131 | 1.45% | 276 | 590 | 66 | 932 |
| 51-0000 | Production Occupations | 8,630 | 8,679 | 49 | 0.57% | 312 | 618 | 24 | 954 |
| 53-0000 | Transportation and Material Moving Occupations | 19,455 | 20,339 | 884 | 4.54% | 908 | 1,520 | 442 | 2,870 |

# Central Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 41-2011 | Cashiers | 4,397 | 4,617 | **220** | 5.00% | 384 | 432 | 110 | 926 |
| 53-7065 | Stockers and Order Fillers | 3,618 | 3,838 | **220** | 6.08% | 212 | 364 | 110 | 686 |
| 21-2011 | Clergy | 2,110 | 2,323 | **213** | 10.09% | 91 | 128 | 106 | 325 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 4,804 | 4,999 | **195** | 4.06% | 200 | 332 | 98 | 630 |
| 35-3023 | Fast Food and Counter Workers | 9,313 | 9,502 | **189** | 2.03% | 912 | 994 | 94 | 2,000 |
| 53-7051 | Industrial Truck and Tractor Operators | 870 | 1,049 | **179** | 20.57% | 29 | 74 | 90 | 193 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 3,203 | 3,380 | **177** | 5.53% | 206 | 230 | 88 | 524 |
| 33-9032 | Security Guards | 1,132 | 1,264 | **132** | 11.66% | 64 | 93 | 66 | 223 |
| 11-1021 | General and Operations Managers | 2,848 | 2,979 | **131** | 4.60% | 58 | 180 | 66 | 304 |
| 31-1120 | Home Health and Personal Care Aides | 3,148 | 3,274 | **126** | 4.00% | 206 | 182 | 63 | 451 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Numeric Change of 5)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 53-7051 | Industrial Truck and Tractor Operators | 870 | 1,049 | 179 | **20.57%** | 29 | 74 | 90 | 193 |
| 29-1171 | Nurse Practitioners | 180 | 201 | 21 | **11.67%** | 4 | 6 | 10 | 20 |
| 33-9032 | Security Guards | 1,132 | 1,264 | 132 | **11.66%** | 64 | 93 | 66 | 223 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 841 | 936 | 95 | **11.30%** | 20 | 44 | 48 | 112 |
| 31-2011 | Occupational Therapy Assistants | 47 | 52 | 5 | **10.64%** | 2 | 4 | 2 | 8 |
| 21-2021 | Directors, Religious Activities and Education | 542 | 597 | 55 | **10.15%** | 22 | 42 | 28 | 92 |
| 21-2011 | Clergy | 2,110 | 2,323 | 213 | **10.09%** | 91 | 128 | 106 | 325 |
| 27-2041 | Music Directors and Composers | 91 | 100 | 9 | **9.89%** | 6 | 6 | 4 | 16 |
| 33-1090 | Miscellaneous First-Line Supervisors, Protective Service Workers | 120 | 131 | 11 | **9.17%** | 4 | 8 | 6 | 18 |
| 41-3021 | Insurance Sales Agents | 808 | 878 | 70 | **8.66%** | 28 | 47 | 35 | 110 |

59

60

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 9,313 | 9,502 | 189 | 2.03% | **912** | 994 | 94 | 2,000 |
| 41-2011 | Cashiers | 4,397 | 4,617 | 220 | 5.00% | **384** | 432 | 110 | 926 |
| 41-2031 | Retail Salespersons | 5,085 | 5,194 | 109 | 2.14% | **288** | 424 | 54 | 766 |
| 53-7065 | Stockers and Order Fillers | 3,618 | 3,838 | 220 | 6.08% | **212** | 364 | 110 | 686 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 3,373 | 3,377 | 4 | 0.12% | **208** | 118 | 2 | 328 |
| 31-1120 | Home Health and Personal Care Aides | 3,148 | 3,274 | 126 | 4.00% | **206** | 182 | 63 | 451 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 3,203 | 3,380 | 177 | 5.53% | **206** | 230 | 88 | 524 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 4,804 | 4,999 | 195 | 4.06% | **200** | 332 | 98 | 630 |
| 43-9061 | Office Clerks, General | 3,293 | 3,359 | 66 | 2.00% | **182** | 197 | 33 | 412 |
| 35-3031 | Waiters and Waitresses | 2,194 | 2,250 | 56 | 2.55% | **163** | 266 | 28 | 457 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 9,313 | 9,502 | 189 | 2.03% | 912 | **994** | 94 | 2,000 |
| 41-2011 | Cashiers | 4,397 | 4,617 | 220 | 5.00% | 384 | **432** | 110 | 926 |
| 41-2031 | Retail Salespersons | 5,085 | 5,194 | 109 | 2.14% | 288 | **424** | 54 | 766 |
| 53-7065 | Stockers and Order Fillers | 3,618 | 3,838 | 220 | 6.08% | 212 | **364** | 110 | 686 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 4,804 | 4,999 | 195 | 4.06% | 200 | **332** | 98 | 630 |
| 35-3031 | Waiters and Waitresses | 2,194 | 2,250 | 56 | 2.55% | 163 | **266** | 28 | 457 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 3,203 | 3,380 | 177 | 5.53% | 206 | **230** | 88 | 524 |
| 43-4051 | Customer Service Representatives | 2,734 | 2,836 | 102 | 3.73% | 131 | **219** | 51 | 401 |
| 43-9061 | Office Clerks, General | 3,293 | 3,359 | 66 | 2.00% | 182 | **197** | 33 | 412 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 2,118 | 2,235 | 117 | 5.52% | 95 | **190** | 58 | 343 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 9,313 | 9,502 | 189 | 2.03% | 912 | 994 | 94 | **2,000** |
| 41-2011 | Cashiers | 4,397 | 4,617 | 220 | 5.00% | 384 | 432 | 110 | **926** |
| 41-2031 | Retail Salespersons | 5,085 | 5,194 | 109 | 2.14% | 288 | 424 | 54 | **766** |
| 53-7065 | Stockers and Order Fillers | 3,618 | 3,838 | 220 | 6.08% | 212 | 364 | 110 | **686** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 4,804 | 4,999 | 195 | 4.06% | 200 | 332 | 98 | **630** |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 3,203 | 3,380 | 177 | 5.53% | 206 | 230 | 88 | **524** |
| 35-3031 | Waiters and Waitresses | 2,194 | 2,250 | 56 | 2.55% | 163 | 266 | 28 | **457** |
| 31-1120 | Home Health and Personal Care Aides | 3,148 | 3,274 | 126 | 4.00% | 206 | 182 | 63 | **451** |
| 43-9061 | Office Clerks, General | 3,293 | 3,359 | 66 | 2.00% | 182 | 197 | 33 | **412** |
| 43-4051 | Customer Service Representatives | 2,734 | 2,836 | 102 | 3.73% | 131 | 219 | 51 | **401** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 43-3071 | Tellers | 804 | 722 | **-82** | -10.20% | 31 | 48 | -41 | 38 |
| 51-9196 | Paper Goods Machine Setters, Operators, and Tenders | 446 | 390 | **-56** | -12.56% | 19 | 28 | -28 | 19 |
| 43-5053 | Postal Service Mail Sorters, Processors, and Processing Machine Operators | 233 | 215 | **-18** | -7.73% | 12 | 8 | -9 | 11 |
| 43-5052 | Postal Service Mail Carriers | 276 | 259 | **-17** | -6.16% | 10 | 10 | -8 | 12 |
| 53-7064 | Packers and Packagers, Hand | 395 | 380 | **-15** | -3.80% | 22 | 32 | -8 | 46 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change) (Minimum Decline of 4)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 51-9196 | Paper Goods Machine Setters, Operators, and Tenders | 446 | 390 | -56 | **-12.56%** | 19 | 28 | -28 | 19 |
| 43-3071 | Tellers | 804 | 722 | -82 | **-10.20%** | 31 | 48 | -41 | 38 |
| 43-2011 | Switchboard Operators, Including Answering Service | 40 | 36 | -4 | **-10.00%** | 2 | 2 | -2 | 2 |
| 17-3013 | Mechanical Drafters | 74 | 68 | -6 | **-8.11%** | 2 | 4 | -3 | 3 |
| 43-5053 | Postal Service Mail Sorters, Processors, and Processing Machine Operators | 233 | 215 | -18 | **-7.73%** | 12 | 8 | -9 | 11 |

61

62

**City of Little Rock Workforce Development Area**

The City of Little Rock Workforce Development Area (WDA) is a center for government operations, serving as the county seat of Pulaski County as



**City of Little Rock Profile**

**Projected Employment Growth (2021-2023): 2.20%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 6.4%**

well as the state’s capital. The WDA is recognized as part of the Little Rock-North Little Rock-Conway Metropolitan Statistical Area.

The City of Little Rock WDA lost 14,611 jobs during the pandemic, amounting to



8.29 percent of its workforce. By first quarter 2021, the area had recovered 5,172 of those jobs, or just

35.40 percent recovery. According to industry projections, the City of Little Rock WDA is expected to gain 4,419 jobs between 2021 and 2023, an increase of 2.20 percent, bringing the area to 65.64 percent recovery. Goods-Producing industries are projected to experience a net gain of 96 jobs, while the Services- Providing industries are predicted to gain 4,420. Self- Employed Workers is expected to cut 97 jobs from its ranks. The not-seasonally-adjusted average

unemployment rate for the first quarter of 2021 was 6.4 percent.

**Financial Activities** is estimated to be the top and fastest growing supersector,

fastest declining industry, cutting 49.21 percent of its own workforce. Overall, the **Information** supersector is

slated lose 294 jobs, or 13.01 percent of its workforce.

According to occupational projections, area employers are expected to have 22,917 annual openings during the projection period. Of these, 8,160 would be created due

to employees leaving the workforce, while 12,547 would be created due to employees changing jobs. Around 2,210 job openings could be available annually due to growth and expansion of the workforce. **Sales and Related Occupations** is estimated to be the top growing major group, increasing its workforce by 700 jobs. **Transportation and Material Moving Occupations** is slated to be the fastest growing major group, raising employment levels by 4.99 percent. *Insurance Claims and Policy Processing Clerks* is projected to be the top growing

occupation in the City of Little Rock WDA, raising staffing levels by 419 jobs.

*Industrial Truck and Tractor Operators* could increase significantly during the

adding 1,394 new jobs, a 6.12 percent gain. *Insurance Carriers and Related Activities* leads the City of Little Rock WDA in numeric change, increasing its workforce by 1,410 new jobs. *Warehousing and Storage* is slated to experience significant growth, potentially increasing by 472.54 percent between first quarter 2021 and first quarter 2023. On the negative side of the labor market, *Educational Services* is predicted to be the top declining industry, losing 507 jobs between first quarter 2021 and first quarter 2023. *Machinery Manufacturing* is forecast to be the

projection period, with a 61.89 percent increase, becoming the fastest growing occupation in the area. On the negative side of the local job market, *Elementary School Teachers, Except Special Education* is predicted to be the top declining occupation, anticipated to lose 83 jobs between 2021 and 2023, or 5.15 percent of its workforce. *Cabinetmakers and Bench Carpenters* is forecast to be the fastest growing occupation, driving down employment 15.38 percent.

# City of Little Rock Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **200,858** | **205,277** | **4,419** | **2.20%** |
| 006010 | Self Employed Workers, All Jobs | 9,555 | 9,458 | -97 | -1.02% |
| 101000 | Goods Producing | 11,496 | 11,592 | 96 | 0.84% |
| **101100** | **NATURAL RESOURCES AND MINING** | **539** | **539** | **0** | **0.00%** |
| **101200** | **CONSTRUCTION** | **4,660** | **4,698** | **38** | **0.82%** |
| **101300** | **MANUFACTURING** | **6,297** | **6,355** | **58** | **0.92%** |
|  | **Non-Durable Goods Manufacturing** | **2,834** | **3,253** | **419** | **14.78%** |
|  | **Durable Goods Manufacturing** | **3,463** | **3,102** | **-361** | **-10.42%** |
| 102000 | Services Providing | 179,807 | 184,227 | 4,420 | 2.46% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **27,464** | **28,516** | **1,052** | **3.83%** |
| 420000 | Wholesale Trade | 6,672 | 6,727 | 55 | 0.82% |
| 440000 | Retail Trade | 13,951 | 14,326 | 375 | 2.69% |
| 480000 | Transportation and Warehousing | 5,078 | 5,704 | 626 | 12.33% |
| 220000 | Utilities | 1,763 | 1,759 | -4 | -0.23% |
| **102200** | **INFORMATION** | **2,260** | **1,966** | **-294** | **-13.01%** |
| **102300** | **FINANCIAL ACTIVITIES** | **22,792** | **24,186** | **1,394** | **6.12%** |
| 520000 | Finance and Insurance | 20,072 | 21,547 | 1,475 | 7.35% |
| 530000 | Real Estate and Rental and Leasing | 2,720 | 2,639 | -81 | -2.98% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **25,305** | **26,234** | **929** | **3.67%** |
| 540000 | Professional, Scientific, and Technical Services | 9,718 | 10,010 | 292 | 3.00% |
| 550000 | Management of Companies and Enterprises | 4,765 | 4,942 | 177 | 3.71% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 10,822 | 11,282 | 460 | 4.25% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **54,885** | **55,624** | **739** | **1.35%** |
| 610000 | Educational Services | 10,855 | 10,348 | -507 | -4.67% |
| 620000 | Health Care and Social Assistance | 44,030 | 45,276 | 1,246 | 2.83% |
| **102600** | **LEISURE AND HOSPITALITY** | **11,823** | **12,059** | **236** | **2.00%** |
| 710000 | Arts, Entertainment, and Recreation | 1,195 | 1,141 | -54 | -4.52% |
| 720000 | Accommodation and Food Services | 10,628 | 10,918 | 290 | 2.73% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **14,619** | **14,885** | **266** | **1.82%** |
| **102800** | **GOVERNMENT** | **20,659** | **20,757** | **98** | **0.47%** |

63

64

# City of Little Rock Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 524000 | Insurance Carriers and Related Activities | 15,717 | 17,127 | **1,410** | 8.97% |
| 622000 | Hospitals | 25,589 | 26,281 | **692** | 2.70% |
| 493000 | Warehousing and Storage | 142 | 813 | **671** | 472.54% |
| 561000 | Administrative and Support Services | 10,415 | 10,797 | **382** | 3.67% |
| 621000 | Ambulatory Health Care Services | 9,876 | 10,236 | **360** | 3.65% |
| 541000 | Professional, Scientific, and Technical Services | 9,718 | 10,010 | **292** | 3.00% |
| 311000 | Food Manufacturing | 650 | 932 | **282** | 43.38% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 10,425 | 10,662 | **237** | 2.27% |
| 452000 | General Merchandise Stores | 3,107 | 3,301 | **194** | 6.24% |
| 624000 | Social Assistance | 5,576 | 5,770 | **194** | 3.48% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change) (Minimum Numeric Change of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 493000 | Warehousing and Storage | 142 | 813 | 671 | **472.54%** |
| 311000 | Food Manufacturing | 650 | 932 | 282 | **43.38%** |
| 112000 | Animal Production | 48 | 58 | 10 | **20.83%** |
| 562000 | Waste Management and Remediation Service | 407 | 485 | 78 | **19.16%** |
| 332000 | Fabricated Metal Product Manufacturing | 632 | 710 | 78 | **12.34%** |
| 721000 | Accommodation, including Hotels and Motels | 997 | 1,096 | 99 | **9.93%** |
| 488000 | Support Activities for Transportation | 626 | 684 | 58 | **9.27%** |
| 524000 | Insurance Carriers and Related Activities | 15,717 | 17,127 | 1,410 | **8.97%** |
| 237000 | Heavy and Civil Engineering Construction | 972 | 1,044 | 72 | **7.41%** |
| 424000 | Merchant Wholesalers, Nondurable Goods | 2,005 | 2,135 | 130 | **6.48%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated**  **Employment** | **2023**  **Projected**  **Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 10,855 | 10,348 | **-507** | -4.67% |
| 333000 | Machinery Manufacturing | 382 | 194 | **-188** | -49.21% |
| 511000 | Publishing Industries (except Internet) | 756 | 623 | **-133** | -17.59% |
| 484000 | Truck Transportation | 1,924 | 1,813 | **-111** | -5.77% |
| 523000 | Securities, Commodity Contracts, and Other Financial Investments and Related Activities | 1,490 | 1,396 | **-94** | -6.31% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 333000 | Machinery Manufacturing | 382 | 194 | -188 | **-49.21%** |
| 518000 | Data Processing, Hosting and Related Services | 275 | 217 | -58 | **-21.09%** |
| 511000 | Publishing Industries (except Internet) | 756 | 623 | -133 | **-17.59%** |
| 517000 | Telecommunications | 580 | 494 | -86 | **-14.83%** |
| 327000 | Nonmetallic Mineral Product Manufacturing | 120 | 104 | -16 | **-13.33%** |

65

66

# City of Little Rock Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **200,858** | **205,277** | **4,419** | **2.20%** | **8,160** | **12,547** | **2,210** | **22,917** |
| 11-0000 | Management Occupations | 14,850 | 15,168 | 318 | 2.14% | 362 | 808 | 159 | 1,329 |
| 13-0000 | Business and Financial Operations Occupations | 18,319 | 18,861 | 542 | 2.96% | 482 | 1,050 | 271 | 1,803 |
| 15-0000 | Computer and Mathematical Occupations | 5,747 | 5,880 | 133 | 2.31% | 116 | 286 | 66 | 468 |
| 17-0000 | Architecture and Engineering Occupations | 2,202 | 2,197 | -5 | -0.23% | 54 | 109 | -2 | 161 |
| 19-0000 | Life, Physical, and Social Science Occupations | 2,157 | 2,192 | 35 | 1.62% | 48 | 155 | 18 | 221 |
| 21-0000 | Community and Social Service Occupations | 4,645 | 4,802 | 157 | 3.38% | 173 | 308 | 78 | 559 |
| 23-0000 | Legal Occupations | 2,446 | 2,490 | 44 | 1.80% | 68 | 98 | 22 | 188 |
| 25-0000 | Education, Training, and Library Occupations | 10,084 | 9,832 | -252 | -2.50% | 410 | 452 | -126 | 736 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 3,098 | 3,116 | 18 | 0.58% | 112 | 193 | 9 | 314 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 21,254 | 21,856 | 602 | 2.83% | 554 | 656 | 301 | 1,511 |
| 31-0000 | Healthcare Support Occupations | 10,117 | 10,504 | 387 | 3.83% | 600 | 643 | 194 | 1,437 |
| 33-0000 | Protective Service Occupations | 4,621 | 4,752 | 131 | 2.83% | 215 | 304 | 66 | 585 |
| 35-0000 | Food Preparation and Serving Related Occupations | 11,314 | 11,557 | 243 | 2.15% | 860 | 1,170 | 122 | 2,152 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 6,676 | 6,758 | 82 | 1.23% | 374 | 486 | 41 | 901 |
| 39-0000 | Personal Care and Service Occupations | 4,105 | 4,147 | 42 | 1.02% | 256 | 316 | 21 | 593 |
| 41-0000 | Sales and Related Occupations | 18,863 | 19,563 | 700 | 3.71% | 891 | 1,424 | 350 | 2,665 |
| 43-0000 | Office and Administrative Support Occupations | 30,245 | 30,815 | 570 | 1.88% | 1,406 | 1,896 | 285 | 3,587 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 289 | 300 | 11 | 3.81% | 12 | 34 | 6 | 52 |
| 47-0000 | Construction and Extraction Occupations | 4,463 | 4,491 | 28 | 0.63% | 135 | 306 | 14 | 455 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 6,998 | 6,996 | -2 | -0.03% | 216 | 447 | -1 | 662 |
| 51-0000 | Production Occupations | 5,896 | 5,909 | 13 | 0.22% | 225 | 421 | 6 | 652 |
| 53-0000 | Transportation and Material Moving Occupations | 12,469 | 13,091 | 622 | 4.99% | 592 | 986 | 311 | 1,889 |

# City of Little Rock Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 43-9041 | Insurance Claims and Policy Processing Clerks | 3,838 | 4,257 | **419** | 10.92% | 142 | 237 | 210 | 589 |
| 41-3021 | Insurance Sales Agents | 3,979 | 4,362 | **383** | 9.63% | 139 | 234 | 192 | 565 |
| 13-2053 | Insurance Underwriters | 2,066 | 2,307 | **241** | 11.67% | 44 | 114 | 120 | 278 |
| 41-2011 | Cashiers | 2,506 | 2,718 | **212** | 8.46% | 222 | 250 | 106 | 578 |
| 53-7065 | Stockers and Order Fillers | 2,012 | 2,209 | **197** | 9.79% | 120 | 206 | 98 | 424 |
| 53-7051 | Industrial Truck and Tractor Operators | 307 | 497 | **190** | 61.89% | 12 | 31 | 95 | 138 |
| 31-1120 | Home Health and Personal Care Aides | 3,067 | 3,203 | **136** | 4.43% | 200 | 178 | 68 | 446 |
| 29-9098 | Health Information Technologists, Medical Registrars, Surgical Assistants, & Healthcare Practitioners, AO | 1,879 | 2,012 | **133** | 7.08% | 53 | 84 | 66 | 203 |
| 29-1141 | Registered Nurses | 6,937 | 7,060 | **123** | 1.77% | 186 | 176 | 62 | 424 |
| 43-4051 | Customer Service Representatives | 4,296 | 4,401 | **105** | 2.44% | 204 | 342 | 52 | 598 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Numeric Change of 5)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 53-7051 | Industrial Truck and Tractor Operators | 307 | 497 | 190 | **61.89%** | 12 | 31 | 95 | 138 |
| 51-3092 | Food Batchmakers | 90 | 129 | 39 | **43.33%** | 5 | 8 | 20 | 33 |
| 51-9011 | Chemical Equipment Operators and Tenders | 48 | 63 | 15 | **31.25%** | 1 | 4 | 8 | 13 |
| 51-9111 | Packaging and Filling Machine Operators and Tenders | 138 | 170 | 32 | **23.19%** | 6 | 10 | 16 | 32 |
| 53-7064 | Packers and Packagers, Hand | 263 | 322 | 59 | **22.43%** | 16 | 24 | 30 | 70 |
| 51-9023 | Mixing and Blending Machine Setters, Operators, and Tenders | 71 | 85 | 14 | **19.72%** | 2 | 6 | 7 | 15 |
| 13-2053 | Insurance Underwriters | 2,066 | 2,307 | 241 | **11.67%** | 44 | 114 | 120 | 278 |
| 19-4042 | Environmental Science and Protection Technicians, Including Health | 35 | 39 | 4 | **11.43%** | 1 | 4 | 2 | 7 |
| 43-9041 | Insurance Claims and Policy Processing Clerks | 3,838 | 4,257 | 419 | **10.92%** | 142 | 237 | 210 | 589 |
| 53-7065 | Stockers and Order Fillers | 2,012 | 2,209 | 197 | **9.79%** | 120 | 206 | 98 | 424 |

67

68

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 3,209 | 3,257 | 48 | 1.50% | **314** | 342 | 24 | 680 |
| 41-2031 | Retail Salespersons | 4,870 | 4,969 | 99 | 2.03% | **275** | 406 | 50 | 731 |
| 41-2011 | Cashiers | 2,506 | 2,718 | 212 | 8.46% | **222** | 250 | 106 | 578 |
| 43-4051 | Customer Service Representatives | 4,296 | 4,401 | 105 | 2.44% | **204** | 342 | 52 | 598 |
| 31-1120 | Home Health and Personal Care Aides | 3,067 | 3,203 | 136 | 4.43% | **200** | 178 | 68 | 446 |
| 35-3031 | Waiters and Waitresses | 2,682 | 2,729 | 47 | 1.75% | **198** | 323 | 24 | 545 |
| 43-9061 | Office Clerks, General | 3,508 | 3,442 | -66 | -1.88% | **190** | 206 | -33 | 363 |
| 29-1141 | Registered Nurses | 6,937 | 7,060 | 123 | 1.77% | **186** | 176 | 62 | 424 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 2,855 | 2,897 | 42 | 1.47% | **180** | 202 | 21 | 403 |
| 31-1131 | Nursing Assistants | 2,669 | 2,709 | 40 | 1.50% | **172** | 152 | 20 | 344 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 41-2031 | Retail Salespersons | 4,870 | 4,969 | 99 | 2.03% | 275 | **406** | 50 | 731 |
| 35-3023 | Fast Food and Counter Workers | 3,209 | 3,257 | 48 | 1.50% | 314 | **342** | 24 | 680 |
| 43-4051 | Customer Service Representatives | 4,296 | 4,401 | 105 | 2.44% | 204 | **342** | 52 | 598 |
| 35-3031 | Waiters and Waitresses | 2,682 | 2,729 | 47 | 1.75% | 198 | **323** | 24 | 545 |
| 41-2011 | Cashiers | 2,506 | 2,718 | 212 | 8.46% | 222 | **250** | 106 | 578 |
| 43-9041 | Insurance Claims and Policy Processing Clerks | 3,838 | 4,257 | 419 | 10.92% | 142 | **237** | 210 | 589 |
| 41-3021 | Insurance Sales Agents | 3,979 | 4,362 | 383 | 9.63% | 139 | **234** | 192 | 565 |
| 11-1021 | General and Operations Managers | 3,537 | 3,607 | 70 | 1.98% | 72 | **222** | 35 | 329 |
| 43-9061 | Office Clerks, General | 3,508 | 3,442 | -66 | -1.88% | 190 | **206** | -33 | 363 |
| 53-7065 | Stockers and Order Fillers | 2,012 | 2,209 | 197 | 9.79% | 120 | **206** | 98 | 424 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 41-2031 | Retail Salespersons | 4,870 | 4,969 | 99 | 2.03% | 275 | 406 | 50 | **731** |
| 35-3023 | Fast Food and Counter Workers | 3,209 | 3,257 | 48 | 1.50% | 314 | 342 | 24 | **680** |
| 43-4051 | Customer Service Representatives | 4,296 | 4,401 | 105 | 2.44% | 204 | 342 | 52 | **598** |
| 43-9041 | Insurance Claims and Policy Processing Clerks | 3,838 | 4,257 | 419 | 10.92% | 142 | 237 | 210 | **589** |
| 41-2011 | Cashiers | 2,506 | 2,718 | 212 | 8.46% | 222 | 250 | 106 | **578** |
| 41-3021 | Insurance Sales Agents | 3,979 | 4,362 | 383 | 9.63% | 139 | 234 | 192 | **565** |
| 35-3031 | Waiters and Waitresses | 2,682 | 2,729 | 47 | 1.75% | 198 | 323 | 24 | **545** |
| 31-1120 | Home Health and Personal Care Aides | 3,067 | 3,203 | 136 | 4.43% | 200 | 178 | 68 | **446** |
| 29-1141 | Registered Nurses | 6,937 | 7,060 | 123 | 1.77% | 186 | 176 | 62 | **424** |
| 53-7065 | Stockers and Order Fillers | 2,012 | 2,209 | 197 | 9.79% | 120 | 206 | 98 | **424** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 25-2021 | Elementary School Teachers, Except Special Education | 1,611 | 1,528 | **-83** | -5.15% | 48 | 63 | -42 | 69 |
| 43-9061 | Office Clerks, General | 3,508 | 3,442 | **-66** | -1.88% | 190 | 206 | -33 | 363 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 1,111 | 1,055 | **-56** | -5.04% | 28 | 44 | -28 | 44 |
| 25-2022 | Middle School Teachers, Except Special and Career/Technical Education | 900 | 853 | **-47** | -5.22% | 27 | 35 | -24 | 38 |
| 25-9045 | Teaching Assistants, Except Postsecondary | 1,091 | 1,056 | **-35** | -3.21% | 48 | 50 | -18 | 80 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 51-7011 | Cabinetmakers and Bench Carpenters | 52 | 44 | -8 | **-15.38%** | 2 | 2 | -4 | 0 |
| 51-4081 | Multiple Machine Tool Setters, Operators, and Tenders, Metal and Plastic | 170 | 149 | -21 | **-12.35%** | 5 | 11 | -10 | 6 |
| 27-3041 | Editors | 131 | 118 | -13 | **-9.92%** | 4 | 8 | -6 | 6 |
| 43-4011 | Brokerage Clerks | 105 | 95 | -10 | **-9.52%** | 4 | 6 | -5 | 5 |
| 49-2022 | Telecommunications Equipment Installers and Repairers, Except Line Installers | 346 | 316 | -30 | **-8.67%** | 12 | 26 | -15 | 23 |

69

70

**Eastern Arkansas Workforce Development Area**

The Eastern Arkansas WDA consists of five counties:



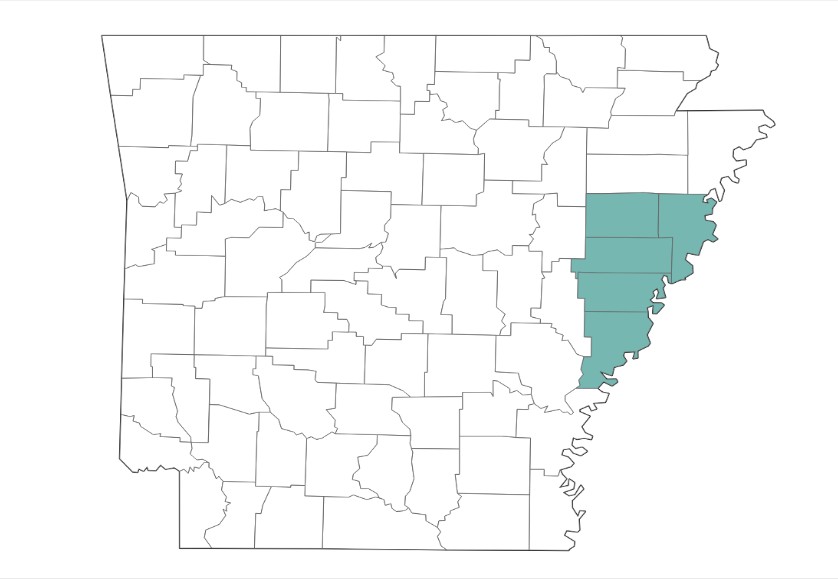
**Eastern Arkansas Profile**

**Projected Employment Growth (2021-2023): -1.59%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 7.2%**

Crittenden, Cross, Lee, Phillips, and St. Francis. With Tennessee bordering this area to the east,

Crittenden County makes up a portion of the Memphis Metropolitan Statistical Area, the forty-third largest in population in the United States



according to the Census Bureau.

The Eastern Arkansas WDA lost 2,678 jobs, or 7.62 percent of its workforce between first and second quarter 2020. By first quarter 2021, the area had recovered 351 jobs, or 13.11 percent recovery. The area, however, is expected to experience a net decline of 606 jobs between 2021 and 2023, one of two areas in the state to experience a net loss of jobs. Goods- Producing industries are projected to experience a net loss of 48 jobs, while the Services-Providing industries

are predicted to lose 344. Self-Employed Workers are predicted to lose 214 jobs, or

7.06 percent of the workforce. The not-seasonally-adjusted average unemployment rate for the first quarter of 2021 was 7.2 percent.

**Leisure and Hospitality** is estimated to be the top and fastest growing supersector in the Eastern Arkansas WDA, growing by 77 jobs, a 2.13 percent increase. *Truck Transportation* leads the area in numeric change, adding an estimated 188 jobs, an increase of 17.64 percent. *Support Activities for Agriculture and Forestry* is predicted to raise employment levels by 28.72 percent, becoming the fastest growing industry in the area. On the negative side of the job market, *Educational Services*

could see a drop of 207 jobs during the 2021-2023 projection period, a

5.69 percent drop, while *Nonstore Retailers* could drop 52.94 percent of its workforce.

According to occupational projections, the Eastern Arkansas WDA is expected to have 3,959 annual job openings during the projection period, with 1,734 being created due to employees leaving the workforce and 2,528 related to those changing jobs. Job opportunities related to growth and expansion could be reduced by 303 jobs annually. **Transportation and Material Moving Occupations** is predicted to be the top growing major group adding 87 new jobs, while **Life, Physical, and Social Science Occupations** could see a

3.26 percent increase in its own workforce. *Heavy and Tractor-Trailer Truck Drivers* is predicted to be the top

growing occupation, with a gain of 108 new jobs during the projection period. *Animal Trainers* could increase by 14.10 percent, becoming the fastest growing occupation in Eastern Arkansas. On the negative side of the labor market, *Farmers, Ranchers, and Other Agricultural Managers* is predicted to lose 101 jobs during the projection period, becoming the top declining occupation, while *Telecommunications Equipment Installers and Repairers, Except Line Installers* is slated to cut 30.43 percent from its workforce, becoming the fastest declining industry in the area. In all 14 major groups are forecast to experience a net loss of jobs. **Education, Training, and Library Occupations** is predicted to lose the most, cutting 164 jobs, or 6.42

percent of its workforce.

# Eastern Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **38,005** | **37,399** | **-606** | **-1.59%** |
| 006010 | Self Employed Workers, All Jobs | 3,032 | 2,818 | -214 | -7.06% |
| 101000 | Goods Producing | 5,808 | 5,760 | -48 | -0.83% |
| **101100** | **Natural Resources and Mining** | **1,767** | **1,801** | **34** | **1.92%** |
| **101200** | **CONSTRUCTION** | **744** | **746** | **2** | **0.27%** |
| **101300** | **MANUFACTURING** | **3,297** | **3,213** | **-84** | **-2.55%** |
|  | **Non-Durable Goods Manufacturing** | **1,741** | **1,620** | **-121** | **-6.95%** |
|  | **Durable Goods Manufacturing** | **1,556** | **1,593** | **37** | **2.38%** |
| 102000 | Services Providing | 29,165 | 28,821 | -344 | -1.18% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **8,430** | **8,503** | **73** | **0.87%** |
| 420000 | Wholesale Trade | 1,812 | 1,781 | -31 | -1.71% |
| 440000 | Retail Trade | 4,181 | 4,168 | -13 | -0.31% |
| 480000 | Transportation and Warehousing | 2,256 | 2,391 | 135 | 5.98% |
| 220000 | Utilities | 181 | 163 | -18 | -9.94% |
| **102200** | **INFORMATION** | **121** | **103** | **-18** | **-14.88%** |
| **102300** | **FINANCIAL ACTIVITIES** | **1,116** | **1,002** | **-114** | **-10.22%** |
| 520000 | Finance and Insurance | 663 | 567 | -96 | -14.48% |
| 530000 | Real Estate and Rental and Leasing | 453 | 435 | -18 | -3.97% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **1,541** | **1,540** | **-1** | **-0.06%** |
| 540000 | Professional, Scientific, and Technical Services | 557 | 574 | 17 | 3.05% |
| 550000 | Management of Companies and Enterprises | 148 | 129 | -19 | -12.84% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 836 | 837 | 1 | 0.12% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **8,685** | **8,349** | **-336** | **-3.87%** |
| 610000 | Educational Services | 3,641 | 3,434 | -207 | -5.69% |
| 620000 | Health Care and Social Assistance | 5,044 | 4,915 | -129 | -2.56% |
| **102600** | **LEISURE AND HOSPITALITY** | **3,609** | **3,686** | **77** | **2.13%** |
| 710000 | Arts, Entertainment, and Recreation | 647 | 691 | 44 | 6.80% |
| 720000 | Accommodation and Food Services | 2,962 | 2,995 | 33 | 1.11% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **1,666** | **1,613** | **-53** | **-3.18%** |
| **102800** | **GOVERNMENT** | **3,997** | **4,025** | **28** | **0.70%** |

71

72

# Eastern Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 484000 | Truck Transportation | 1,066 | 1,254 | **188** | 17.64% |
| 115000 | Support Activities for Agriculture and Forestry | 564 | 726 | **162** | 28.72% |
| 621000 | Ambulatory Health Care Services | 1,917 | 1,987 | **70** | 3.65% |
| 721000 | Accommodation, including Hotels and Motels | 484 | 538 | **54** | 11.16% |
| 445000 | Food and Beverage Stores | 901 | 950 | **49** | 5.44% |
| 999300 | Local Government, Excluding Education and Hospitals | 1,941 | 1,974 | **33** | 1.70% |
| 423000 | Merchant Wholesalers, Durable Goods | 958 | 983 | **25** | 2.61% |
| 541000 | Professional, Scientific, and Technical Services | 557 | 574 | **17** | 3.05% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 894 | 902 | **8** | 0.89% |
| 237000 | Heavy and Civil Engineering Construction | 118 | 123 | **5** | 4.24% |
| 493000 | Warehousing and Storage | 608 | 613 | **5** | 0.82% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change) (Minimum Employment of 25)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 115000 | Support Activities for Agriculture and Forestry | 564 | 726 | 162 | **28.72%** |
| 484000 | Truck Transportation | 1,066 | 1,254 | 188 | **17.64%** |
| 721000 | Accommodation, including Hotels and Motels | 484 | 538 | 54 | **11.16%** |
| 445000 | Food and Beverage Stores | 901 | 950 | 49 | **5.44%** |
| 492000 | Couriers and Messengers | 68 | 71 | 3 | **4.41%** |
| 237000 | Heavy and Civil Engineering Construction | 118 | 123 | 5 | **4.24%** |
| 621000 | Ambulatory Health Care Services | 1,917 | 1,987 | 70 | **3.65%** |
| 541000 | Professional, Scientific, and Technical Services | 557 | 574 | 17 | **3.05%** |
| 423000 | Merchant Wholesalers, Durable Goods | 958 | 983 | 25 | **2.61%** |
| 999300 | Local Government, Excluding Education and Hospitals | 1,941 | 1,974 | 33 | **1.70%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 3,641 | 3,434 | **-207** | -5.69% |
| 624000 | Social Assistance | 1,500 | 1,298 | **-202** | -13.47% |
| 522000 | Credit Intermediation and Related Activities | 511 | 413 | **-98** | -19.18% |
| 111000 | Crop Production | 938 | 876 | **-62** | -6.61% |
| 325000 | Chemical Manufacturing | 387 | 325 | **-62** | -16.02% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 454000 | Nonstore Retailers | 17 | 8 | -9 | **-52.94%** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 18 | 11 | -7 | **-38.89%** |
| 511000 | Publishing Industries (except Internet) | 38 | 27 | -11 | **-28.95%** |
| 517000 | Telecommunications | 37 | 27 | -10 | **-27.03%** |
| 814000 | Private Households | 206 | 155 | -51 | **-24.76%** |

73

74

# Eastern Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **38,005** | **37,399** | **-606** | **-1.59%** | **1,734** | **2,528** | **-303** | **3,959** |
| 11-0000 | Management Occupations | 3,325 | 3,201 | -124 | -3.73% | 138 | 147 | -62 | 223 |
| 13-0000 | Business and Financial Operations Occupations | 814 | 795 | -19 | -2.33% | 24 | 46 | -10 | 60 |
| 15-0000 | Computer and Mathematical Occupations | 172 | 170 | -2 | -1.16% | 4 | 8 | -1 | 11 |
| 19-0000 | Life, Physical, and Social Science Occupations | 337 | 348 | 11 | 3.26% | 7 | 23 | 6 | 36 |
| 21-0000 | Community and Social Service Occupations | 910 | 925 | 15 | 1.65% | 32 | 58 | 8 | 98 |
| 23-0000 | Legal Occupations | 145 | 147 | 2 | 1.38% | 4 | 6 | 1 | 11 |
| 25-0000 | Education, Training, and Library Occupations | 2,555 | 2,391 | -164 | -6.42% | 91 | 106 | -82 | 115 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 331 | 334 | 3 | 0.91% | 14 | 22 | 2 | 38 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 1,823 | 1,852 | 29 | 1.59% | 46 | 57 | 14 | 117 |
| 31-0000 | Healthcare Support Occupations | 1,725 | 1,653 | -72 | -4.17% | 102 | 100 | -36 | 166 |
| 33-0000 | Protective Service Occupations | 1,465 | 1,478 | 13 | 0.89% | 53 | 81 | 6 | 140 |
| 35-0000 | Food Preparation and Serving Related Occupations | 3,175 | 3,145 | -30 | -0.94% | 252 | 322 | -15 | 559 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 1,094 | 1,071 | -23 | -2.10% | 66 | 76 | -12 | 130 |
| 39-0000 | Personal Care and Service Occupations | 1,049 | 1,004 | -45 | -4.29% | 67 | 78 | -22 | 123 |
| 41-0000 | Sales and Related Occupations | 3,582 | 3,542 | -40 | -1.12% | 198 | 290 | -20 | 468 |
| 43-0000 | Office and Administrative Support Occupations | 3,867 | 3,728 | -139 | -3.59% | 188 | 230 | -70 | 348 |
| 47-0000 | Construction and Extraction Occupations | 981 | 978 | -3 | -0.31% | 30 | 68 | -2 | 96 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 1,536 | 1,518 | -18 | -1.17% | 48 | 96 | -9 | 135 |
| 51-0000 | Production Occupations | 3,209 | 3,143 | -66 | -2.06% | 115 | 226 | -33 | 308 |
| 53-0000 | Transportation and Material Moving Occupations | 4,681 | 4,768 | 87 | 1.86% | 206 | 357 | 44 | 607 |

# Eastern Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,403 | 1,511 | **108** | 7.70% | 60 | 99 | 54 | 213 |
| 53-7051 | Industrial Truck and Tractor Operators | 449 | 481 | **32** | 7.13% | 14 | 36 | 16 | 66 |
| 39-2011 | Animal Trainers | 156 | 178 | **22** | 14.10% | 8 | 12 | 11 | 31 |
| 49-3031 | Bus and Truck Mechanics and Diesel Engine Specialists | 187 | 202 | **15** | 8.02% | 6 | 12 | 8 | 26 |
| 43-4081 | Hotel, Motel, and Resort Desk Clerks | 136 | 150 | **14** | 10.29% | 8 | 15 | 7 | 30 |
| 21-2011 | Clergy | 247 | 258 | **11** | 4.45% | 10 | 14 | 6 | 30 |
| 53-7065 | Stockers and Order Fillers | 496 | 506 | **10** | 2.02% | 28 | 49 | 5 | 82 |
| 33-3051 | Police and Sheriff's Patrol Officers | 377 | 386 | **9** | 2.39% | 10 | 20 | 4 | 34 |
| 35-2014 | Cooks, Restaurant | 215 | 224 | **9** | 4.19% | 13 | 19 | 4 | 36 |
| 53-7064 | Packers and Packagers, Hand | 129 | 138 | **9** | 6.98% | 8 | 11 | 4 | 23 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Employment of 25)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 39-2011 | Animal Trainers | 156 | 178 | 22 | **14.10%** | 8 | 12 | 11 | 31 |
| 43-4081 | Hotel, Motel, and Resort Desk Clerks | 136 | 150 | 14 | **10.29%** | 8 | 15 | 7 | 30 |
| 31-2021 | Physical Therapist Assistants | 73 | 79 | 6 | **8.22%** | 4 | 6 | 3 | 13 |
| 39-2021 | Nonfarm Animal Caretakers | 98 | 106 | 8 | **8.16%** | 6 | 8 | 4 | 18 |
| 29-1171 | Nurse Practitioners | 37 | 40 | 3 | **8.11%** | 1 | 1 | 2 | 4 |
| 49-3031 | Bus and Truck Mechanics and Diesel Engine Specialists | 187 | 202 | 15 | **8.02%** | 6 | 12 | 8 | 26 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,403 | 1,511 | 108 | **7.70%** | 60 | 99 | 54 | 213 |
| 53-7051 | Industrial Truck and Tractor Operators | 449 | 481 | 32 | **7.13%** | 14 | 36 | 16 | 66 |
| 53-7064 | Packers and Packagers, Hand | 129 | 138 | 9 | **6.98%** | 8 | 11 | 4 | 23 |
| 29-1127 | Speech-Language Pathologists | 59 | 62 | 3 | **5.08%** | 2 | 2 | 2 | 6 |

75

76

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 1,456 | 1,433 | -23 | -1.58% | **140** | 152 | -12 | 280 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 1,672 | 1,571 | -101 | -6.04% | **100** | 56 | -50 | 106 |
| 41-2011 | Cashiers | 1,151 | 1,146 | -5 | -0.43% | **98** | 110 | -2 | 206 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,403 | 1,511 | 108 | 7.70% | **60** | 99 | 54 | 213 |
| 31-1120 | Home Health and Personal Care Aides | 929 | 848 | -81 | -8.72% | **57** | 50 | -40 | 67 |
| 41-2031 | Retail Salespersons | 824 | 813 | -11 | -1.33% | **46** | 68 | -6 | 108 |
| 43-9061 | Office Clerks, General | 835 | 802 | -33 | -3.95% | **44** | 48 | -16 | 76 |
| 39-9011 | Childcare Workers | 574 | 492 | -82 | -14.29% | **36** | 37 | -41 | 32 |
| 31-1131 | Nursing Assistants | 465 | 460 | -5 | -1.08% | **30** | 26 | -2 | 54 |
| 37-2012 | Maids and Housekeeping Cleaners | 449 | 449 | 0 | 0.00% | **30** | 29 | 0 | 59 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 1,456 | 1,433 | -23 | -1.58% | 140 | **152** | -12 | 280 |
| 41-2011 | Cashiers | 1,151 | 1,146 | -5 | -0.43% | 98 | **110** | -2 | 206 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,403 | 1,511 | 108 | 7.70% | 60 | **99** | 54 | 213 |
| 41-2031 | Retail Salespersons | 824 | 813 | -11 | -1.33% | 46 | **68** | -6 | 108 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 1,672 | 1,571 | -101 | -6.04% | 100 | **56** | -50 | 106 |
| 31-1120 | Home Health and Personal Care Aides | 929 | 848 | -81 | -8.72% | 57 | **50** | -40 | 67 |
| 53-7065 | Stockers and Order Fillers | 496 | 506 | 10 | 2.02% | 28 | **49** | 5 | 82 |
| 43-9061 | Office Clerks, General | 835 | 802 | -33 | -3.95% | 44 | **48** | -16 | 76 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 538 | 524 | -14 | -2.60% | 23 | **46** | -7 | 62 |
| 35-3031 | Waiters and Waitresses | 377 | 373 | -4 | -1.06% | 28 | **45** | -2 | 71 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 35-3023 | Fast Food and Counter Workers | 1,456 | 1,433 | -23 | -1.58% | 140 | 152 | -12 | **280** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,403 | 1,511 | 108 | 7.70% | 60 | 99 | 54 | **213** |
| 41-2011 | Cashiers | 1,151 | 1,146 | -5 | -0.43% | 98 | 110 | -2 | **206** |
| 41-2031 | Retail Salespersons | 824 | 813 | -11 | -1.33% | 46 | 68 | -6 | **108** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 1,672 | 1,571 | -101 | -6.04% | 100 | 56 | -50 | **106** |
| 53-7065 | Stockers and Order Fillers | 496 | 506 | 10 | 2.02% | 28 | 49 | 5 | **82** |
| 43-9061 | Office Clerks, General | 835 | 802 | -33 | -3.95% | 44 | 48 | -16 | **76** |
| 35-3031 | Waiters and Waitresses | 377 | 373 | -4 | -1.06% | 28 | 45 | -2 | **71** |
| 31-1120 | Home Health and Personal Care Aides | 929 | 848 | -81 | -8.72% | 57 | 50 | -40 | **67** |
| 53-7051 | Industrial Truck and Tractor Operators | 449 | 481 | 32 | 7.13% | 14 | 36 | 16 | **66** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 1,672 | 1,571 | **-101** | -6.04% | 100 | 56 | -50 | 106 |
| 39-9011 | Childcare Workers | 574 | 492 | **-82** | -14.29% | 36 | 37 | -41 | 32 |
| 31-1120 | Home Health and Personal Care Aides | 929 | 848 | **-81** | -8.72% | 57 | 50 | -40 | 67 |
| 25-9045 | Teaching Assistants, Except Postsecondary | 474 | 432 | **-42** | -8.86% | 20 | 21 | -21 | 20 |
| 43-3071 | Tellers | 158 | 124 | **-34** | -21.52% | 8 | 8 | -17 | 0 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change**)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 49-2022 | Telecommunications Equipment Installers and Repairers, Except  Line Installers | 23 | 16 | -7 | **-30.43%** | 2 | 2 | -4 | 0 |
| 43-3071 | Tellers | 158 | 124 | -34 | **-21.52%** | 8 | 8 | -17 | 0 |
| 43-4131 | Loan Interviewers and Clerks | 33 | 27 | -6 | **-18.18%** | 1 | 2 | -3 | 0 |
| 51-9023 | Mixing and Blending Machine Setters, Operators, and Tenders | 118 | 98 | -20 | **-16.95%** | 4 | 8 | -10 | 2 |
| 39-9011 | Childcare Workers | 574 | 492 | -82 | **-14.29%** | 36 | 37 | -41 | 32 |

77

78

**Southwest Arkansas Workforce Development Area**

The Southwest Arkansas Workforce Development Area (WDA) is the largest Workforce Area in the state in terms of the number of counties represented.

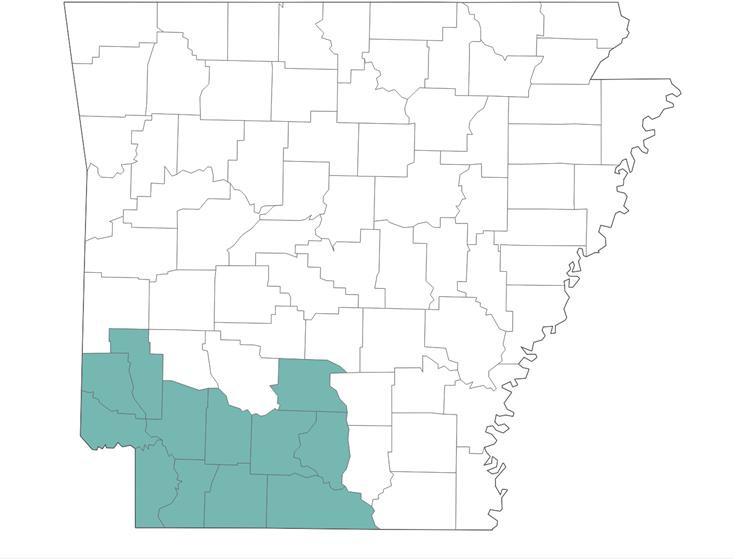


**Southwest Arkansas Profile**

**Projected Employment Growth (2021-2023): -0.64%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 5.8%**

Twelve counties are located within this region: Calhoun, Columbia, Dallas, Hempstead, Howard, Lafayette, Little River, Miller, Nevada, Ouachita, Sevier, and Union. Three states border the area: Oklahoma to the west, Texas to the southwest, and Louisiana to the south. Miller County is part of the



Texarkana AR/TX Metropolitan Statistical Area.

The Southwest Arkansas WDA lost 4,213 jobs between first and second quarter 2020. By first quarter 2021, the area had recovered 1,766 jobs, a 41.92 percent recovery. According to industry projections, employment in the Southwest Arkansas WDA is projected to see a decline of 568 jobs, 0.64 percent of its workforce. Goods-Producing industries are predicted to experience a net gain of 11 jobs, while Services-Providing industries are estimated to see a decline of 286 jobs. The area is expected to lose 293

Self-Employed Workers during the 2021-2023 projection cycle. The not-seasonally- adjusted average unemployment rate for the first quarter of 2021 was 5.8 percent.

**Manufacturing** is expected to experience a net gain of 228 jobs, becoming the top

*Educational Services* is expected to be the top declining industry, anticipated to lose 324 jobs, or 4.08

percent of its workforce. *Private Households* is slated to be the fastest declining industry, cutting 34.19 percent of its own workforce. Among declining supersectors, the **Education and Health Services** supersector could lose the most, with a decline

of 410 jobs, while **Information** is forecast to cut 10.83 percent of its workforce, becoming the fastest declining supersector in the area.

According to occupational projections, between 2021 and 2023, Southwest Arkansas WDA employers are estimated to have 9,448 job openings annually. The area is forecast to have 3,862 annual openings due to employees leaving the workforce and 5,870 from those changing jobs. However, the overall decline in employment could reduce annual job openings by 284. **Transportation and Material Moving Occupations** is estimated to be the top growing major group, adding 84

new jobs to the labor market. **Architecture and Engineering Occupations** is slated to be the fastest growing major group, increasing its workforce by 3.33 percent.

*Laborers and Freight, Stock, and Material Movers, Hand* is expected to be the top

growing supersector in Southwest Arkansas. **Professional and Business Services** and **Leisure and Hospitality** supersectors are each predicted to gain 1.54 percent between 2021 and 2023. *Fabricated Metal Product Manufacturing* is estimated to be the top growing industry, adding 191 jobs, or 7.28 percent to its workforce.

*Warehousing and Storage* is estimated to increase its workforce by 18.37 percent, becoming the fastest growing industry. On the negative side of the local economy,

growing occupation during the projection period, adding 66 new jobs. *Nurse Practitioners* is slated to be the fastest growing occupation, raising employment by

10.07 percent. On the negative side of the local economy, *Farmers, Ranchers, and Other Agricultural Managers* is projected to be the top declining occupation, losing 196 jobs between first quarter 2021 and first quarter 2023, while *Childcare Workers* could lose 11.78 percent of its workforce, becoming the fastest declining occupation.

# Southwest Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **88,575** | **88,007** | **-568** | **-0.64%** |
| 006010 | Self Employed Workers, All Jobs | 7,595 | 7,302 | -293 | -3.86% |
| 101000 | Goods Producing | 25,488 | 25,499 | 11 | 0.04% |
| **101100** | **NATURAL RESOURCES AND MINING** | **3,512** | **3,419** | **-93** | **-2.65%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 2,678 | 2,618 | -60 | -2.24% |
| 210000 | Mining | 834 | 801 | -33 | -3.96% |
| **101200** | **CONSTRUCTION** | **3,074** | **2,950** | **-124** | **-4.03%** |
| **101300** | **MANUFACTURING** | **18,902** | **19,130** | **228** | **1.21%** |
|  | **Non-Durable Goods Manufacturing** | **10,153** | **10,037** | **-116** | **-1.14%** |
|  | **Durable Goods Manufacturing** | **8,749** | **9,093** | **344** | **3.93%** |
| 102000 | Services Providing | 55,492 | 55,206 | -286 | -0.52% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **13,830** | **13,942** | **112** | **0.81%** |
| 420000 | Wholesale Trade | 1,753 | 1,736 | -17 | -0.97% |
| 440000 | Retail Trade | 8,391 | 8,498 | 107 | 1.28% |
| 480000 | Transportation and Warehousing | 3,144 | 3,186 | 42 | 1.34% |
| 220000 | Utilities | 542 | 522 | -20 | -3.69% |
| **102200** | **INFORMATION** | **314** | **280** | **-34** | **-10.83%** |
| **102300** | **FINANCIAL ACTIVITIES** | **2,497** | **2,414** | **-83** | **-3.32%** |
| 520000 | Finance and Insurance | 1,818 | 1,743 | -75 | -4.13% |
| 530000 | Real Estate and Rental and Leasing | 679 | 671 | -8 | -1.18% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **4,550** | **4,620** | **70** | **1.54%** |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 2,577 | 2,650 | 73 | 2.83% |
| **102500** | **Education and Health Services** | **17,460** | **17,050** | **-410** | **-2.35%** |
| 610000 | Educational Services | 7,938 | 7,614 | -324 | -4.08% |
| 620000 | Health Care and Social Assistance | 9,522 | 9,436 | -86 | -0.90% |
| **102600** | **LEISURE AND HOSPITALITY** | **5,456** | **5,540** | **84** | **1.54%** |
| 710000 | Arts, Entertainment, and Recreation | 340 | 347 | 7 | 2.06% |
| 720000 | Accommodation and Food Services | 5,116 | 5,193 | 77 | 1.51% |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **5,599** | **5,560** | **-39** | **-0.70%** |
| **102800** | **GOVERNMENT** | **5,786** | **5,800** | **14** | **0.24%** |

79

80

# Southwest Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 332000 | Fabricated Metal Product Manufacturing | 2,623 | 2,814 | **191** | 7.28% |
| 336000 | Transportation Equipment Manufacturing | 1,516 | 1,661 | **145** | 9.56% |
| 561000 | Administrative and Support Services | 1,942 | 2,040 | **98** | 5.05% |
| 621000 | Ambulatory Health Care Services | 2,826 | 2,915 | **89** | 3.15% |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 4,166 | 4,254 | **88** | 2.11% |
| 321000 | Wood Product Manufacturing | 2,458 | 2,538 | **80** | 3.25% |
| 445000 | Food and Beverage Stores | 1,273 | 1,350 | **77** | 6.05% |
| 447000 | Gasoline Stations | 1,370 | 1,433 | **63** | 4.60% |
| 326000 | Plastics and Rubber Products Manufacturing | 2,716 | 2,776 | **60** | 2.21% |
| 999300 | Local Government, Excluding Education and Hospitals | 3,364 | 3,420 | **56** | 1.66% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 493000 | Warehousing and Storage | 98 | 116 | 18 | **18.37%** |
| 212000 | Mining (except Oil and Gas) | 261 | 291 | 30 | **11.49%** |
| 336000 | Transportation Equipment Manufacturing | 1,516 | 1,661 | 145 | **9.56%** |
| 334000 | Computer and Electronic Product Manufacturing | 86 | 93 | 7 | **8.14%** |
| 332000 | Fabricated Metal Product Manufacturing | 2,623 | 2,814 | 191 | **7.28%** |
| 111000 | Crop Production | 698 | 743 | 45 | **6.45%** |
| 445000 | Food and Beverage Stores | 1,273 | 1,350 | 77 | **6.05%** |
| 561000 | Administrative and Support Services | 1,942 | 2,040 | 98 | **5.05%** |
| 721000 | Accommodation, including Hotels and Motels | 614 | 643 | 29 | **4.72%** |
| 447000 | Gasoline Stations | 1,370 | 1,433 | 63 | **4.60%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 7,938 | 7,614 | **-324** | -4.08% |
| 322000 | Paper Manufacturing | 904 | 738 | **-166** | -18.36% |
| 814000 | Private Households | 427 | 281 | **-146** | -34.19% |
| 236000 | Construction of Buildings | 604 | 487 | **-117** | -19.37% |
| 622000 | Hospitals | 1,919 | 1,806 | **-113** | -5.89% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 814000 | Private Households | 427 | 281 | -146 | **-34.19%** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 61 | 45 | -16 | **-26.23%** |
| 115000 | Support Activities for Agriculture and Forestry | 296 | 225 | -71 | **-23.99%** |
| 511000 | Publishing Industries (except Internet) | 99 | 76 | -23 | **-23.23%** |
| 236000 | Construction of Buildings | 604 | 487 | -117 | **-19.37%** |

81

82

# Southwest Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **88,575** | **88,007** | **-568** | **-0.64%** | **3,862** | **5,870** | **-284** | **9,448** |
| 11-0000 | Management Occupations | 9,010 | 8,840 | -170 | -1.89% | 382 | 394 | -85 | 691 |
| 13-0000 | Business and Financial Operations Occupations | 2,311 | 2,337 | 26 | 1.13% | 64 | 133 | 13 | 210 |
| 15-0000 | Computer and Mathematical Occupations | 734 | 733 | -1 | -0.14% | 12 | 36 | 0 | 48 |
| 17-0000 | Architecture and Engineering Occupations | 1,111 | 1,148 | 37 | 3.33% | 26 | 53 | 18 | 97 |
| 19-0000 | Life, Physical, and Social Science Occupations | 398 | 395 | -3 | -0.75% | 7 | 28 | -2 | 33 |
| 21-0000 | Community and Social Service Occupations | 2,550 | 2,597 | 47 | 1.84% | 100 | 162 | 24 | 286 |
| 23-0000 | Legal Occupations | 244 | 246 | 2 | 0.82% | 6 | 9 | 1 | 16 |
| 25-0000 | Education, Training, and Library Occupations | 5,480 | 5,267 | -213 | -3.89% | 206 | 234 | -106 | 334 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 573 | 577 | 4 | 0.70% | 26 | 36 | 2 | 64 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 3,679 | 3,665 | -14 | -0.38% | 98 | 123 | -7 | 214 |
| 31-0000 | Healthcare Support Occupations | 3,241 | 3,196 | -45 | -1.39% | 197 | 193 | -22 | 368 |
| 33-0000 | Protective Service Occupations | 1,503 | 1,523 | 20 | 1.33% | 60 | 88 | 10 | 158 |
| 35-0000 | Food Preparation and Serving Related Occupations | 5,455 | 5,503 | 48 | 0.88% | 411 | 552 | 24 | 987 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 3,045 | 3,035 | -10 | -0.33% | 178 | 218 | -5 | 391 |
| 39-0000 | Personal Care and Service Occupations | 1,039 | 976 | -63 | -6.06% | 62 | 78 | -32 | 108 |
| 41-0000 | Sales and Related Occupations | 7,144 | 7,143 | -1 | -0.01% | 401 | 580 | 0 | 981 |
| 43-0000 | Office and Administrative Support Occupations | 8,466 | 8,323 | -143 | -1.69% | 400 | 506 | -72 | 834 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 2,057 | 2,029 | -28 | -1.36% | 83 | 230 | -14 | 299 |
| 47-0000 | Construction and Extraction Occupations | 4,244 | 4,144 | -100 | -2.36% | 124 | 300 | -50 | 374 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 4,295 | 4,269 | -26 | -0.61% | 135 | 261 | -13 | 383 |
| 51-0000 | Production Occupations | 11,670 | 11,651 | -19 | -0.16% | 416 | 850 | -10 | 1,256 |
| 53-0000 | Transportation and Material Moving Occupations | 10,326 | 10,410 | 84 | 0.81% | 468 | 806 | 42 | 1,316 |

# Southwest Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 2,869 | 2,935 | **66** | 2.30% | 127 | 252 | 33 | 412 |
| 21-2011 | Clergy | 1,035 | 1,082 | **47** | 4.54% | 44 | 61 | 24 | 129 |
| 41-2011 | Cashiers | 2,113 | 2,152 | **39** | 1.85% | 182 | 204 | 20 | 406 |
| 35-2014 | Cooks, Restaurant | 621 | 656 | **35** | 5.64% | 38 | 54 | 18 | 110 |
| 53-7065 | Stockers and Order Fillers | 1,025 | 1,059 | **34** | 3.32% | 60 | 102 | 17 | 179 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,537 | 1,568 | **31** | 2.02% | 97 | 109 | 16 | 222 |
| 51-4041 | Machinists | 392 | 419 | **27** | 6.89% | 14 | 28 | 14 | 56 |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 1,436 | 1,459 | **23** | 1.60% | 55 | 104 | 12 | 171 |
| 17-2112 | Industrial Engineers | 377 | 398 | **21** | 5.57% | 8 | 16 | 10 | 34 |
| 29-1171 | Nurse Practitioners | 139 | 153 | **14** | 10.07% | 3 | 4 | 7 | 14 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 29-1171 | Nurse Practitioners | 139 | 153 | 14 | **10.07%** | 3 | 4 | 7 | 14 |
| 51-9021 | Crushing, Grinding, and Polishing Machine Setters, Operators, and Tenders | 84 | 91 | 7 | **8.33%** | 3 | 6 | 4 | 13 |
| 17-2141 | Mechanical Engineers | 96 | 103 | 7 | **7.29%** | 2 | 4 | 4 | 10 |
| 33-9092 | Lifeguards, Ski Patrol, and Other Recreational Protective Service Workers | 29 | 31 | 2 | **6.90%** | 4 | 4 | 1 | 9 |
| 51-4041 | Machinists | 392 | 419 | 27 | **6.89%** | 14 | 28 | 14 | 56 |
| 31-2021 | Physical Therapist Assistants | 70 | 74 | 4 | **5.71%** | 3 | 6 | 2 | 11 |
| 35-2014 | Cooks, Restaurant | 621 | 656 | 35 | **5.64%** | 38 | 54 | 18 | 110 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 107 | 113 | 6 | **5.61%** | 2 | 6 | 3 | 11 |
| 17-2112 | Industrial Engineers | 377 | 398 | 21 | **5.57%** | 8 | 16 | 10 | 34 |
| 41-4011 | Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products | 92 | 97 | 5 | **5.43%** | 3 | 6 | 2 | 11 |

83

84

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,659 | 4,463 | -196 | -4.21% | **282** | 158 | -98 | 342 |
| 41-2011 | Cashiers | 2,113 | 2,152 | 39 | 1.85% | **182** | 204 | 20 | 406 |
| 35-3023 | Fast Food and Counter Workers | 1,776 | 1,785 | 9 | 0.51% | **172** | 188 | 4 | 364 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 2,869 | 2,935 | 66 | 2.30% | **127** | 252 | 33 | 412 |
| 41-2031 | Retail Salespersons | 2,209 | 2,215 | 6 | 0.27% | **124** | 182 | 3 | 309 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,517 | 2,519 | 2 | 0.08% | **103** | 170 | 1 | 274 |
| 43-9061 | Office Clerks, General | 1,859 | 1,817 | -42 | -2.26% | **100** | 109 | -21 | 188 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,537 | 1,568 | 31 | 2.02% | **97** | 109 | 16 | 222 |
| 31-1120 | Home Health and Personal Care Aides | 1,266 | 1,239 | -27 | -2.13% | **80** | 71 | -14 | 137 |
| 31-1131 | Nursing Assistants | 1,254 | 1,246 | -8 | -0.64% | **80** | 71 | -4 | 147 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 2,869 | 2,935 | 66 | 2.3 | 127 | **252** | 33 | 412 |
| 41-2011 | Cashiers | 2,113 | 2,152 | 39 | 1.85 | 182 | **204** | 20 | 406 |
| 35-3023 | Fast Food and Counter Workers | 1,776 | 1,785 | 9 | 0.51 | 172 | **188** | 4 | 364 |
| 41-2031 | Retail Salespersons | 2,209 | 2,215 | 6 | 0.27 | 124 | **182** | 3 | 309 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,517 | 2,519 | 2 | 0.08 | 103 | **170** | 1 | 274 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,659 | 4,463 | -196 | -4.21 | 282 | **158** | -98 | 342 |
| 35-3031 | Waiters and Waitresses | 945 | 950 | 5 | 0.53 | 70 | **113** | 2 | 185 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,537 | 1,568 | 31 | 2.02 | 97 | **109** | 16 | 222 |
| 43-9061 | Office Clerks, General | 1,859 | 1,817 | -42 | -2.26 | 100 | **109** | -21 | 188 |
| 51-2090 | Miscellaneous Assemblers and Fabricators | 1,436 | 1,459 | 23 | 1.6 | 55 | **104** | 12 | 171 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 2,869 | 2,935 | 66 | 2.30% | 127 | 252 | 33 | **412** |
| 41-2011 | Cashiers | 2,113 | 2,152 | 39 | 1.85% | 182 | 204 | 20 | **406** |
| 35-3023 | Fast Food and Counter Workers | 1,776 | 1,785 | 9 | 0.51% | 172 | 188 | 4 | **364** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,659 | 4,463 | -196 | -4.21% | 282 | 158 | -98 | **342** |
| 41-2031 | Retail Salespersons | 2,209 | 2,215 | 6 | 0.27% | 124 | 182 | 3 | **309** |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 2,517 | 2,519 | 2 | 0.08% | 103 | 170 | 1 | **274** |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,537 | 1,568 | 31 | 2.02% | 97 | 109 | 16 | **222** |
| 43-9061 | Office Clerks, General | 1,859 | 1,817 | -42 | -2.26% | 100 | 109 | -21 | **188** |
| 35-3031 | Waiters and Waitresses | 945 | 950 | 5 | 0.53% | 70 | 113 | 2 | **185** |
| 53-7065 | Stockers and Order Fillers | 1,025 | 1,059 | 34 | 3.32% | 60 | 102 | 17 | **179** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 4,659 | 4,463 | **-196** | -4.21% | 282 | 158 | -98 | 342 |
| 25-2021 | Elementary School Teachers, Except Special Education | 968 | 916 | **-52** | -5.37% | 29 | 38 | -26 | 41 |
| 37-2012 | Maids and Housekeeping Cleaners | 793 | 745 | **-48** | -6.05% | 52 | 50 | -24 | 78 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 890 | 843 | **-47** | -5.28% | 23 | 35 | -24 | 34 |
| 39-9011 | Childcare Workers | 382 | 337 | **-45** | -11.78% | 24 | 25 | -22 | 27 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 39-9011 | Childcare Workers | 382 | 337 | -45 | **-11.78%** | 24 | 25 | -22 | 27 |
| 47-5013 | Service Unit Operators, Oil, Gas, and Mining | 201 | 180 | -21 | **-10.45%** | 4 | 18 | -10 | 12 |
| 47-5071 | Roustabouts, Oil and Gas | 175 | 159 | -16 | **-9.14%** | 4 | 16 | -8 | 12 |
| 41-3021 | Insurance Sales Agents | 262 | 239 | -23 | **-8.78%** | 8 | 14 | -12 | 10 |
| 25-1194 | Vocational Education Teachers, Postsecondary | 218 | 204 | -14 | **-6.42%** | 10 | 10 | -7 | 13 |

85

86

**Southeast Arkansas Workforce Development Area**

The Southeast Arkansas Workforce Development Area (WDA) consists of 10 counties:



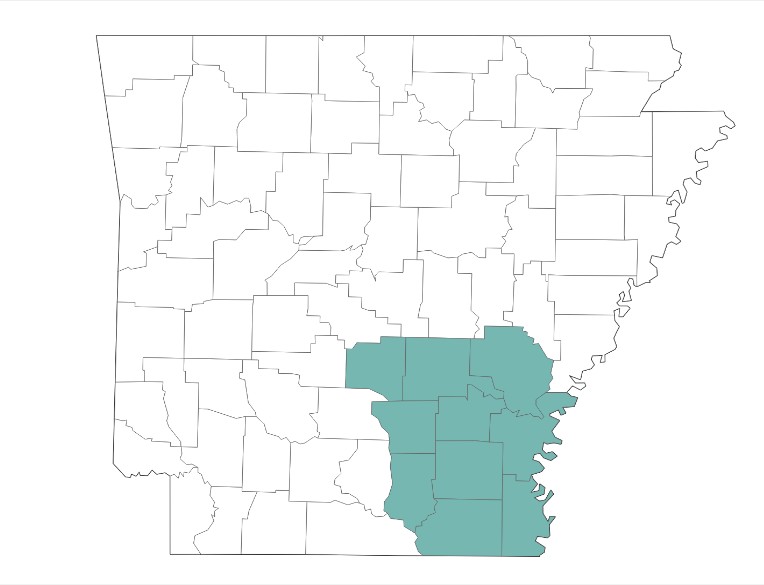
**Southeast Arkansas Profile**

**Projected Employment Growth (2021-2023): 0.35%**

**Unemployment Rate (Not-seasonally-adjusted Avg.) (2021Q1): 6.8%**

Arkansas, Ashley, Bradley,

Chicot, Cleveland, Desha, Drew, Grant, Jefferson, and Lincoln. Two states border the Southeast Arkansas WDA, Louisiana to the south and Mississippi to the east; and the Pine Bluff Metropolitan Statistical Area is in this area.



The Southeast Arkansas WDA lost 2,765 jobs between first and second quarter 2020. By first quarter 2021, the area had recovered 775 jobs for a 28.03 percent recovery. According to industry projections, the Southeast Arkansas WDA is expected to gain 284 new jobs between 2021 and 2023, a 0.35 percent increase. Goods-Producing industries are projected to experience a net gain of 300 new jobs, while the Services-Providing industries are predicted to experience a net gain of just 28 jobs jobs. The area could experience a decline of 44 Self-Employed Workers. The not-seasonally-adjusted average

unemployment rate for the first quarter of 2021 was 6.8 percent.

**Leisure and Hospitality** is predicted to be the top and fastest growing supersector, with a gain of 314 employees between 2021 and 2023, an increase of 6.31 percent. Contributing to this growth is *Religious, Grantmaking, Civic, Professional, and Similar Organizations,* predicted to be the top growing industry in Southeast Arkansas, adding 269 jobs to its workforce. *Transportation Equipment*

*Manufacturing* is slated to be the fastest growing industry, increasing its workforce by 9.84 percent. On the other side of the labor market,

*Educational Services* is forecast to decline by 355 jobs, becoming the top declining industry, while *Primary Metal Manufacturing* could lose 15.50 percent of its workforce to become the fastest declining industry.

Southeast Arkansas WDA employment is expected have 8,954 job openings annually during the 2021- 2023 projection period. Of these, 3,523 would be from employees leaving the workforce, while 5,289 could be created from those changing jobs. Growth and expansion could add 142 job openings each year.

**Community and Social Service Occupations** is projected to be the top growing major group, adding 106 jobs to its workforce. *Clergy* leads the area in numeric change, adding 82 jobs to the job market. **Legal Occupations** could increase by 4.13 percent.

*Fundraisers* is slated to be the fastest growing occupation, increasing its workforce by 30 percent. *Elementary School Teachers, Except Special Education* is slated to lose 39 jobs, or 4.44 percent of its workforce. Electrical Power-Line Installers and Repairers is predicted to decrease its workforce by 7.02 percent, to become the fastest declining occupation in the area. Overall, the **Education, Training, and Library Occupations** major group is estimated to lose 222 jobs, or 4.39 percent of its workforce.

# Southeast Arkansas Workforce Development Area

## 2021-2023 Industry Projections by Major Division

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| **000000** | **TOTAL ALL INDUSTRIES** | **80,331** | **80,615** | **284** | **0.35%** |
| 006010 | Self Employed Workers, All Jobs | 6,284 | 6,240 | -44 | -0.70% |
| 101000 | Goods Producing | 19,236 | 19,536 | 300 | 1.56% |
| **101100** | **NATURAL RESOURCES AND MINING** | **3,610** | **3,690** | **80** | **2.22%** |
| 110000 | Agriculture, Forestry, Fishing and Hunting | 3,555 | 3,635 | 80 | 2.25% |
| 210000 | Mining | 55 | 55 | 0 | 0.00% |
| **101200** | **CONSTRUCTION** | **2,011** | **2,007** | **-4** | **-0.20%** |
| **101300** | **MANUFACTURING** | **13,615** | **13,839** | **224** | **1.65%** |
|  | **Non-Durable Goods Manufacturing** | **7,864** | **7,908** | **44** | **0.56%** |
|  | **Durable Goods Manufacturing** | **5,751** | **5,931** | **180** | **3.13%** |
| 102000 | Services Providing | 54,811 | 54,839 | 28 | 0.05% |
| **102100** | **TRADE, TRANSPORTATION, AND UTILITIES** | **12,404** | **12,386** | **-18** | **-0.15%** |
| 420000 | Wholesale Trade | 1,781 | 1,751 | -30 | -1.68% |
| 440000 | Retail Trade | 7,289 | 7,323 | 34 | 0.47% |
| 480000 | Transportation and Warehousing | 2,799 | 2,810 | 11 | 0.39% |
| 220000 | Utilities | 535 | 502 | -33 | -6.17% |
| **102200** | **INFORMATION** | **235** | **211** | **-24** | **-10.21%** |
| **510000** | **Information** | **235** | **211** | **-24** | **-10.21%** |
| **102300** | **FINANCIAL ACTIVITIES** | **2,539** | **2,542** | **3** | **0.12%** |
| 520000 | Finance and Insurance | 1,922 | 1,926 | 4 | 0.21% |
| 530000 | Real Estate and Rental and Leasing | 617 | 616 | -1 | -0.16% |
| **102400** | **PROFESSIONAL AND BUSINESS SERVICES** | **3,310** | **3,360** | **50** | **1.51%** |
| 540000 | Professional, Scientific, and Technical Services | 1,021 | 1,052 | 31 | 3.04% |
| 550000 | Management of Companies and Enterprises | 335 | 343 | 8 | 2.39% |
| 560000 | Administrative and Support and Waste Management and Remediation Services | 1,954 | 1,965 | 11 | 0.56% |
| **102500** | **EDUCATION AND HEALTH SERVICES** | **17,545** | **17,116** | **-429** | **-2.45%** |
| 610000 | Educational Services | 7,355 | 7,000 | -355 | -4.83% |
| 620000 | Health Care and Social Assistance | 10,190 | 10,116 | -74 | -0.73% |
| **102600** | **LEISURE AND HOSPITALITY** | **4,977** | **5,291** | **314** | **6.31%** |
| **102700** | **OTHER SERVICES (EXCEPT GOVERNMENT)** | **5,339** | **5,567** | **228** | **4.27%** |
| **102800** | **GOVERNMENT** | **8,462** | **8,366** | **-96** | **-1.13%** |

87

88

# Southeast Arkansas Workforce Development Area

## Industry Rankings (by NAICS Subsector)

**Top 10 Growing Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 4,125 | 4,394 | **269** | 6.52% |
| 311000 | Food Manufacturing | 3,827 | 4,036 | **209** | 5.46% |
| 111000 | Crop Production | 1,221 | 1,313 | **92** | 7.53% |
| 333000 | Machinery Manufacturing | 1,327 | 1,393 | **66** | 4.97% |
| 336000 | Transportation Equipment Manufacturing | 640 | 703 | **63** | 9.84% |
| 999200 | State Government, Excluding Education and Hospitals | 3,982 | 4,037 | **55** | 1.38% |
| 493000 | Warehousing and Storage | 605 | 655 | **50** | 8.26% |
| 332000 | Fabricated Metal Product Manufacturing | 1,180 | 1,221 | **41** | 3.47% |
| 447000 | Gasoline Stations | 866 | 906 | **40** | 4.62% |
| 541000 | Professional, Scientific, and Technical Services | 1,021 | 1,052 | **31** | 3.04% |

**Top 10 Fastest Growing Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 336000 | Transportation Equipment Manufacturing | 640 | 703 | 63 | **9.84%** |
| 327000 | Nonmetallic Mineral Product Manufacturing | 183 | 200 | 17 | **9.29%** |
| 425000 | Wholesale Electronic Markets and Agents and Brokers | 94 | 102 | 8 | **8.51%** |
| 493000 | Warehousing and Storage | 605 | 655 | 50 | **8.26%** |
| 111000 | Crop Production | 1,221 | 1,313 | 92 | **7.53%** |
| 813000 | Religious, Grantmaking, Civic, Professional, and Similar Organizations | 4,125 | 4,394 | 269 | **6.52%** |
| 311000 | Food Manufacturing | 3,827 | 4,036 | 209 | **5.46%** |
| 451000 | Sporting Goods, Hobby, Book, and Music Stores | 157 | 165 | 8 | **5.10%** |
| 333000 | Machinery Manufacturing | 1,327 | 1,393 | 66 | **4.97%** |
| 447000 | Gasoline Stations | 866 | 906 | 40 | **4.62%** |

**Top 5 Declining Industries (Ranked by Numeric Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 611000 | Educational Services | 7,355 | 7,000 | **-355** | -4.83% |
| 322000 | Paper Manufacturing | 2,619 | 2,477 | **-142** | -5.42% |
| 999300 | Local Government, Excluding Education and Hospitals | 2,656 | 2,571 | **-85** | -3.20% |
| 611300 | Colleges, Universities, and Professional Schools | 1,721 | 1,659 | **-62** | -3.60% |
| 624000 | Social Assistance | 2,555 | 2,496 | **-59** | -2.31% |

**Top 5 Fastest Declining Industries (Ranked by Percent Change)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **NAICS**  **Code** | **NAICS Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** |
| 331000 | Primary Metal Manufacturing | 129 | 109 | -20 | **-15.50%** |
| 511000 | Publishing Industries (except Internet) | 73 | 63 | -10 | **-13.70%** |
| 442000 | Furniture and Home Furnishings Stores | 89 | 77 | -12 | **-13.48%** |
| 814000 | Private Households | 380 | 345 | -35 | **-9.21%** |
| 517000 | Telecommunications | 124 | 113 | -11 | **-8.87%** |

89

90

# Southeast Arkansas Workforce Development Area

2021-2023 Occupational Projections by Major Group

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| **00-0000** | **Total, All Occupations** | **80,331** | **80,615** | **284** | **0.35%** | **3,523** | **5,289** | **142** | **8,954** |
| 11-0000 | Management Occupations | 7,527 | 7,531 | 4 | 0.05% | 320 | 334 | 2 | 656 |
| 13-0000 | Business and Financial Operations Occupations | 2,342 | 2,415 | 73 | 3.12% | 65 | 136 | 36 | 237 |
| 15-0000 | Computer and Mathematical Occupations | 429 | 424 | -5 | -1.17% | 8 | 22 | -2 | 28 |
| 17-0000 | Architecture and Engineering Occupations | 525 | 532 | 7 | 1.33% | 12 | 26 | 4 | 42 |
| 19-0000 | Life, Physical, and Social Science Occupations | 633 | 622 | -11 | -1.74% | 12 | 47 | -6 | 53 |
| 21-0000 | Community and Social Service Occupations | 2,731 | 2,837 | 106 | 3.88% | 105 | 176 | 53 | 334 |
| 23-0000 | Legal Occupations | 242 | 252 | 10 | 4.13% | 6 | 10 | 5 | 21 |
| 25-0000 | Education, Training, and Library Occupations | 5,054 | 4,832 | -222 | -4.39% | 192 | 220 | -111 | 301 |
| 27-0000 | Arts, Design, Entertainment, Sports, and Media Occupations | 542 | 561 | 19 | 3.51% | 24 | 33 | 10 | 67 |
| 29-0000 | Healthcare Practitioners and Technical Occupations | 4,211 | 4,218 | 7 | 0.17% | 110 | 132 | 4 | 246 |
| 31-0000 | Healthcare Support Occupations | 3,695 | 3,692 | -3 | -0.08% | 226 | 219 | -2 | 443 |
| 33-0000 | Protective Service Occupations | 2,980 | 2,957 | -23 | -0.77% | 110 | 164 | -12 | 262 |
| 35-0000 | Food Preparation and Serving Related Occupations | 4,754 | 4,827 | 73 | 1.54% | 371 | 480 | 36 | 887 |
| 37-0000 | Building and Grounds Cleaning and Maintenance Occupations | 2,434 | 2,497 | 63 | 2.59% | 142 | 180 | 32 | 354 |
| 39-0000 | Personal Care and Service Occupations | 1,633 | 1,683 | 50 | 3.06% | 108 | 130 | 25 | 263 |
| 41-0000 | Sales and Related Occupations | 6,134 | 6,148 | 14 | 0.23% | 326 | 489 | 7 | 822 |
| 43-0000 | Office and Administrative Support Occupations | 8,297 | 8,201 | -96 | -1.16% | 388 | 496 | -48 | 836 |
| 45-0000 | Farming, Fishing, and Forestry Occupations | 2,559 | 2,607 | 48 | 1.88% | 104 | 290 | 24 | 418 |
| 47-0000 | Construction and Extraction Occupations | 2,495 | 2,469 | -26 | -1.04% | 76 | 173 | -13 | 236 |
| 49-0000 | Installation, Maintenance, and Repair Occupations | 3,946 | 4,011 | 65 | 1.65% | 125 | 246 | 32 | 403 |
| 51-0000 | Production Occupations | 9,560 | 9,616 | 56 | 0.59% | 356 | 696 | 28 | 1,080 |
| 53-0000 | Transportation and Material Moving Occupations | 7,608 | 7,683 | 75 | 0.99% | 335 | 591 | 38 | 964 |

# Southeast Arkansas Workforce Development Area

## Occupational Rankings

**Top 10 Growing Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 21-2011 | Clergy | 1,129 | 1,211 | **82** | 7.26% | 48 | 68 | 41 | 157 |
| 37-3011 | Landscaping and Groundskeeping Workers | 424 | 479 | **55** | 12.97% | 20 | 38 | 28 | 86 |
| 35-2014 | Cooks, Restaurant | 407 | 456 | **49** | 12.04% | 26 | 37 | 24 | 87 |
| 41-2031 | Retail Salespersons | 1,904 | 1,935 | **31** | 1.63% | 108 | 158 | 16 | 282 |
| 49-9071 | Maintenance and Repair Workers, General | 832 | 862 | **30** | 3.61% | 30 | 50 | 15 | 95 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,328 | 1,357 | **29** | 2.18% | 58 | 117 | 14 | 189 |
| 11-1021 | General and Operations Managers | 1,193 | 1,217 | **24** | 2.01% | 24 | 74 | 12 | 110 |
| 21-2021 | Directors, Religious Activities and Education | 283 | 304 | **21** | 7.42% | 12 | 22 | 10 | 44 |
| 53-7051 | Industrial Truck and Tractor Operators | 1,000 | 1,021 | **21** | 2.10% | 30 | 78 | 10 | 118 |
| 35-3031 | Waiters and Waitresses | 398 | 418 | **20** | 5.03% | 30 | 48 | 10 | 88 |

**Top 10 Fastest Growing Occupations (Ranked by Percent Change) (Minimum Numeric Change of 2)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual Openings** |
| 13-1131 | Fundraisers | 40 | 52 | **12** | 30.00% | 2 | 3 | 6 | 11 |
| 39-1098 | First-Line Supervisors of Personal Service & Entertainment and Recreation Workers, Exc Gambling Services | 51 | 61 | **10** | 19.61% | 2 | 4 | 5 | 11 |
| 37-3011 | Landscaping and Groundskeeping Workers | 424 | 479 | **55** | 12.97% | 20 | 38 | 28 | 86 |
| 35-2014 | Cooks, Restaurant | 407 | 456 | **49** | 12.04% | 26 | 37 | 24 | 87 |
| 27-2041 | Music Directors and Composers | 47 | 51 | **4** | 8.51% | 3 | 2 | 2 | 7 |
| 27-2042 | Musicians and Singers | 179 | 193 | **14** | 7.82% | 11 | 10 | 7 | 28 |
| 21-2021 | Directors, Religious Activities and Education | 283 | 304 | **21** | 7.42% | 12 | 22 | 10 | 44 |
| 15-1256 | Software Developers and Software Quality Assurance Analysts and Testers | 41 | 44 | **3** | 7.32% | 1 | 2 | 2 | 5 |
| 21-2011 | Clergy | 1,129 | 1,211 | **82** | 7.26% | 48 | 68 | 41 | 157 |
| 13-1081 | Logisticians | 43 | 46 | **3** | 6.98% | 1 | 3 | 2 | 6 |

91

92

**Top 10 Occupations by Annual Exits**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 3,804 | 3,783 | -21 | -0.55% | **234** | 132 | -10 | 356 |
| 35-3023 | Fast Food and Counter Workers | 2,172 | 2,166 | -6 | -0.28% | **210** | 230 | -3 | 437 |
| 31-1120 | Home Health and Personal Care Aides | 2,020 | 2,013 | -7 | -0.35% | **129** | 114 | -4 | 239 |
| 41-2011 | Cashiers | 1,454 | 1,451 | -3 | -0.21% | **124** | 139 | -2 | 261 |
| 41-2031 | Retail Salespersons | 1,904 | 1,935 | 31 | 1.63% | **108** | 158 | 16 | 282 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,281 | 1,296 | 15 | 1.17% | **80** | 90 | 8 | 178 |
| 43-9061 | Office Clerks, General | 1,453 | 1,430 | -23 | -1.58% | **78** | 86 | -12 | 152 |
| 33-3012 | Correctional Officers and Jailers | 1,741 | 1,736 | -5 | -0.29% | **66** | 94 | -2 | 158 |
| 43-6014 | Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 1,254 | 1,242 | -12 | -0.96% | **64** | 70 | -6 | 128 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,328 | 1,357 | 29 | 2.18% | **58** | 117 | 14 | 189 |

**Top 10 Occupations by Annual Transfers**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 35-3023 | Fast Food and Counter Workers | 2,172 | 2,166 | -6 | -0.28% | 210 | **230** | -3 | 437 |
| 41-2031 | Retail Salespersons | 1,904 | 1,935 | 31 | 1.63% | 108 | **158** | 16 | 282 |
| 41-2011 | Cashiers | 1,454 | 1,451 | -3 | -0.21% | 124 | **139** | -2 | 261 |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 3,804 | 3,783 | -21 | -0.55% | 234 | **132** | -10 | 356 |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,328 | 1,357 | 29 | 2.18% | 58 | **117** | 14 | 189 |
| 31-1120 | Home Health and Personal Care Aides | 2,020 | 2,013 | -7 | -0.35% | 129 | **114** | -4 | 239 |
| 33-3012 | Correctional Officers and Jailers | 1,741 | 1,736 | -5 | -0.29% | 66 | **94** | -2 | 158 |
| 53-7065 | Stockers and Order Fillers | 942 | 957 | 15 | 1.59% | 54 | **92** | 8 | 154 |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,281 | 1,296 | 15 | 1.17% | 80 | **90** | 8 | 178 |
| 53-3032 | Heavy and Tractor-Trailer Truck Drivers | 1,314 | 1,329 | 15 | 1.14% | 54 | **90** | 8 | 152 |

**Top 10 Occupations by Total Annual Openings**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 35-3023 | Fast Food and Counter Workers | 2,172 | 2,166 | -6 | -0.28% | 210 | 230 | -3 | **437** |
| 11-9013 | Farmers, Ranchers, and Other Agricultural Managers | 3,804 | 3,783 | -21 | -0.55% | 234 | 132 | -10 | **356** |
| 41-2031 | Retail Salespersons | 1,904 | 1,935 | 31 | 1.63% | 108 | 158 | 16 | **282** |
| 41-2011 | Cashiers | 1,454 | 1,451 | -3 | -0.21% | 124 | 139 | -2 | **261** |
| 31-1120 | Home Health and Personal Care Aides | 2,020 | 2,013 | -7 | -0.35% | 129 | 114 | -4 | **239** |
| 53-7062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,328 | 1,357 | 29 | 2.18% | 58 | 117 | 14 | **189** |
| 37-2011 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 1,281 | 1,296 | 15 | 1.17% | 80 | 90 | 8 | **178** |
| 33-3012 | Correctional Officers and Jailers | 1,741 | 1,736 | -5 | -0.29% | 66 | 94 | -2 | **158** |
| 21-2011 | Clergy | 1,129 | 1,211 | 82 | 7.26% | 48 | 68 | 41 | **157** |
| 53-7065 | Stockers and Order Fillers | 942 | 957 | 15 | 1.59% | 54 | 92 | 8 | **154** |

**Top 5 Declining Occupations (Ranked by Numeric Change)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total Annual**  **Openings** |
| 25-2021 | Elementary School Teachers, Except Special Education | 879 | 840 | **-39** | -4.44% | 26 | 34 | -20 | 40 |
| 25-9045 | Teaching Assistants, Except Postsecondary | 803 | 766 | **-37** | -4.61% | 35 | 36 | -18 | 53 |
| 51-9196 | Paper Goods Machine Setters, Operators, and Tenders | 555 | 524 | **-31** | -5.59% | 24 | 36 | -16 | 44 |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education | 624 | 596 | **-28** | -4.49% | 16 | 24 | -14 | 26 |
| 39-9011 | Childcare Workers | 813 | 786 | **-27** | -3.32% | 54 | 56 | -14 | 96 |

**Top 5 Fastest Declining Occupations (Ranked by Percent Change) (Minimum Decline of 5)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **SOC**  **Code** | **SOC Title** | **2021**  **Estimated Employment** | **2023**  **Projected Employment** | **Numeric Change** | **Percent Change** | **Annual Exits** | **Annual Transfers** | **Annual Change** | **Total**  **Annual Openings** |
| 49-9051 | Electrical Power-Line Installers and Repairers | 171 | 159 | -12 | **-7.02%** | 3 | 11 | -6 | 8 |
| 51-9196 | Paper Goods Machine Setters, Operators, and Tenders | 555 | 524 | -31 | **-5.59%** | 24 | 36 | -16 | 44 |
| 41-3021 | Insurance Sales Agents | 208 | 197 | -11 | **-5.29%** | 6 | 12 | -6 | 12 |
| 43-4111 | Interviewers, Except Eligibility and Loan | 114 | 108 | -6 | **-5.26%** | 6 | 7 | -3 | 10 |
| 25-9031 | Instructional Coordinators | 100 | 95 | -5 | **-5.00%** | 5 | 4 | -2 | 7 |

93

94

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.